

# Economic & Credit Union Update

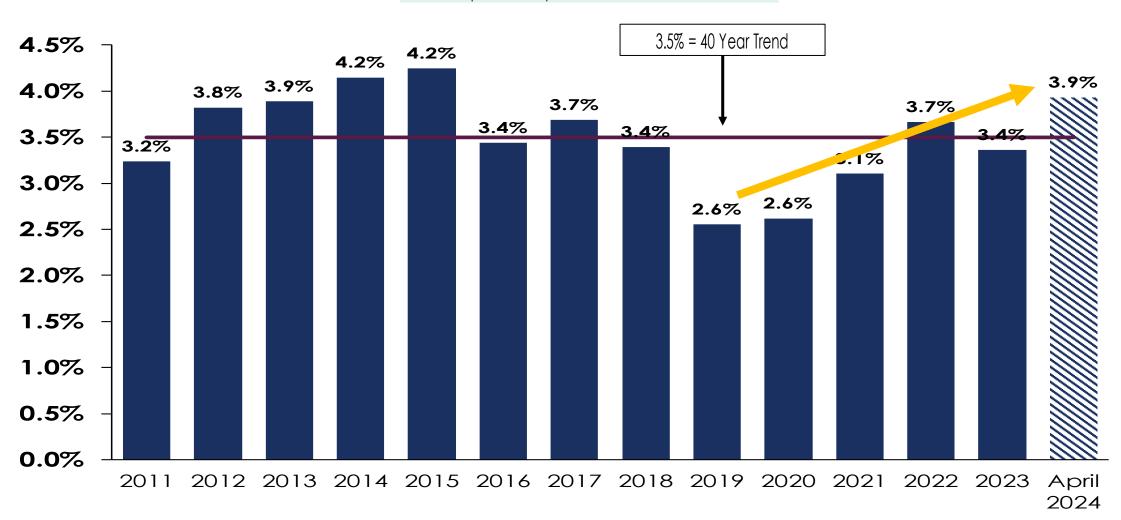
If you have any questions or comments, please contact: **Steven Rick, Chief Economist** TruStage - Economics 800.356.2644, Ext. 665.5454 Steve.Rick@TruStage.com

**July 2024** 

## **Annual Contraction Rate in CU Marketplace**

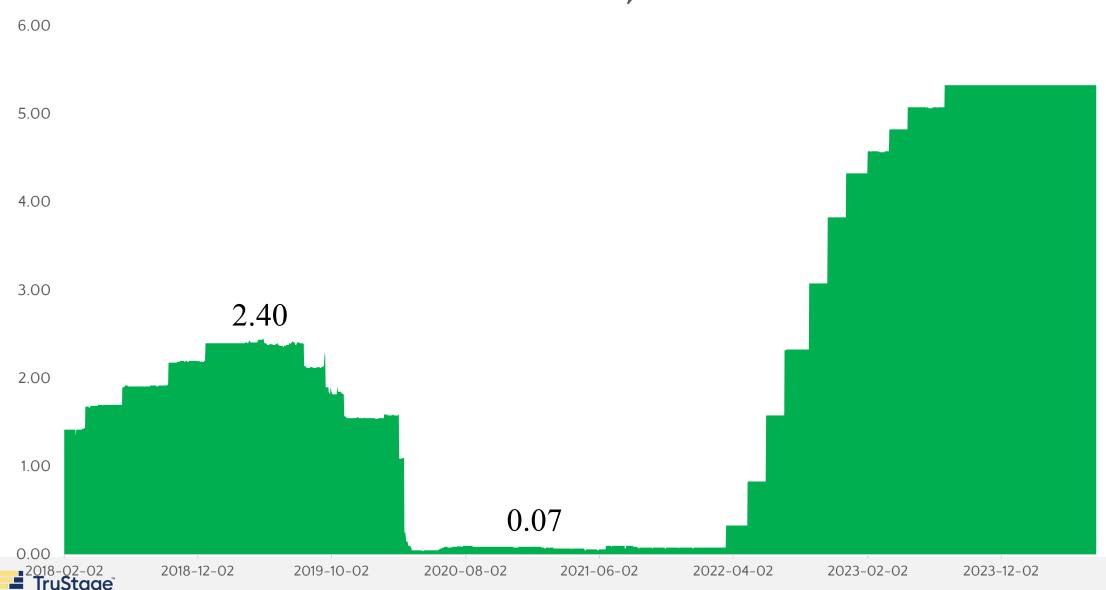
April 2024

April 2023 - April 2024 Decline = 193 CUs

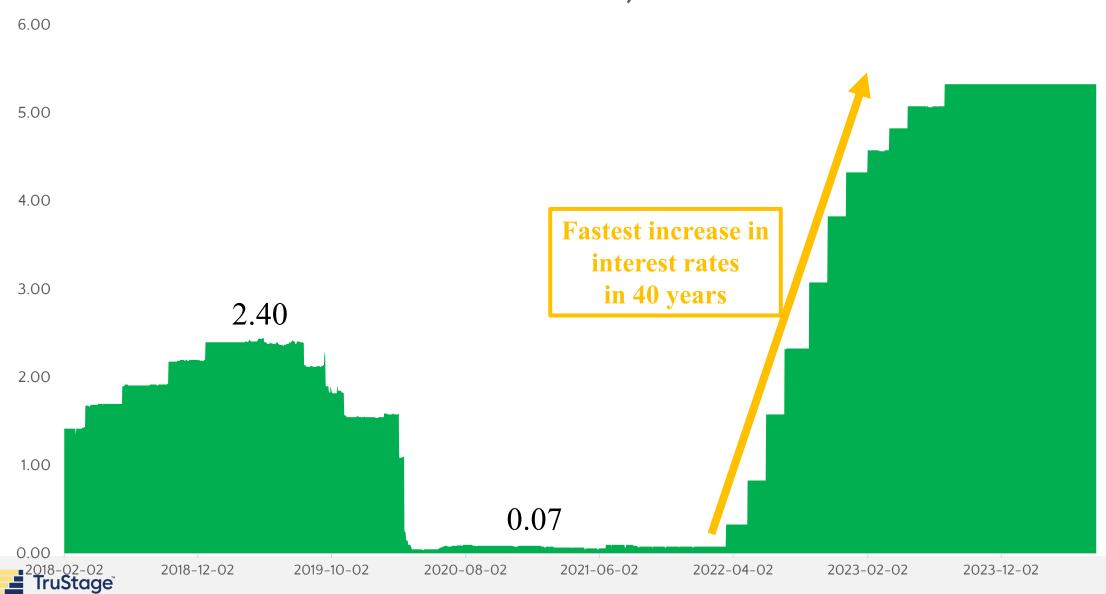


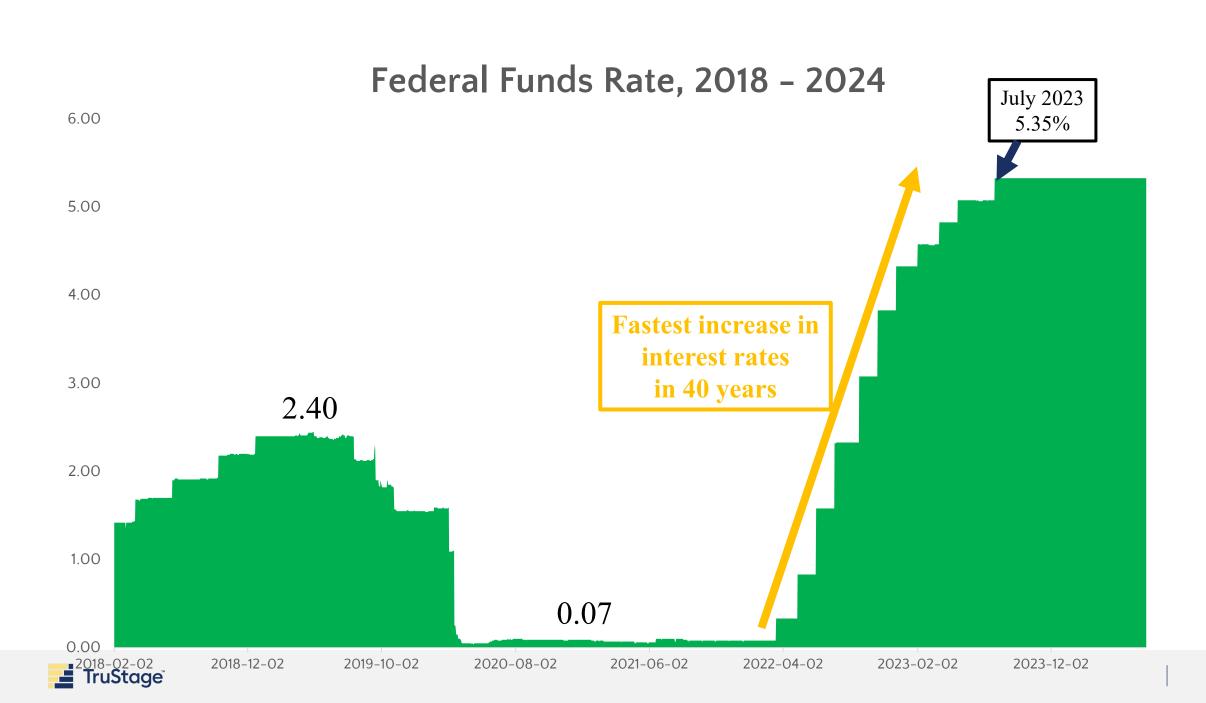


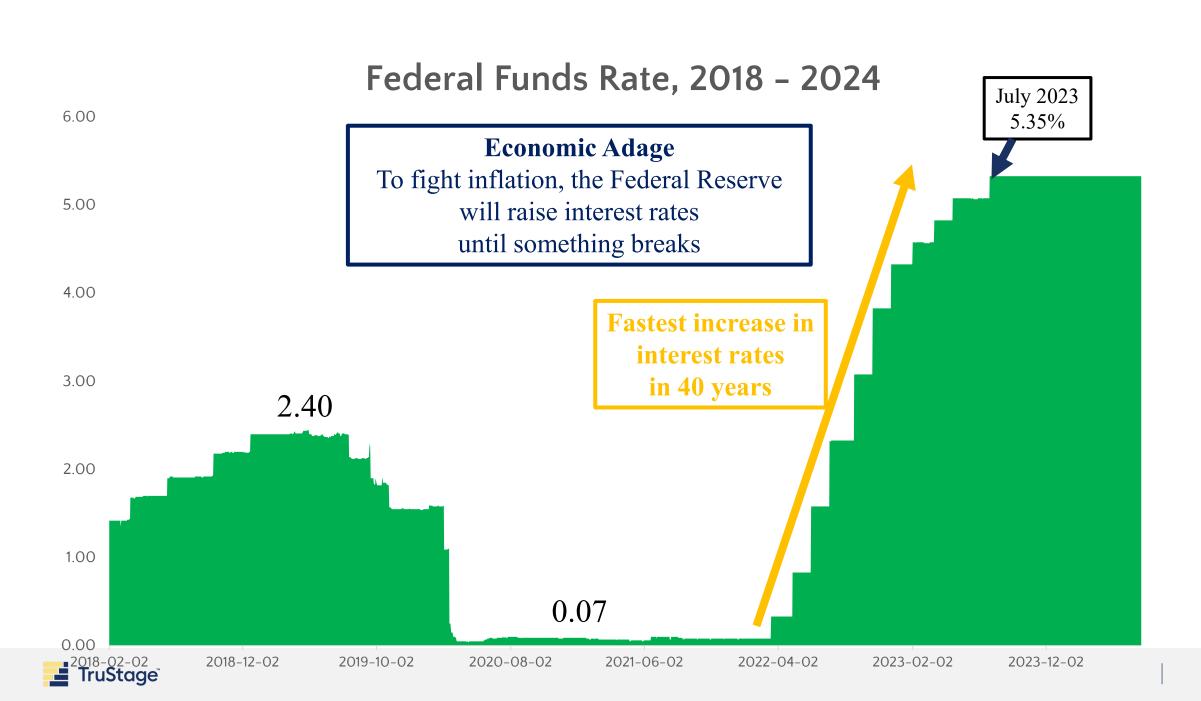
## Federal Funds Rate, 2018 - 2024

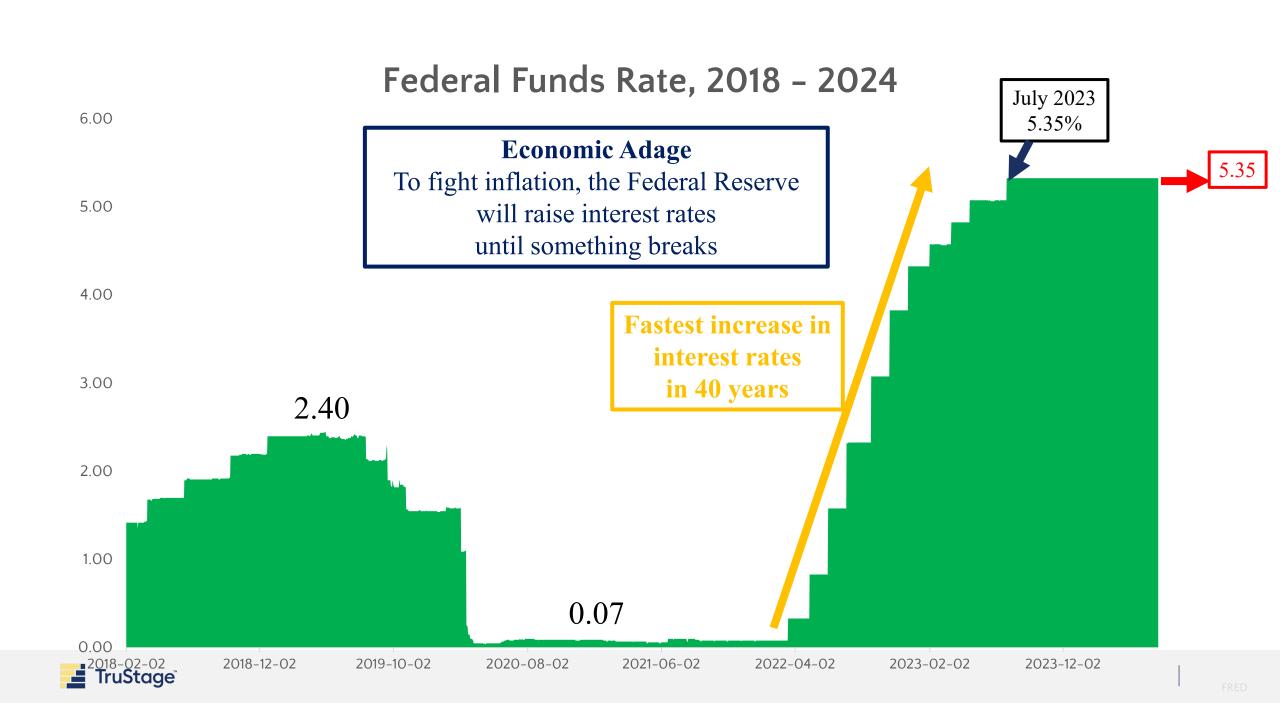


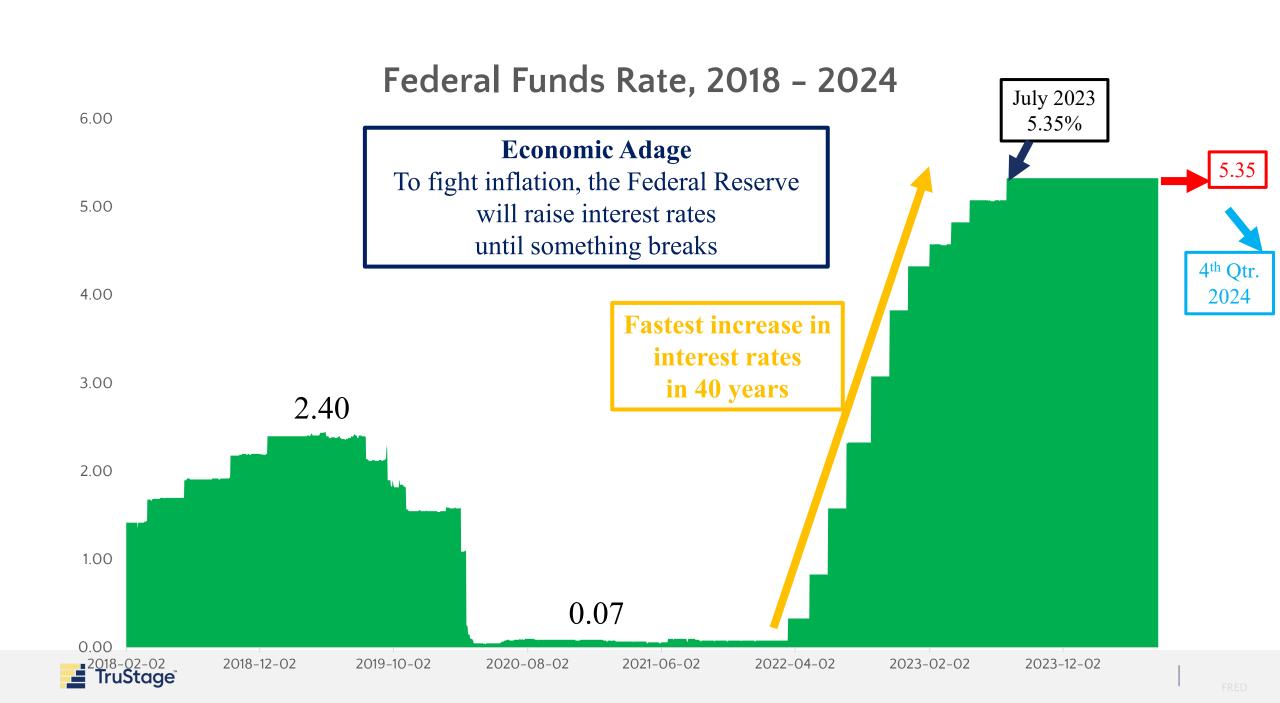
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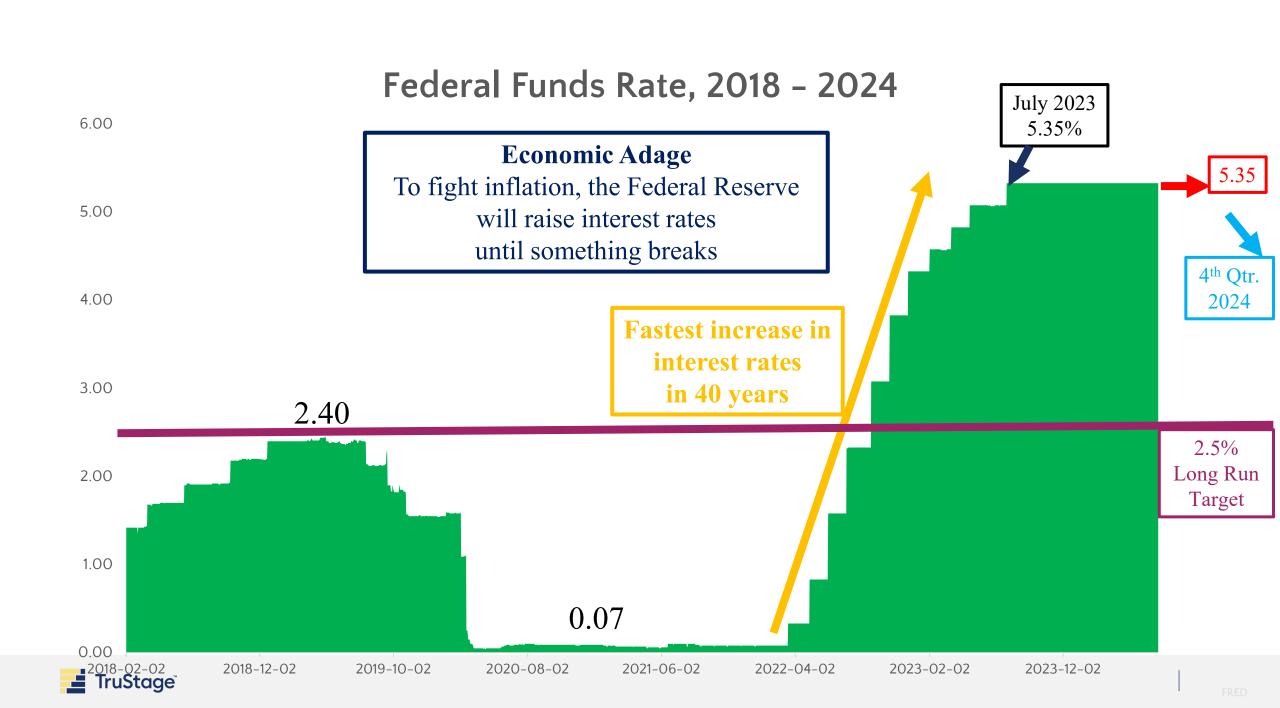




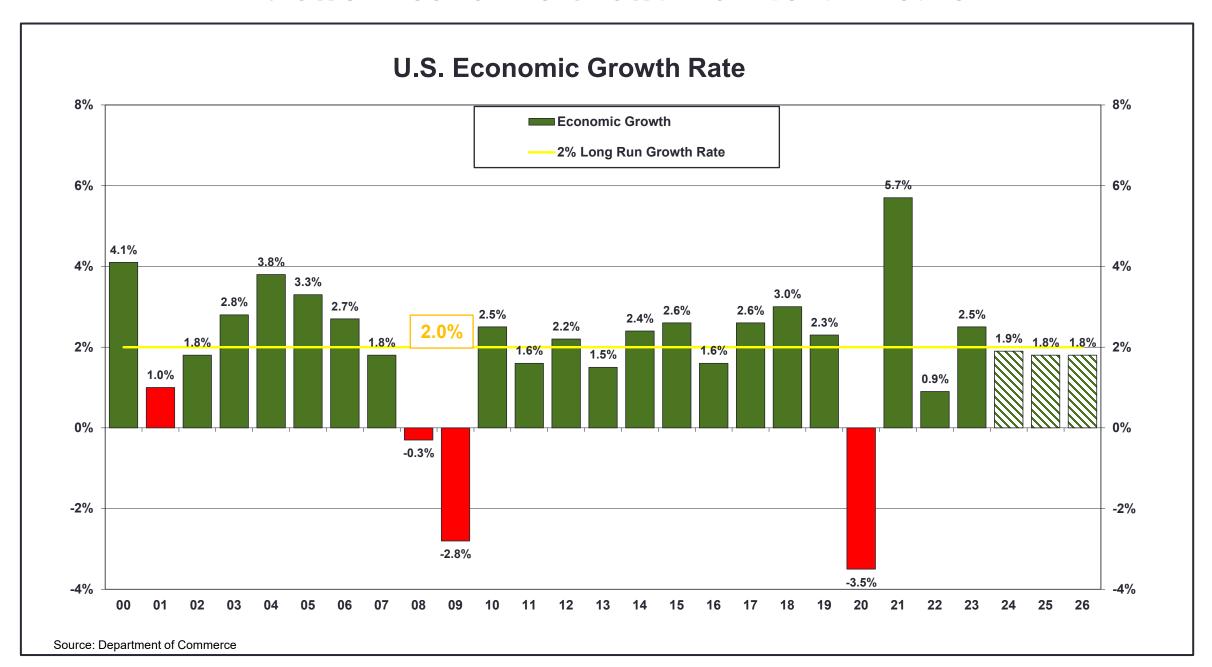




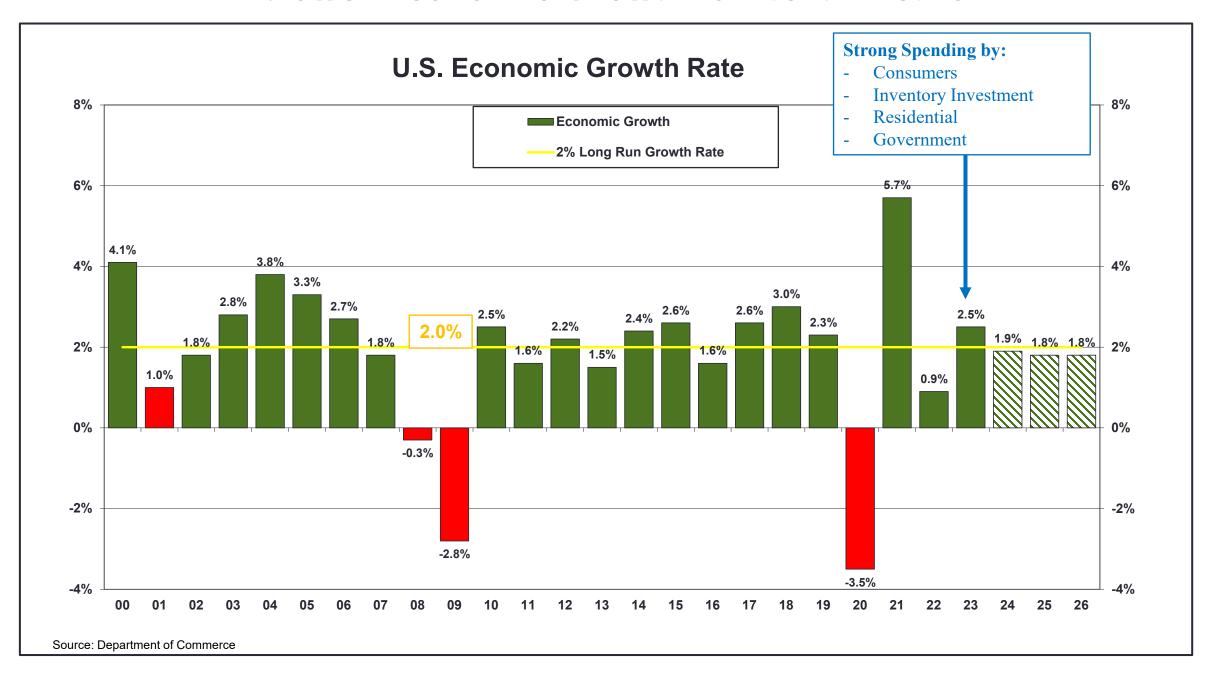




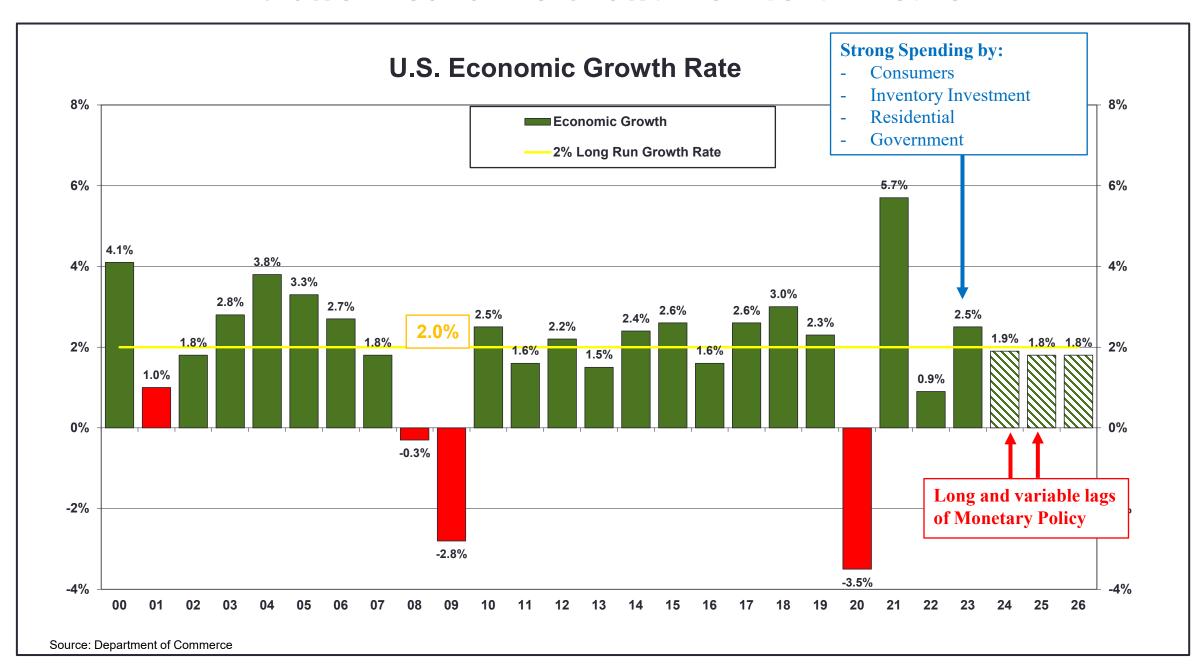
#### **Slower Economic Growth for Next 2 Years**

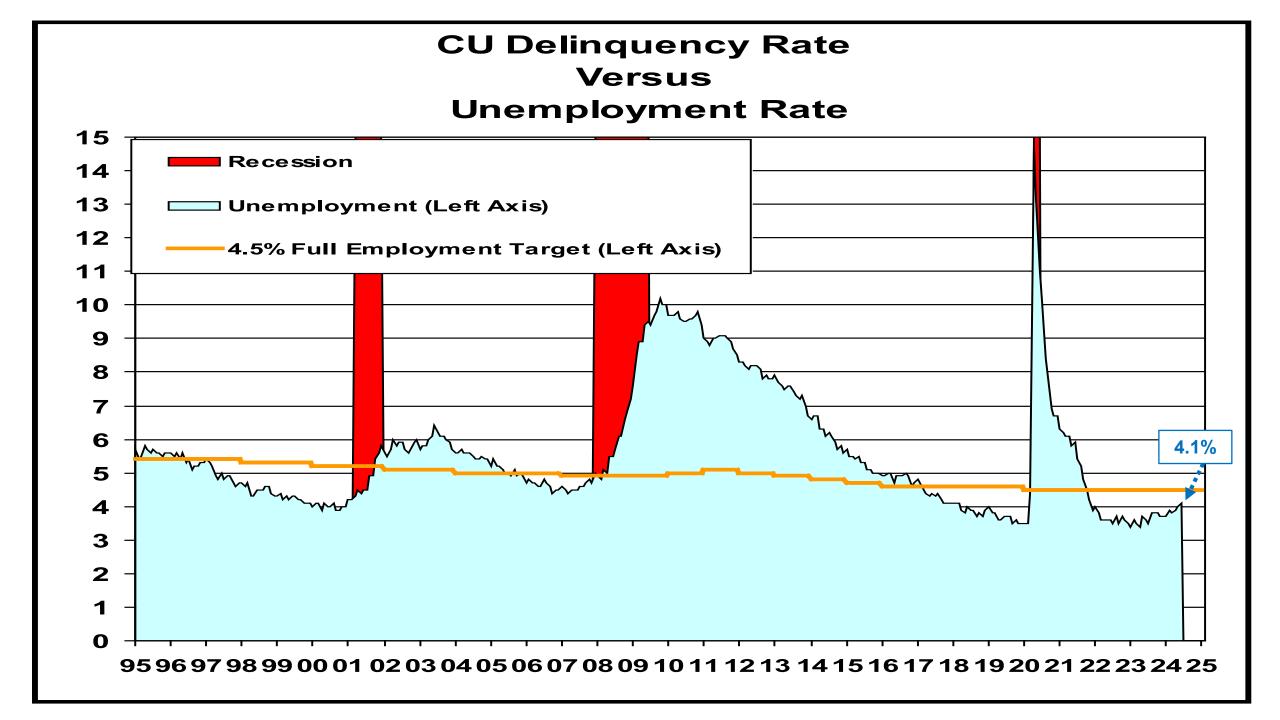


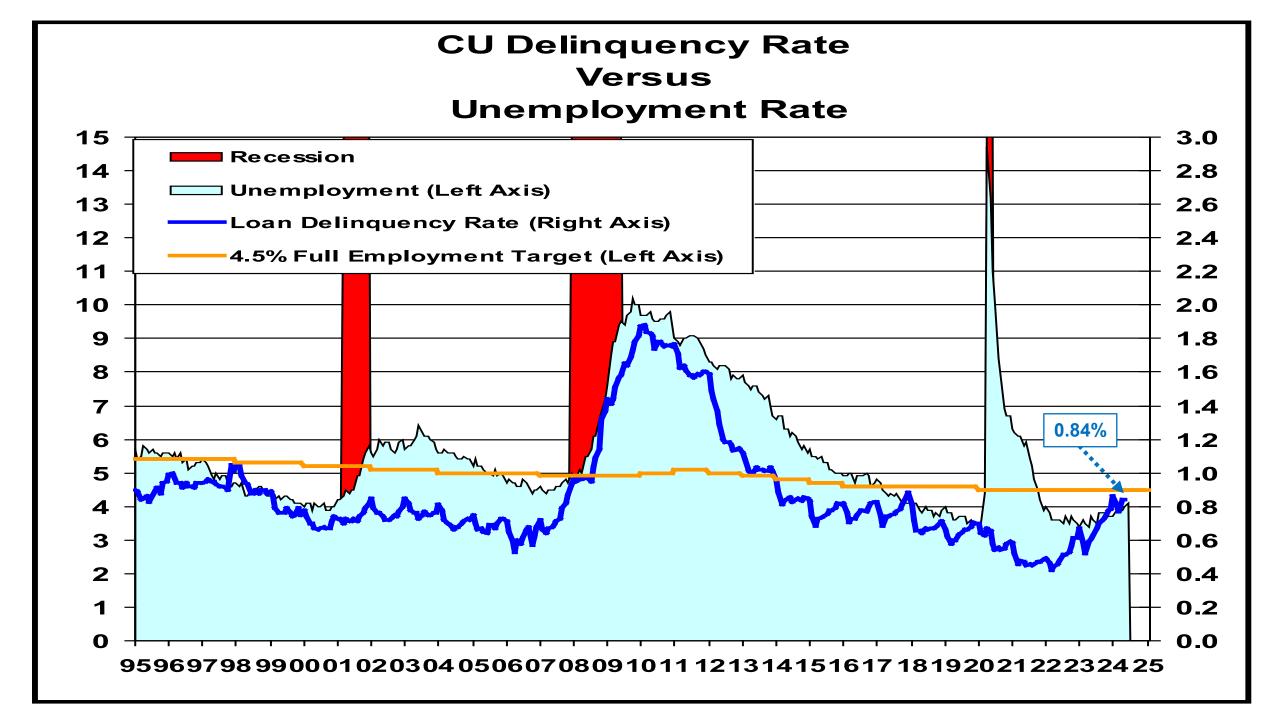
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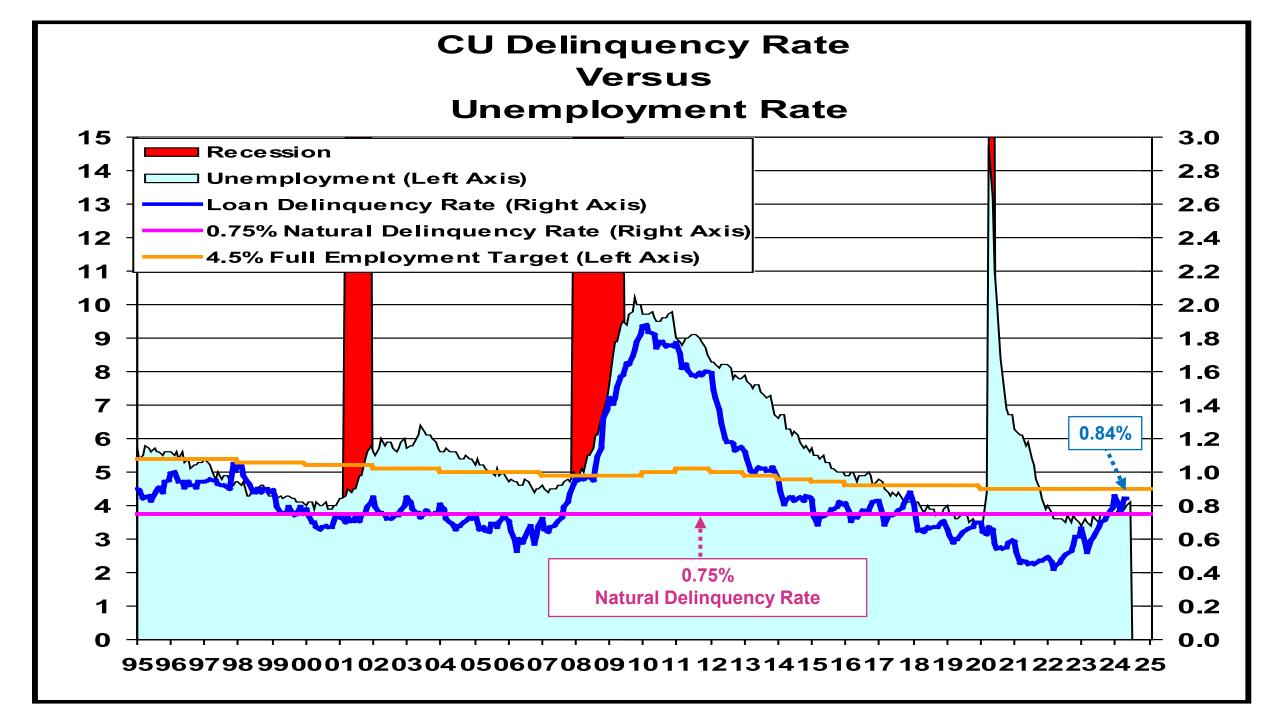


#### **Slower Economic Growth for Next 2 Years**

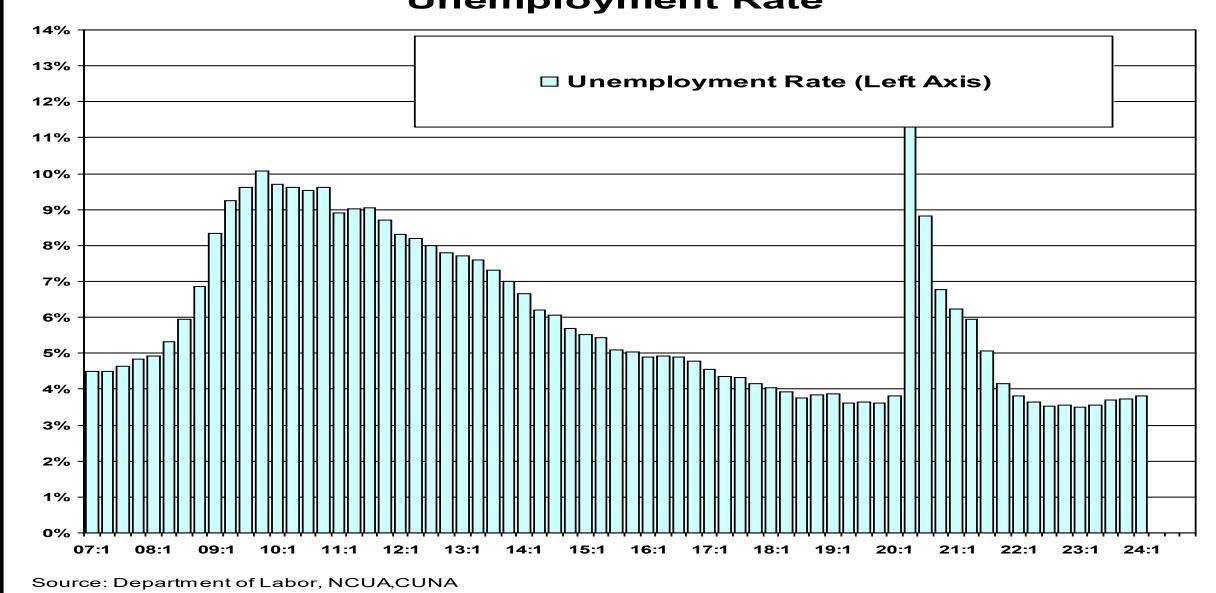




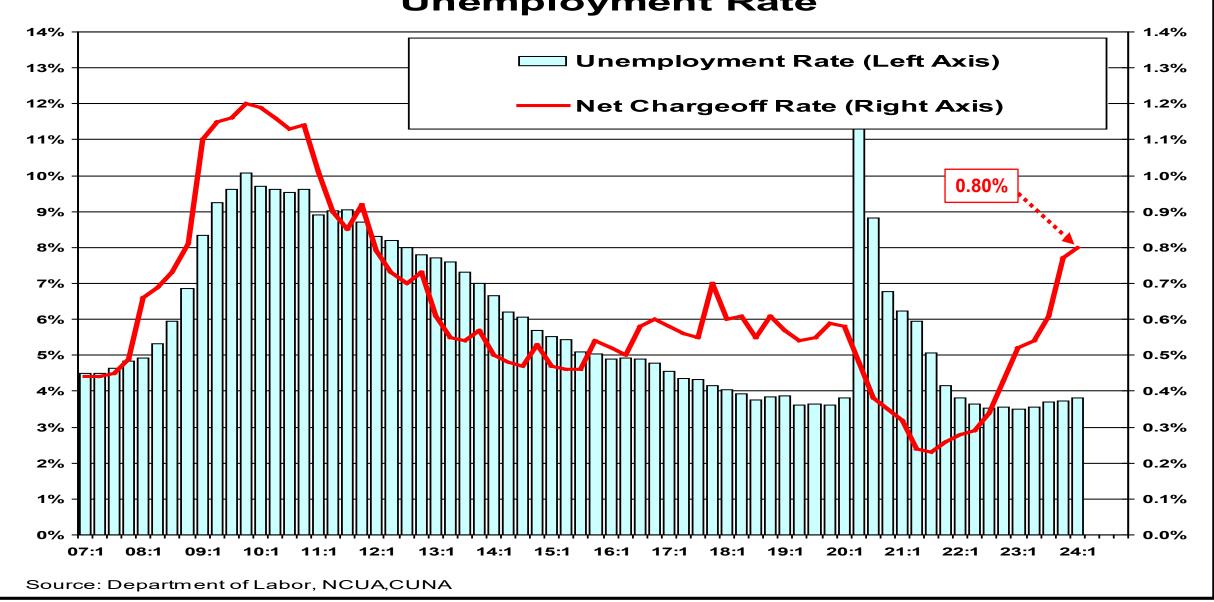




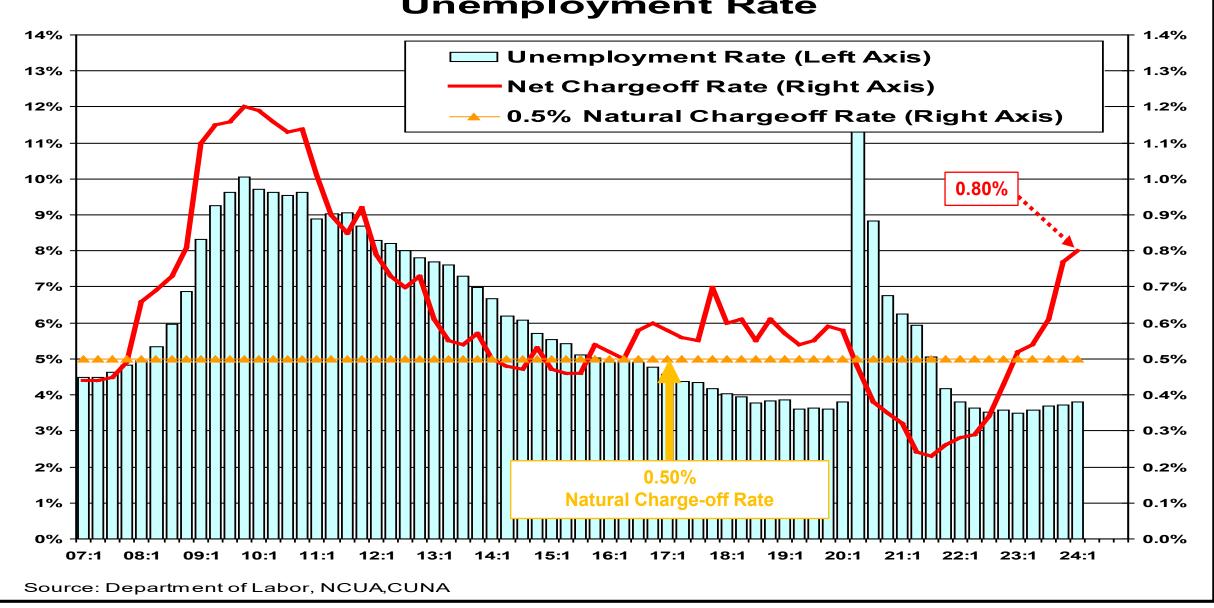


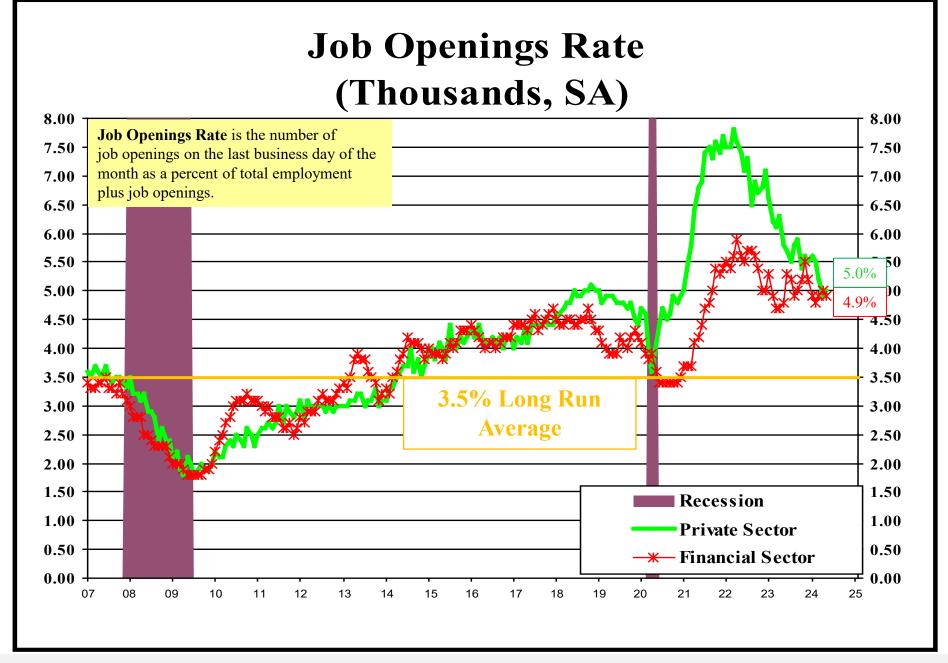




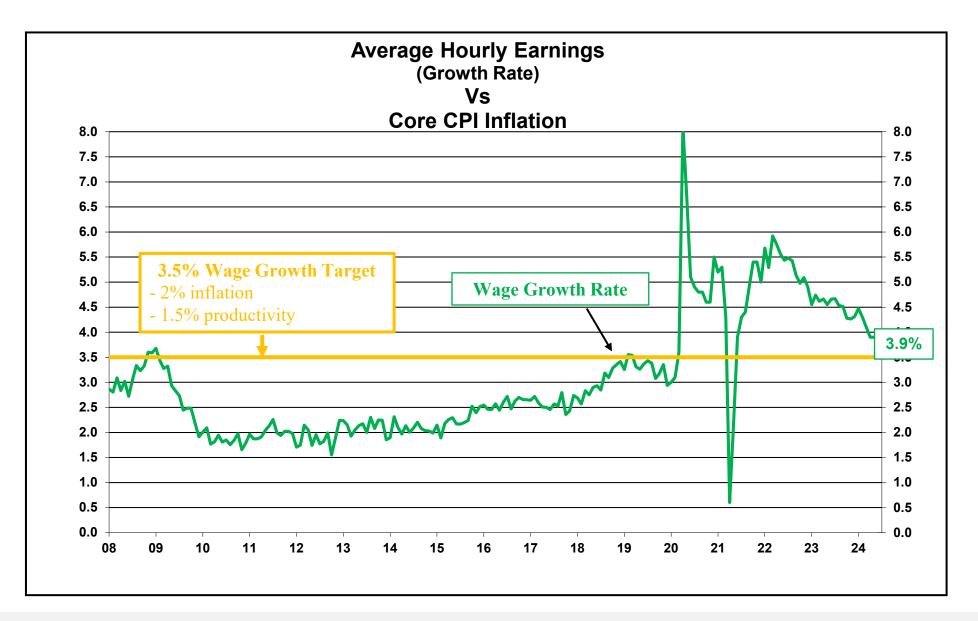




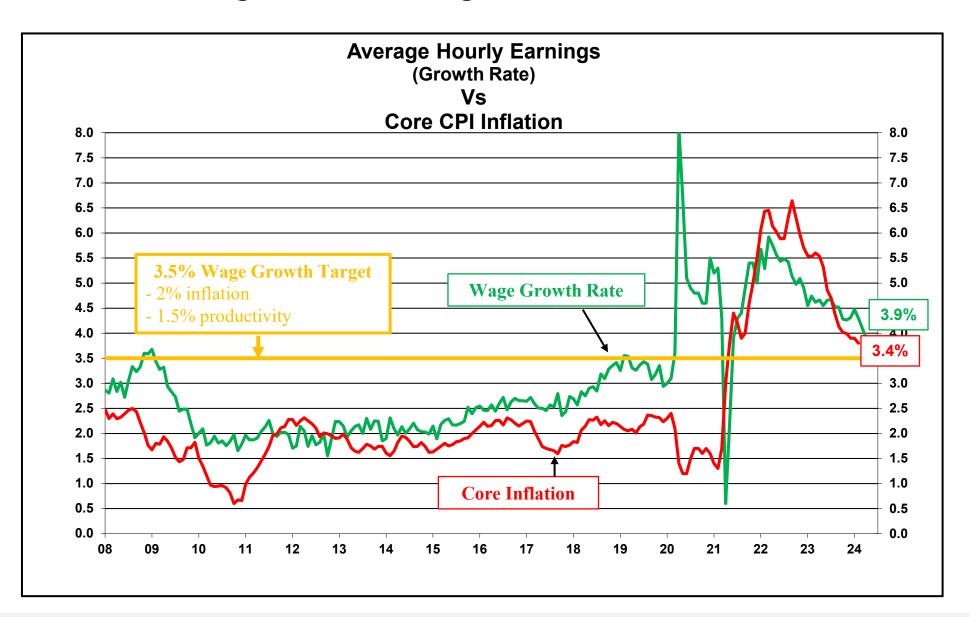




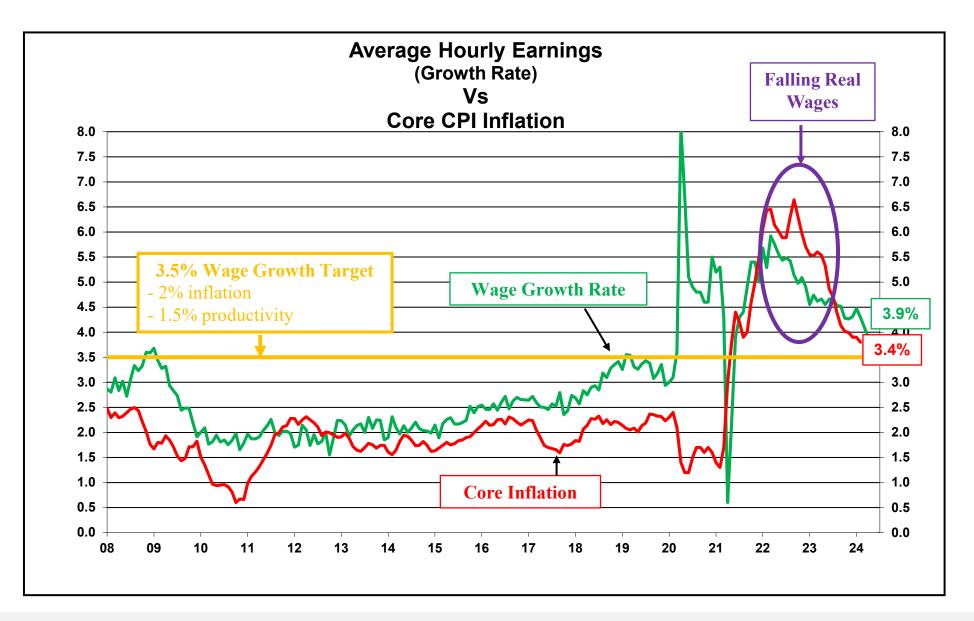




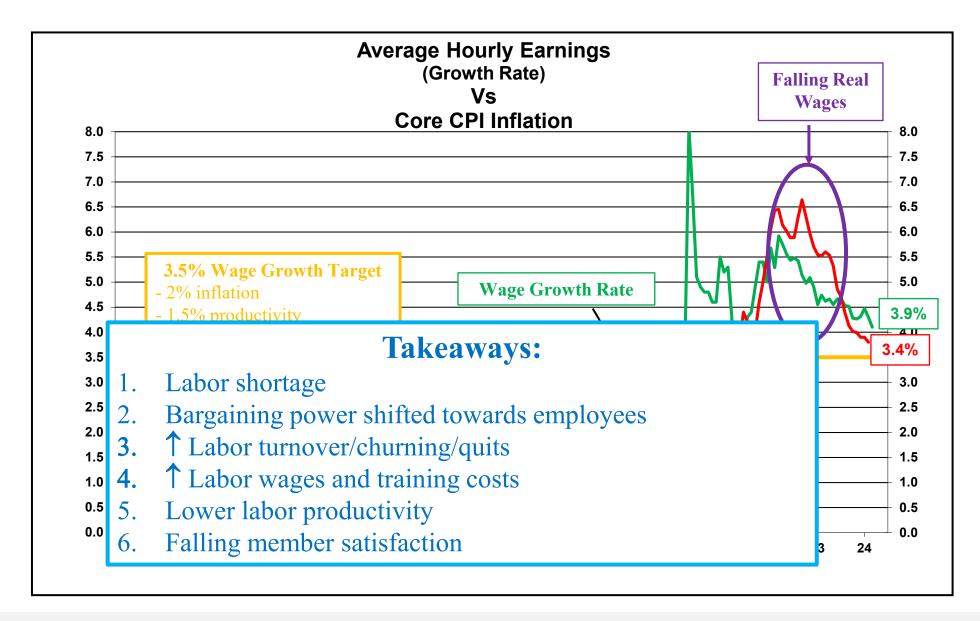




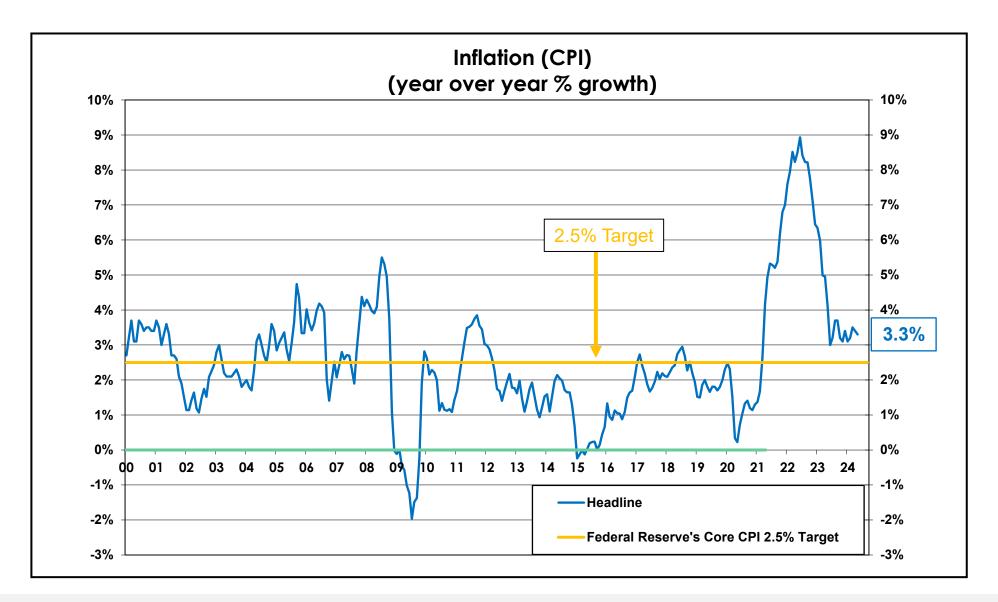




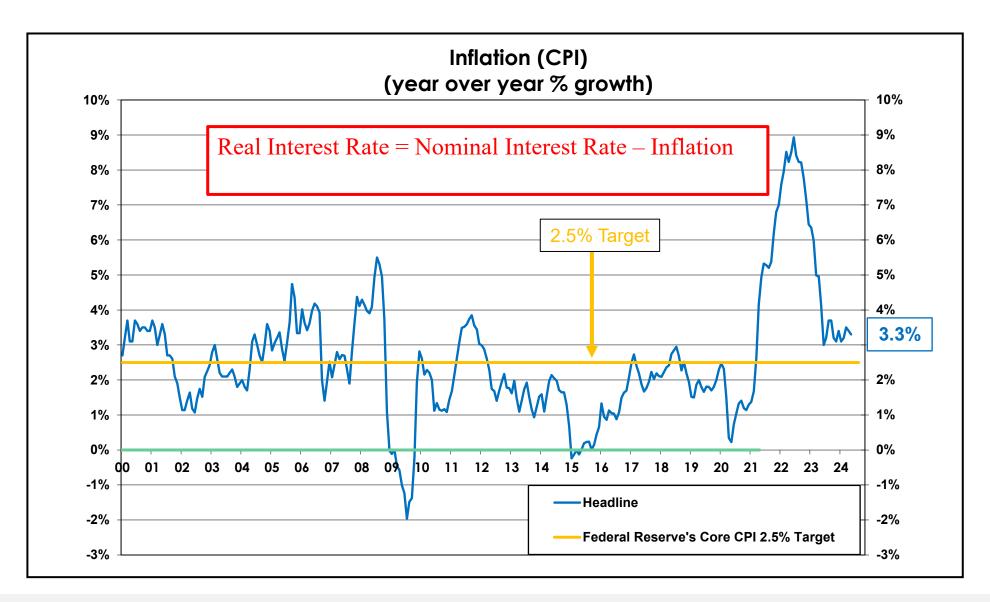




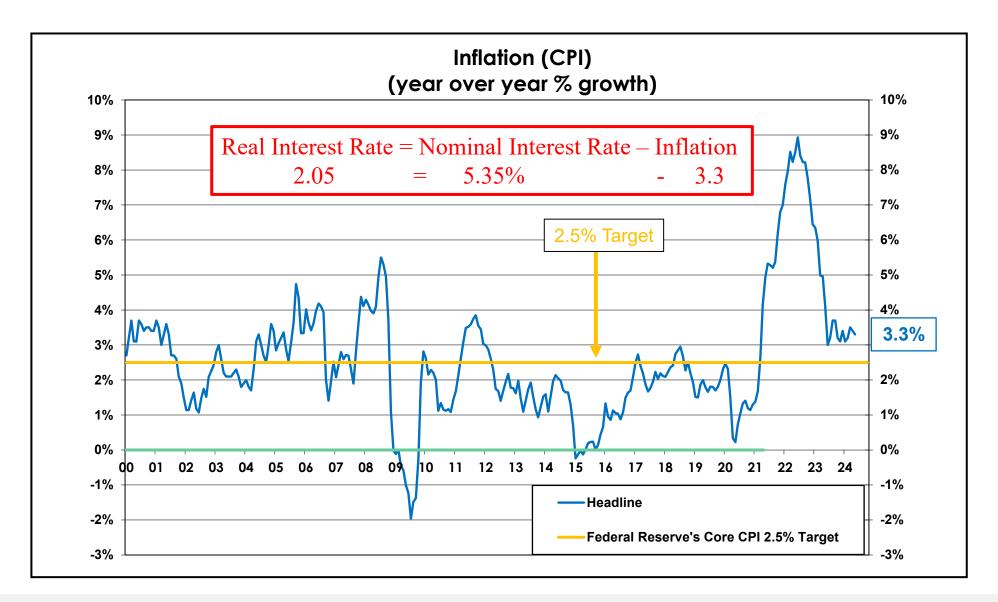




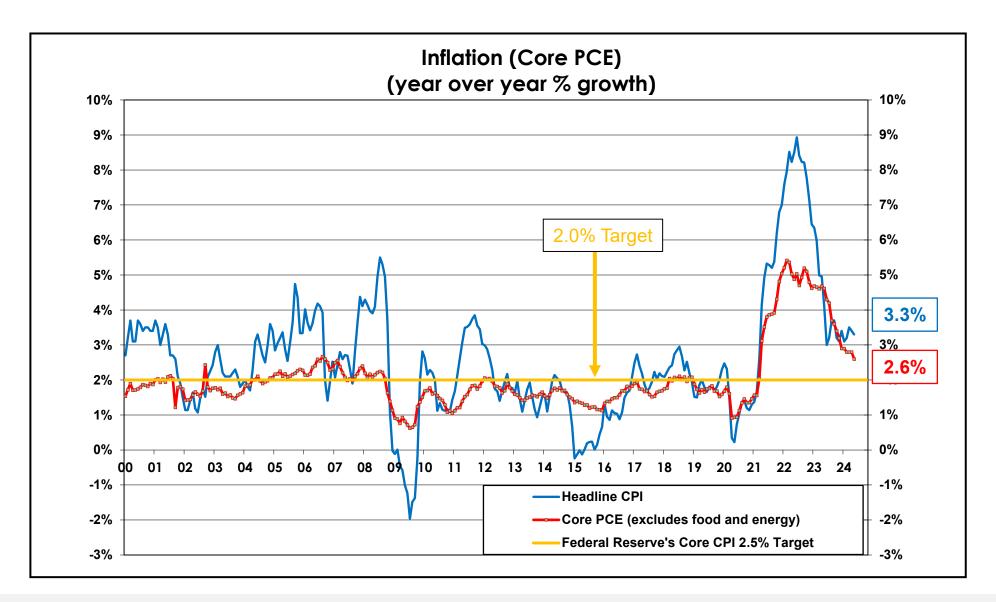




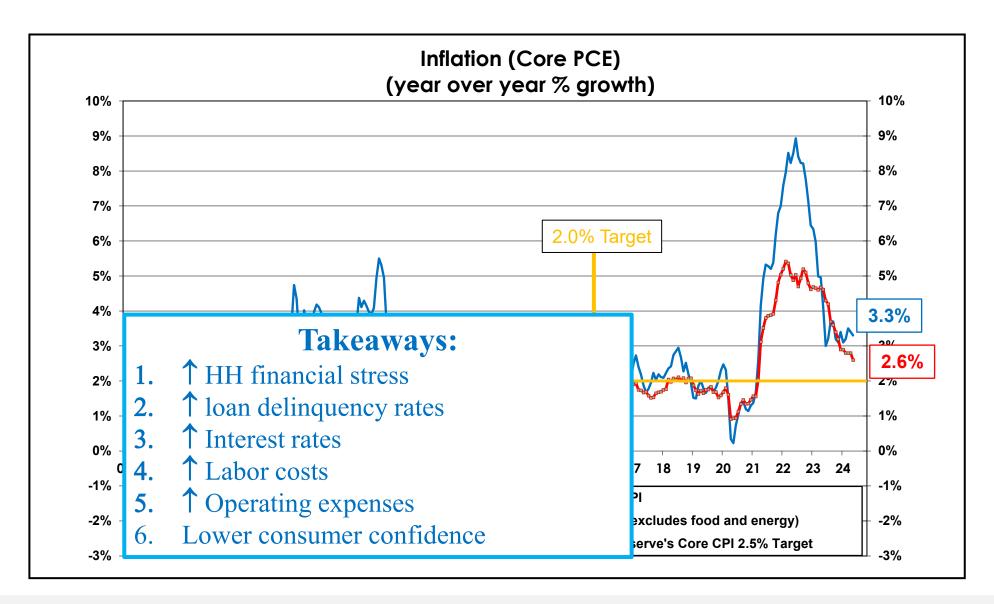




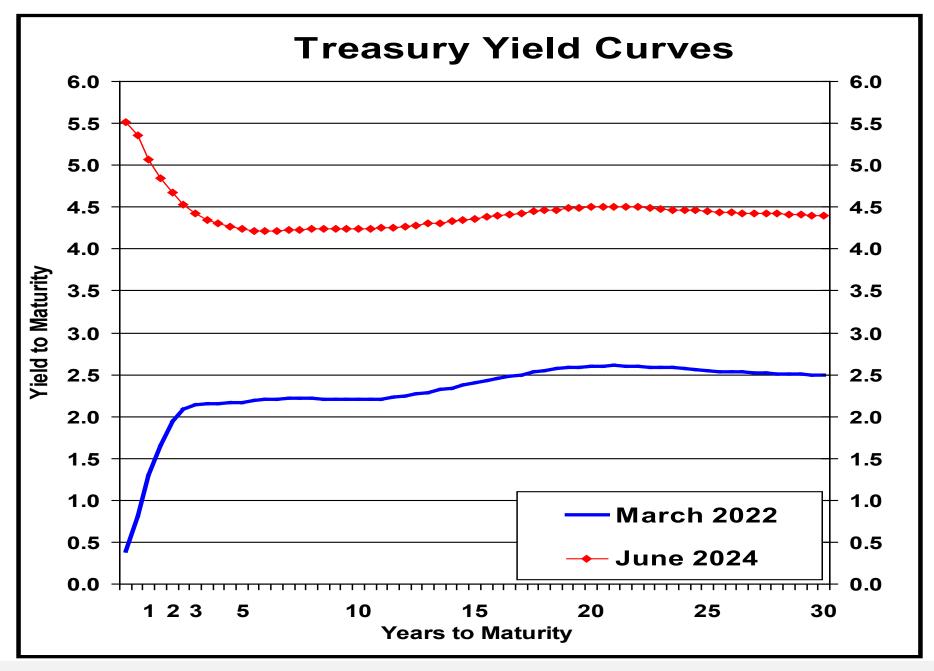


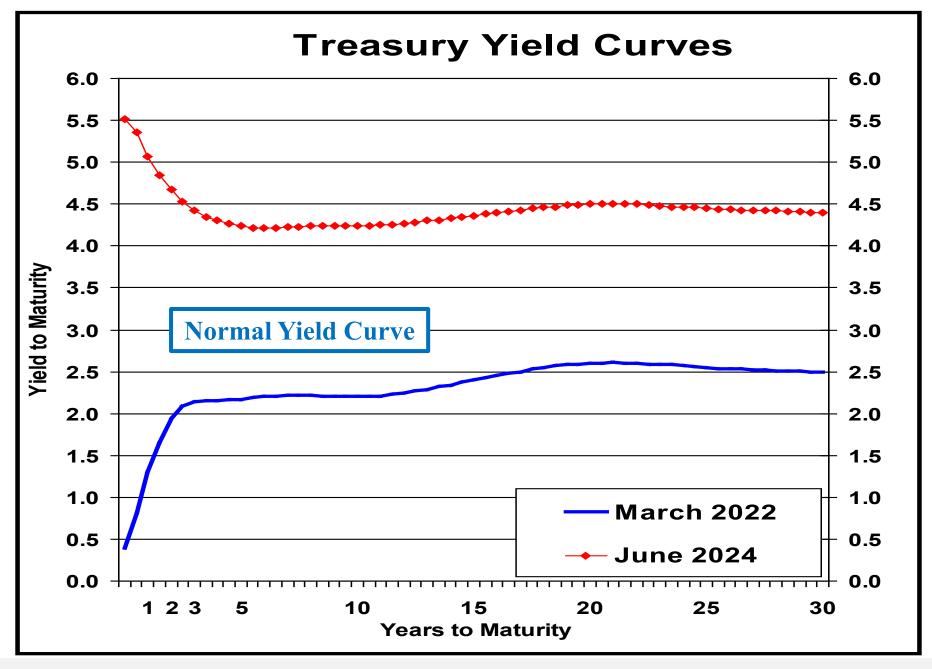




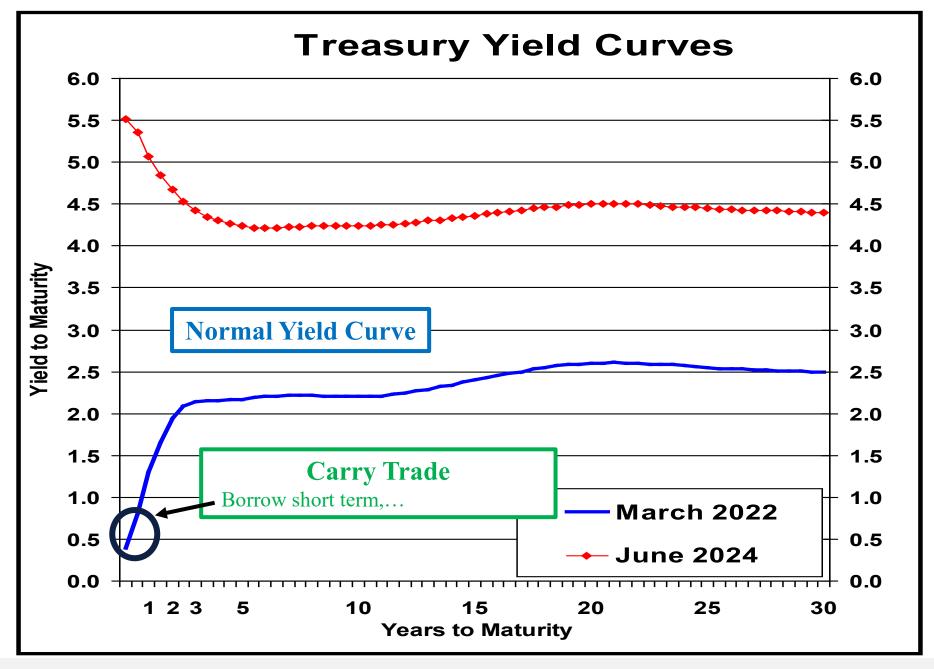




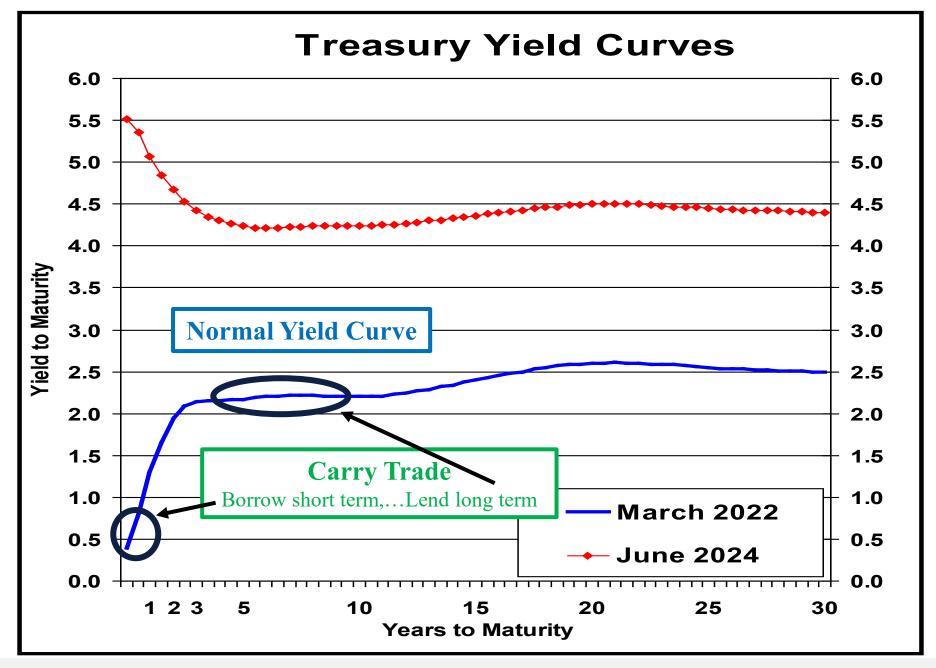




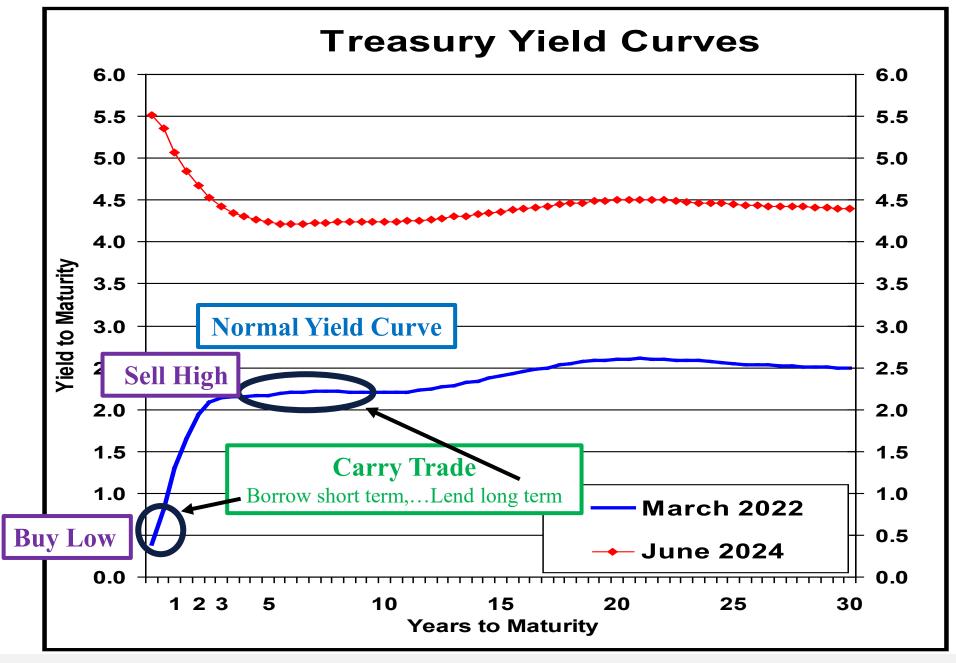




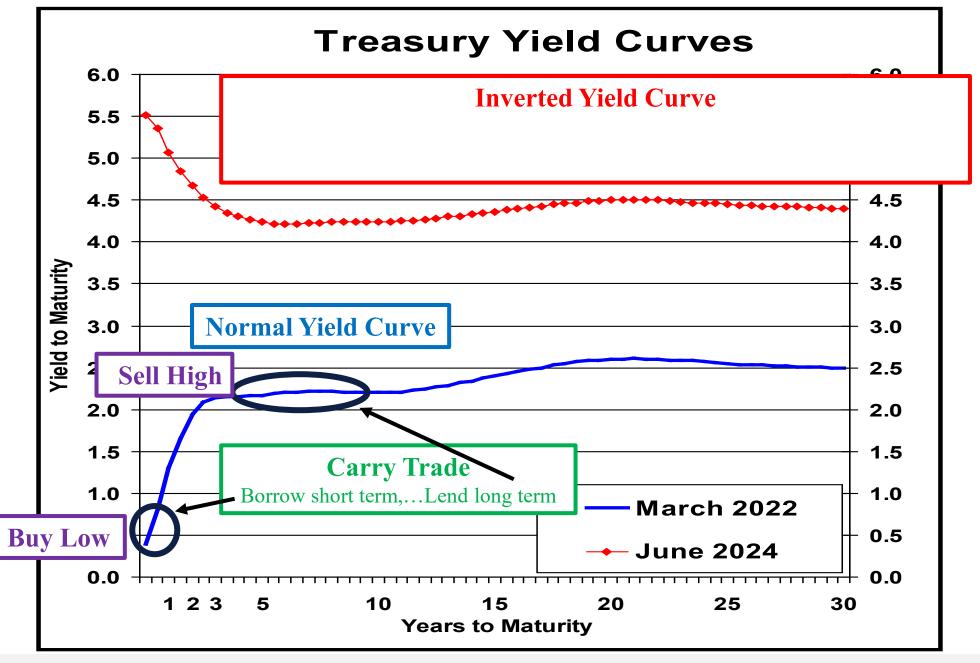




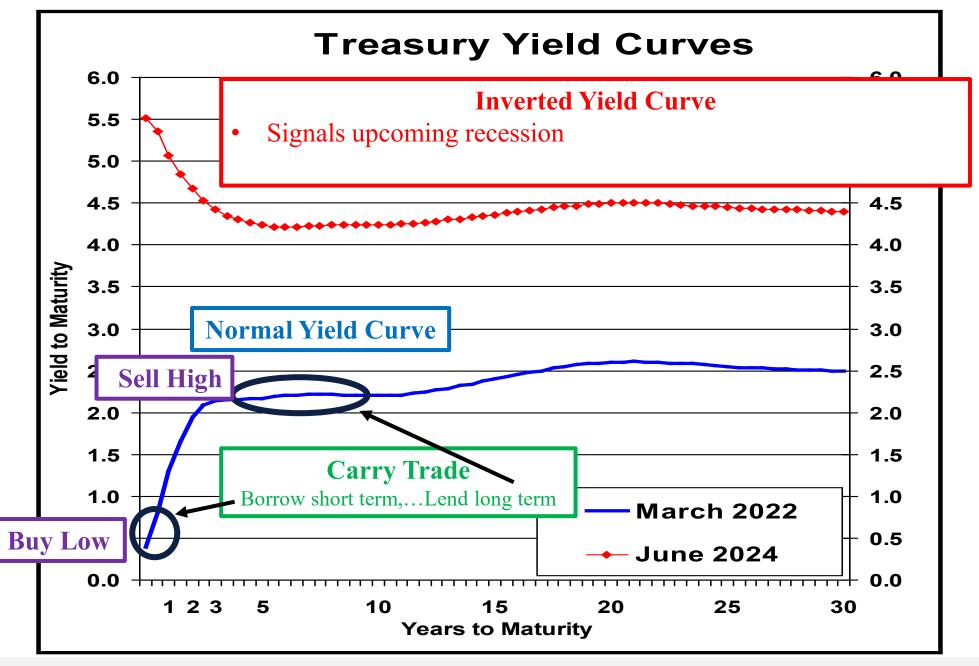




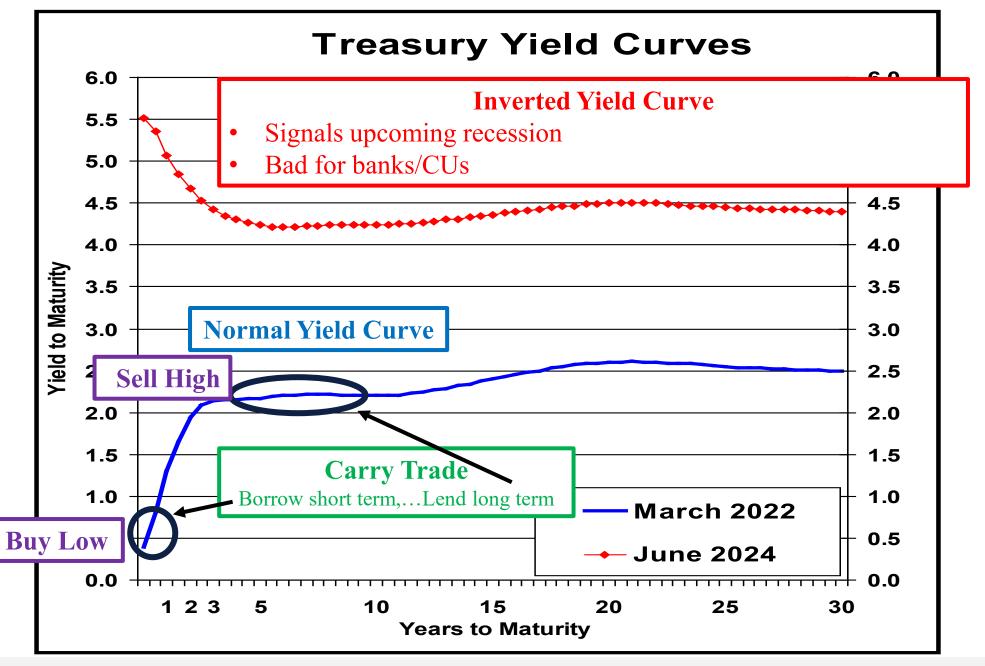




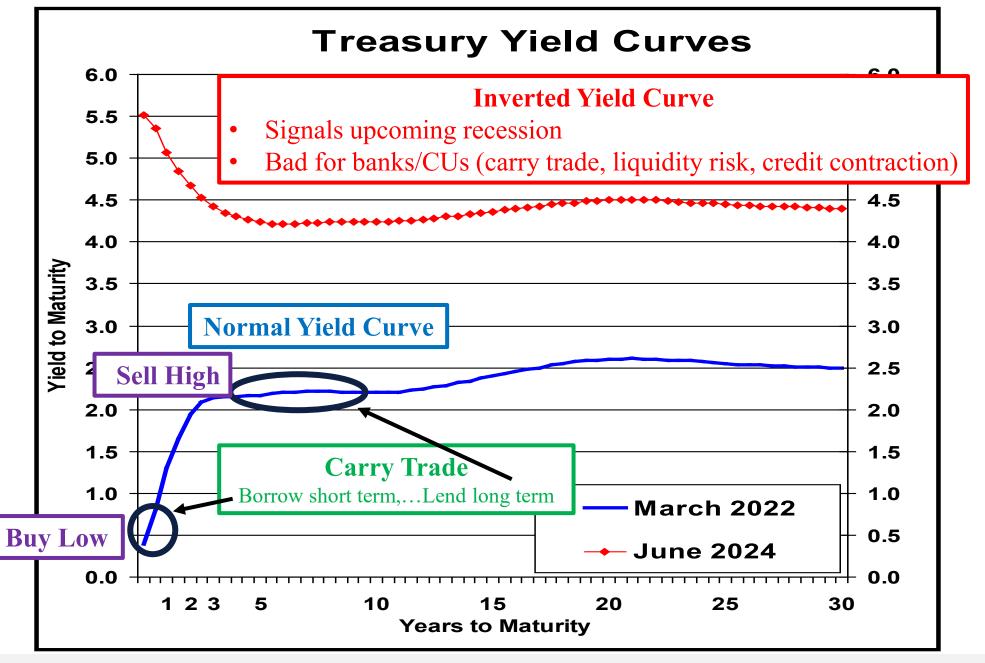




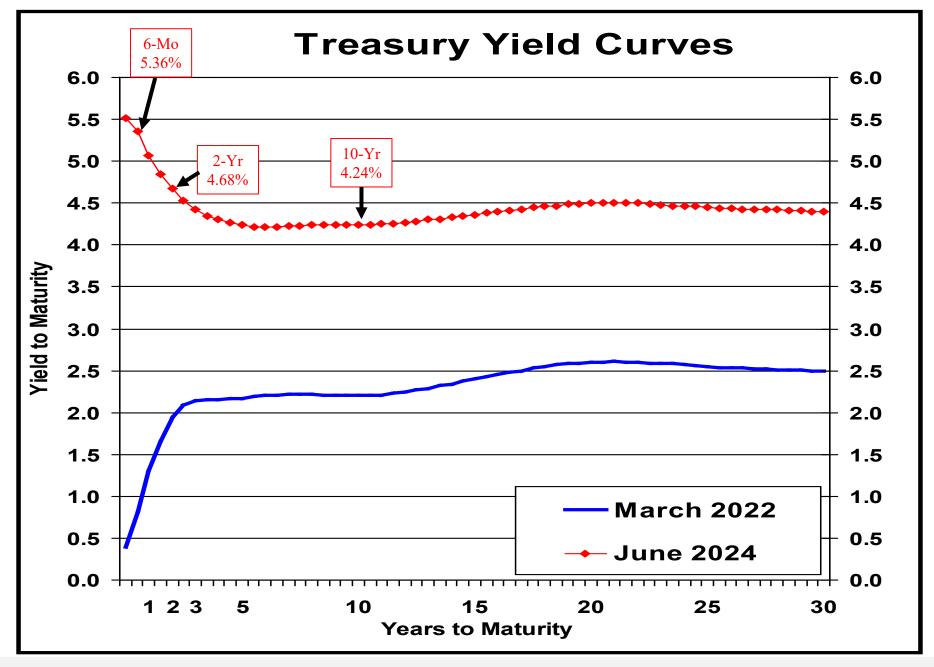




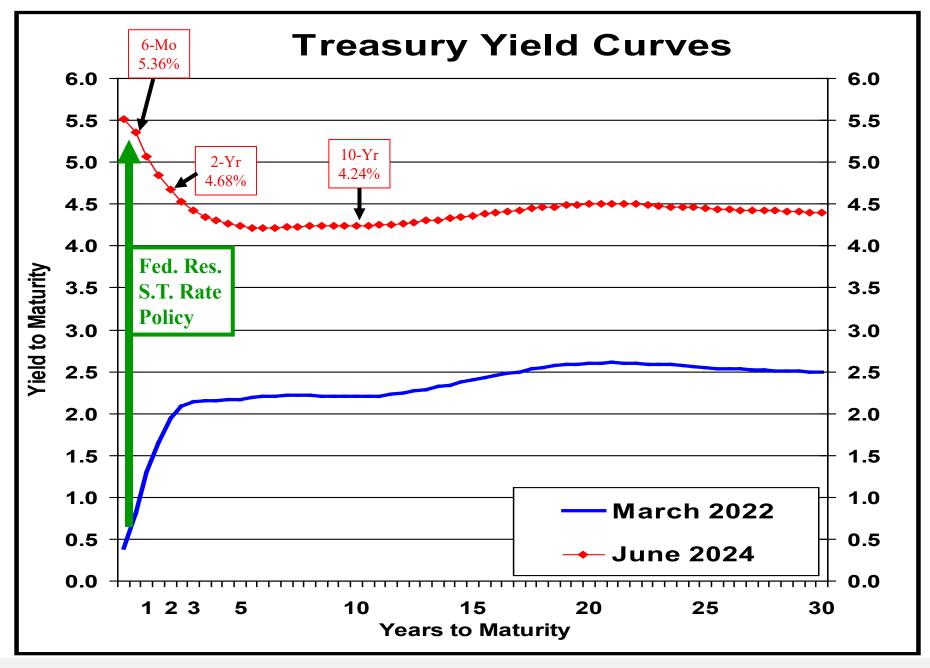




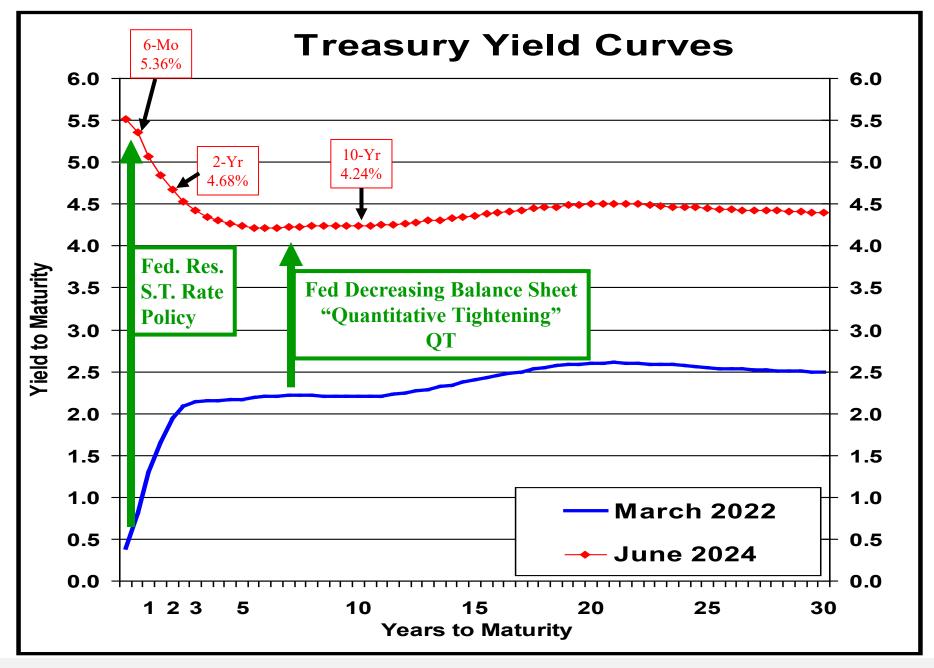




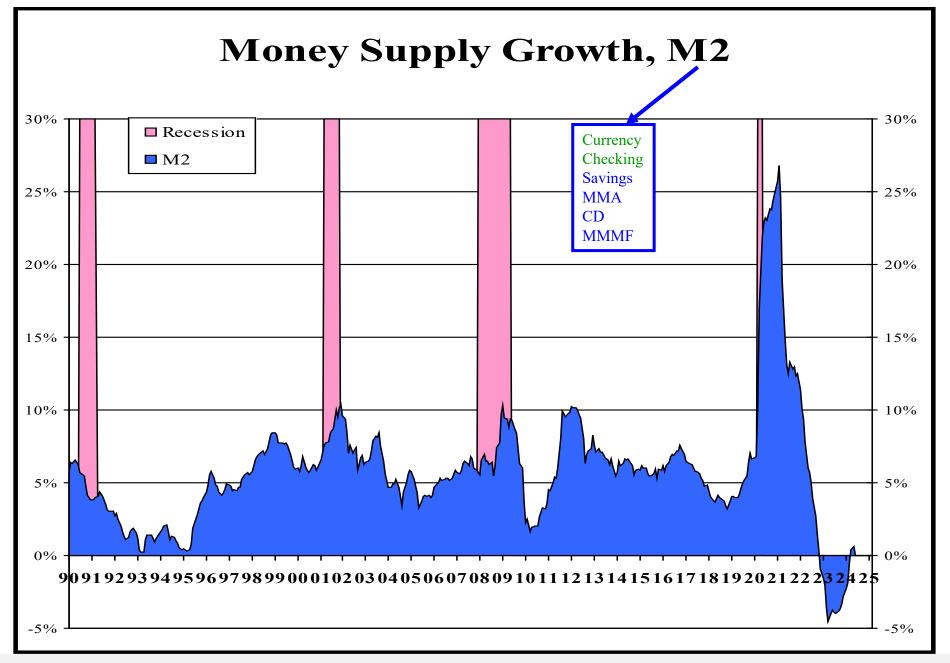




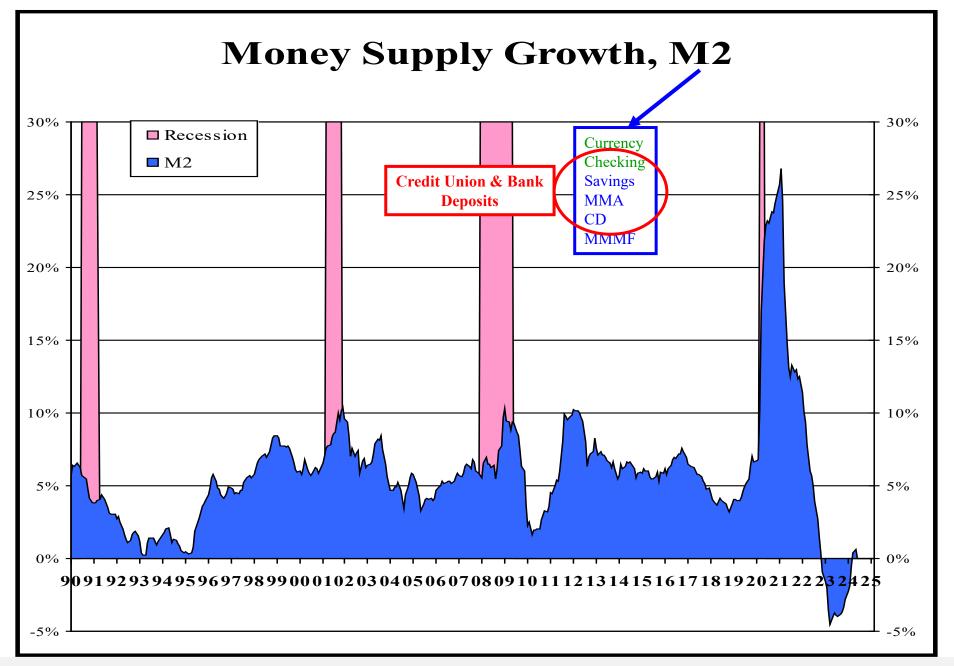




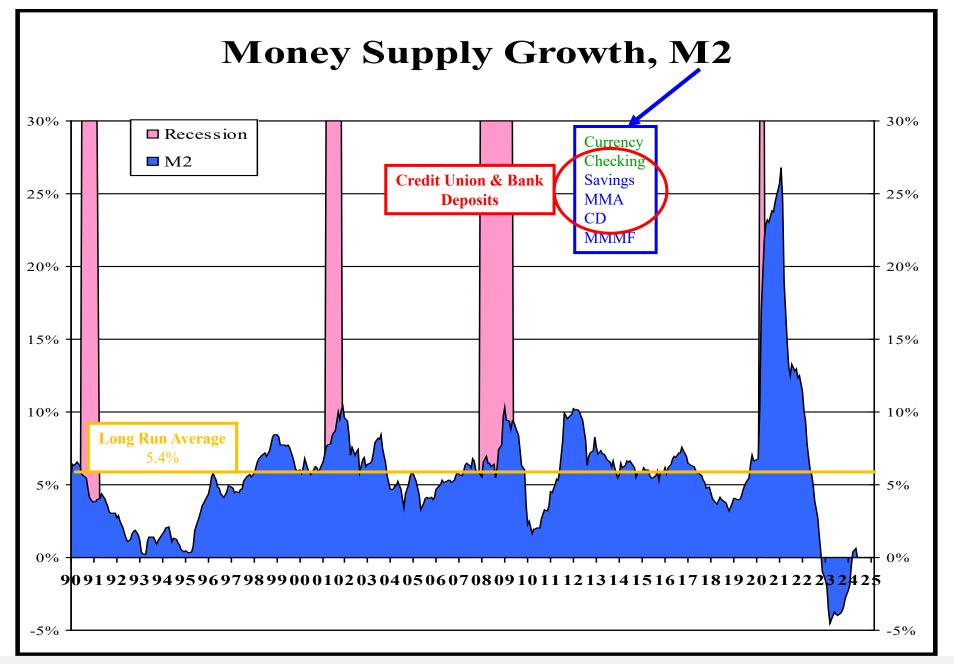




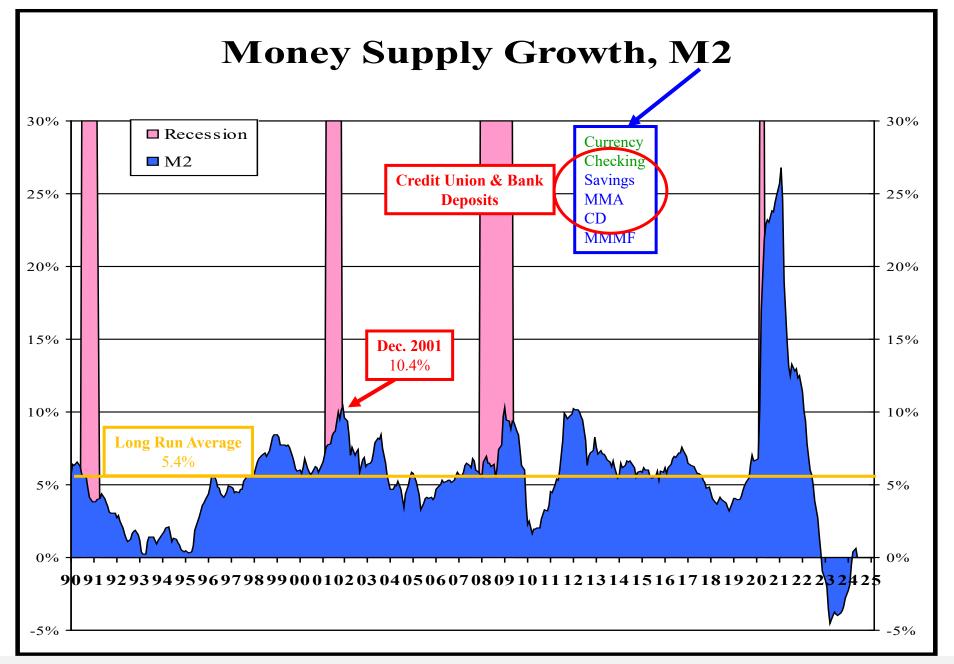




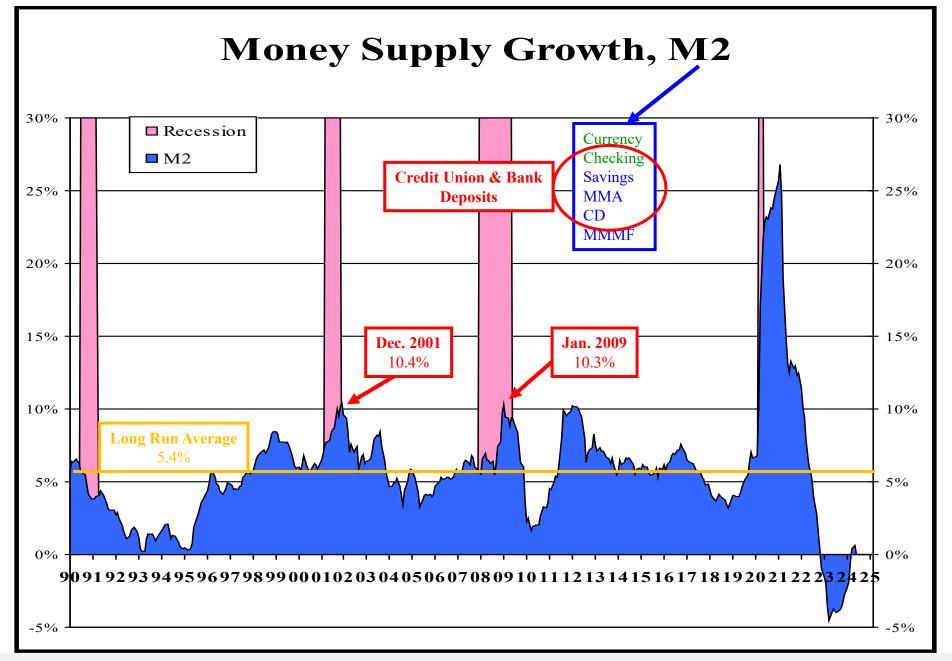




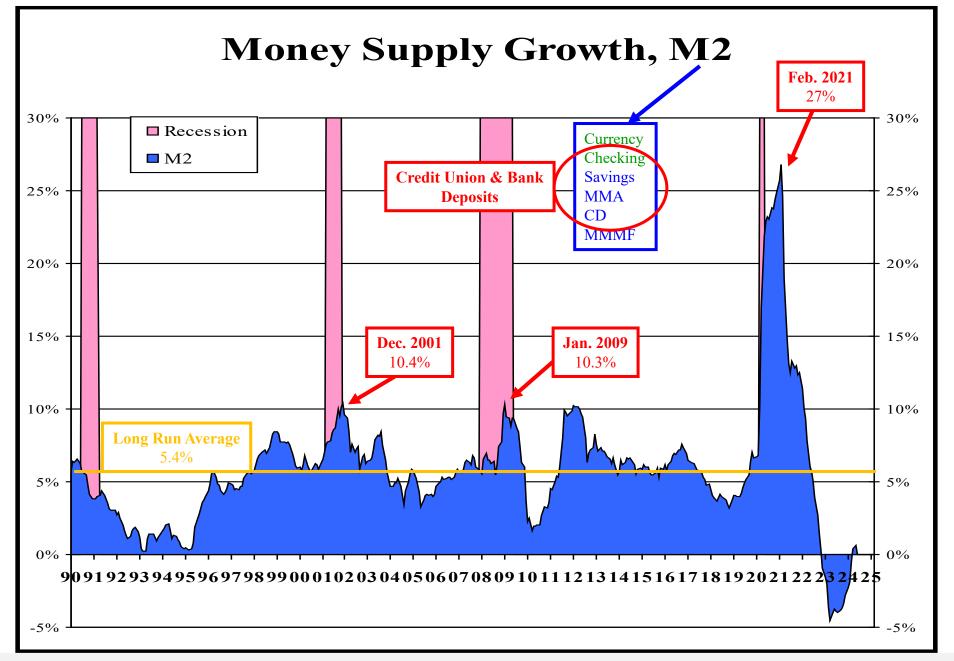




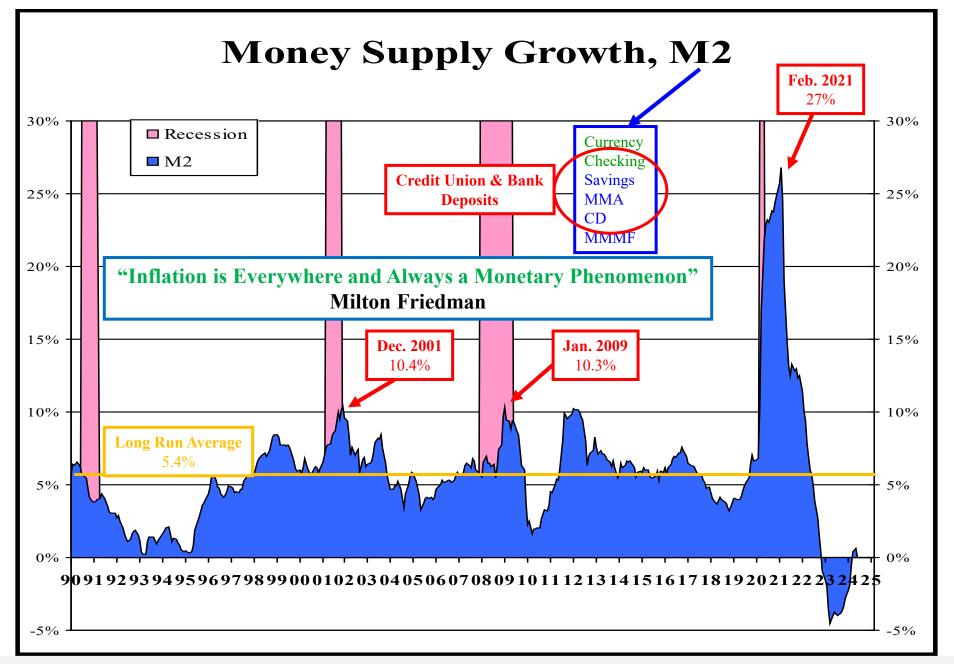




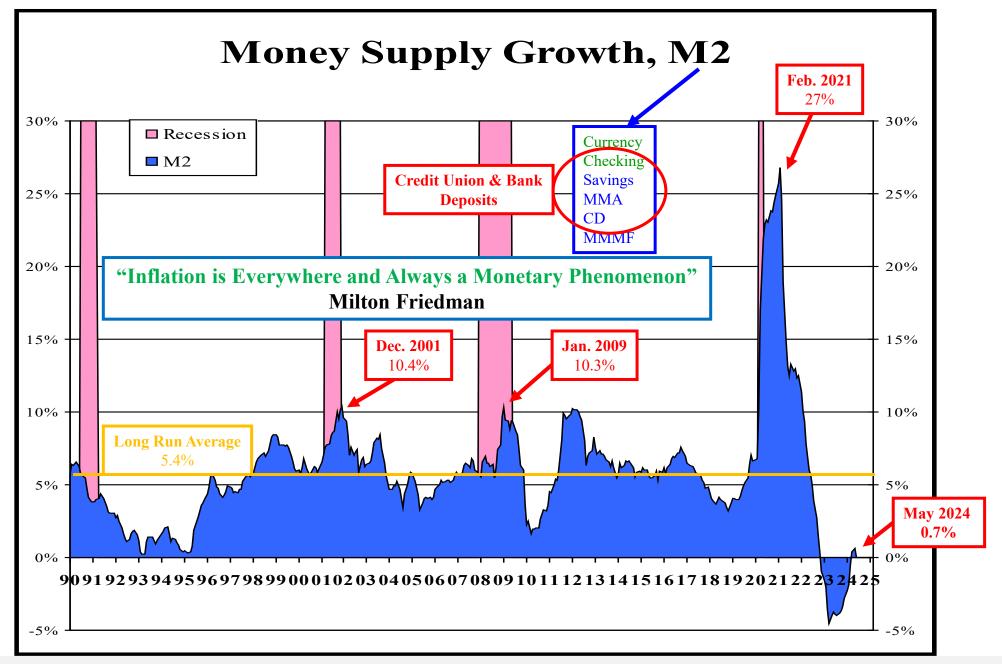




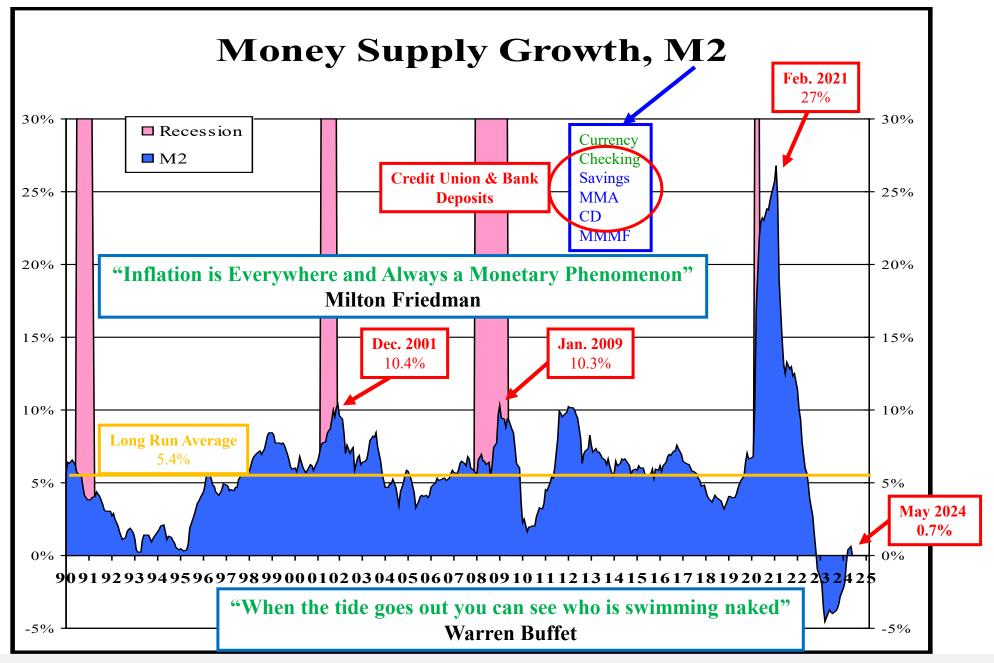




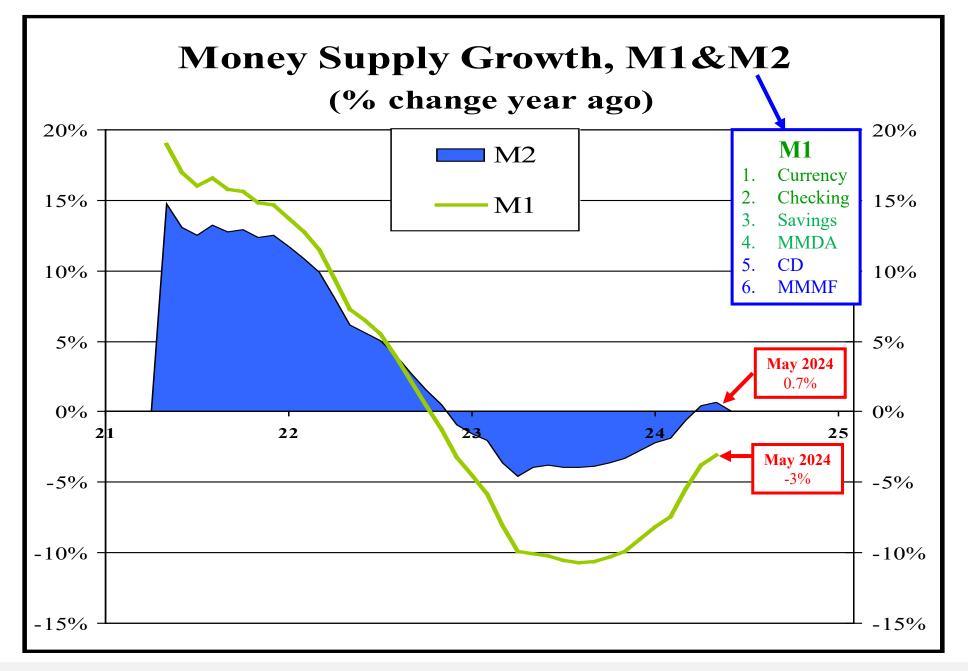




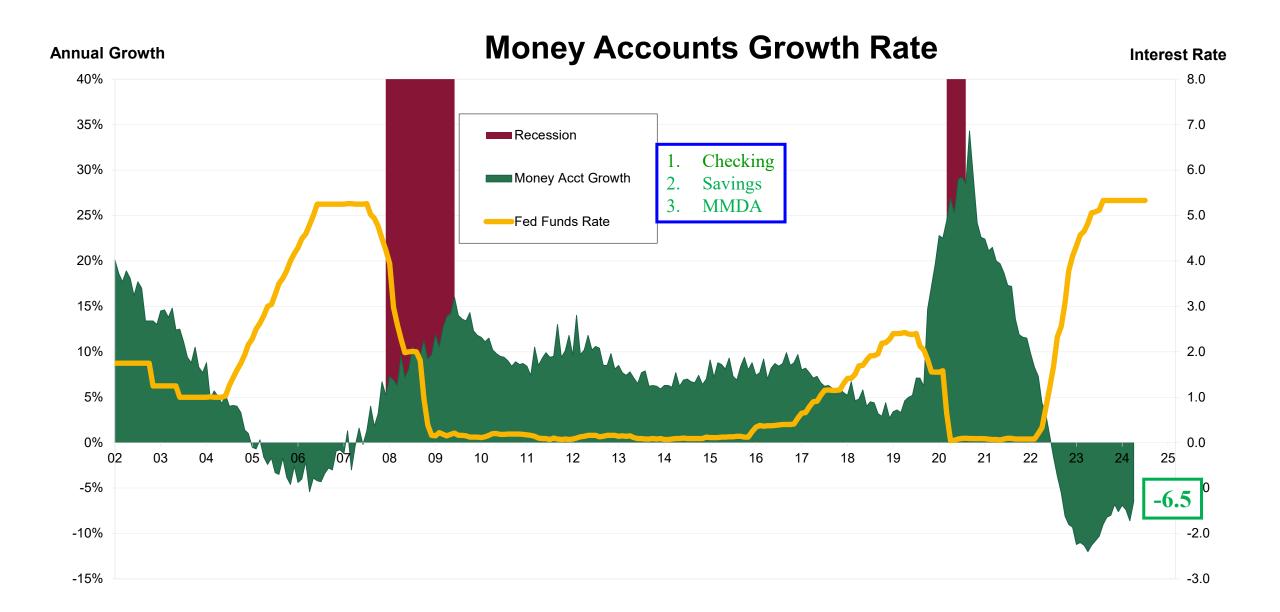








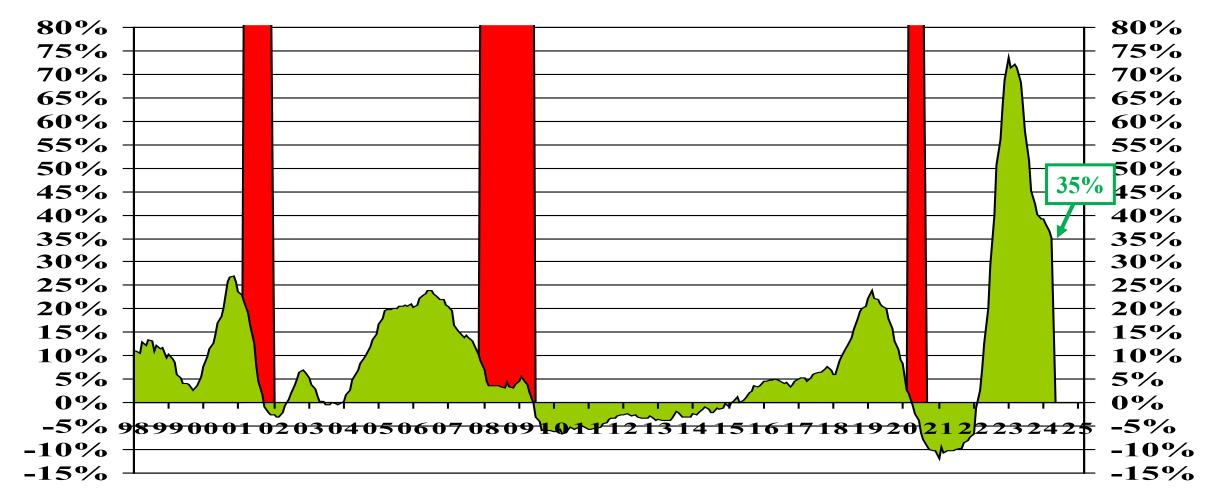






### **CU Share Certificate Growth**

#### Seasonally Adjusted Annualized Growth Rate

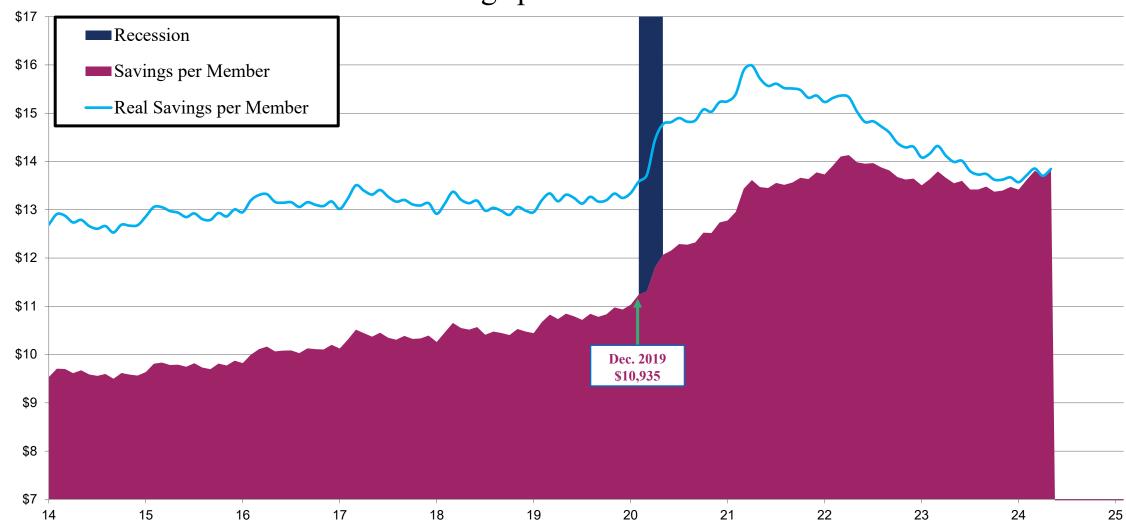




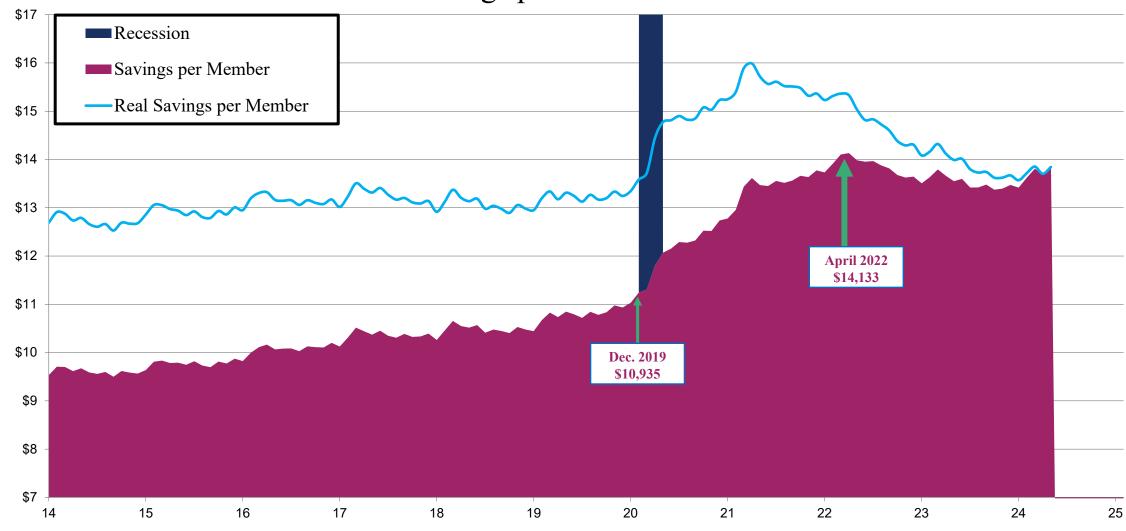




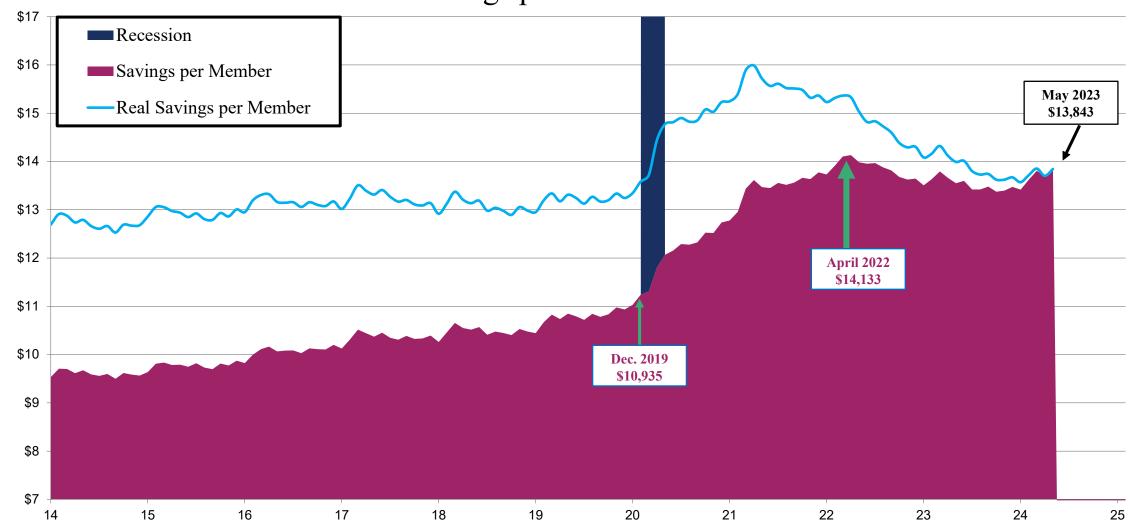






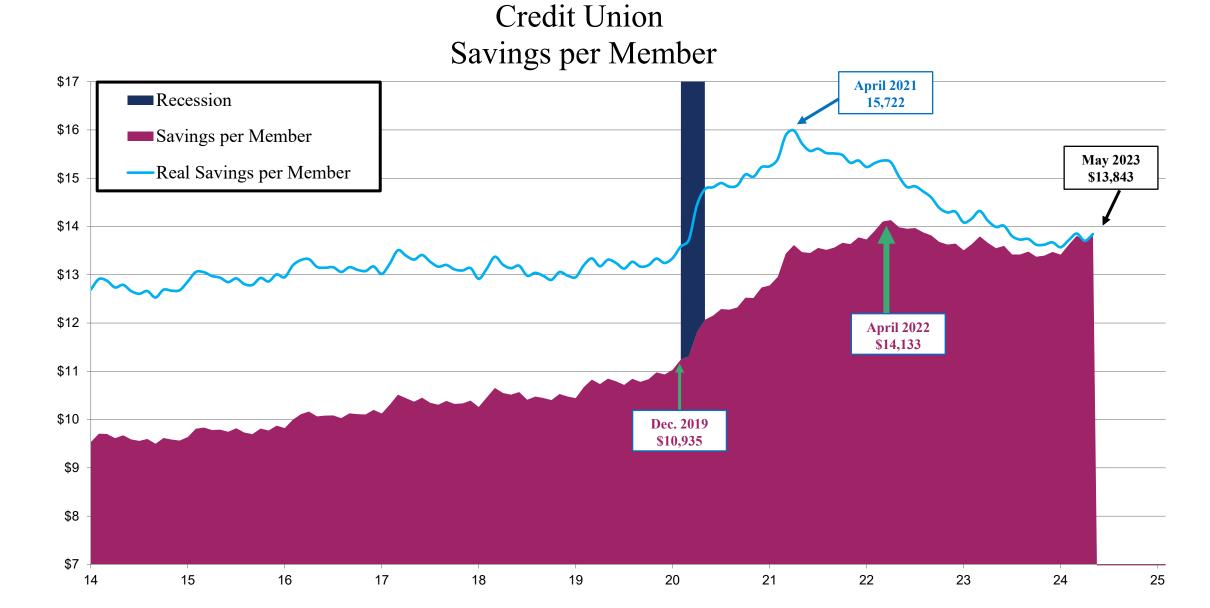






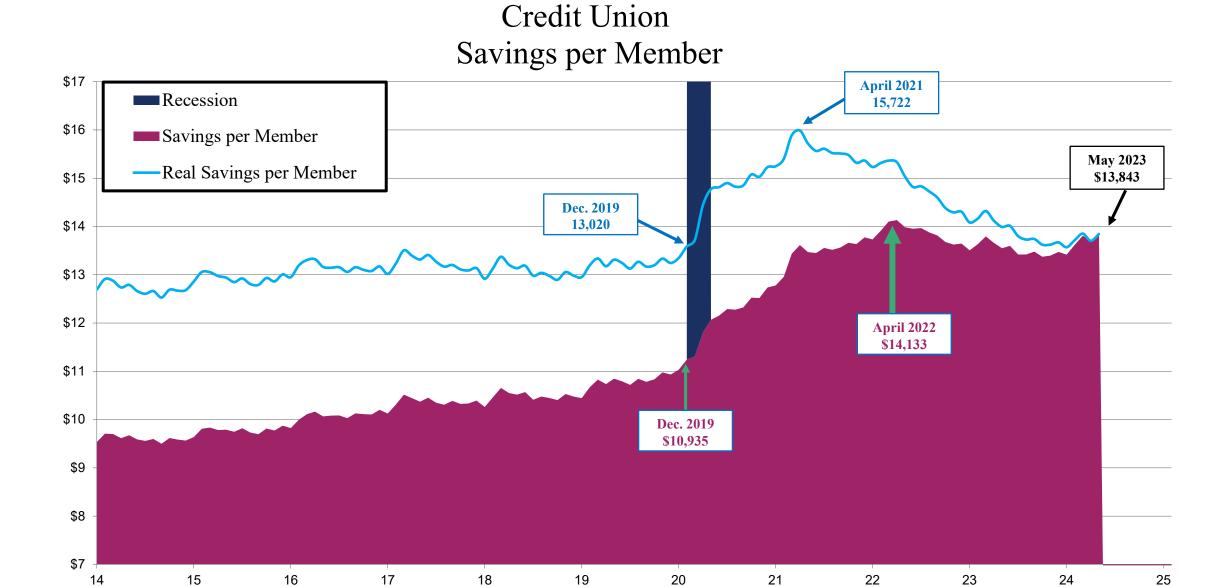






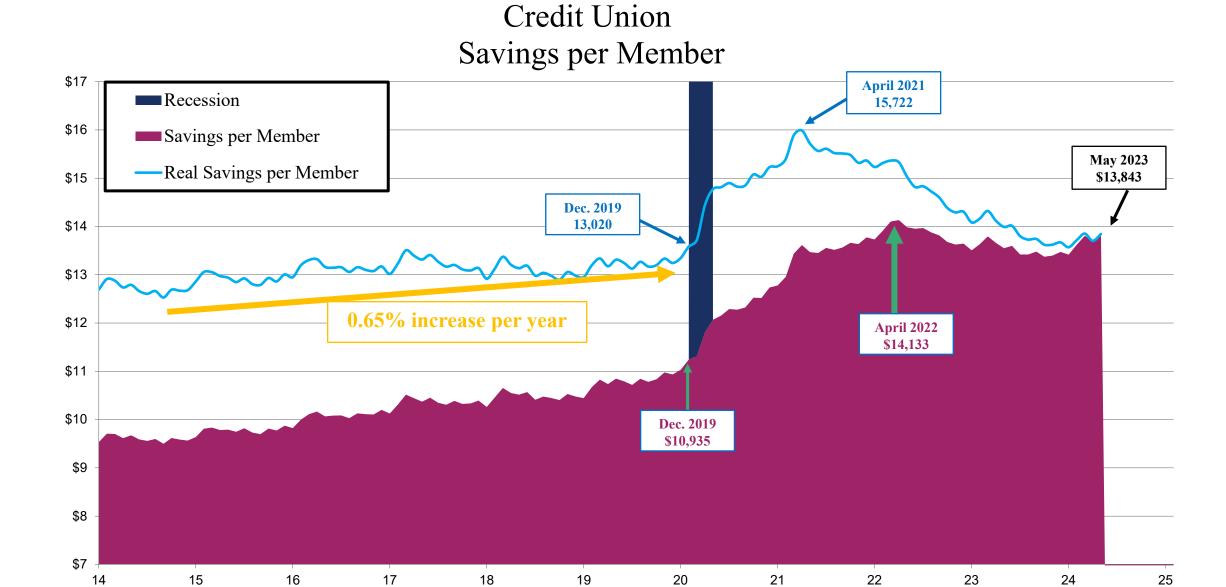






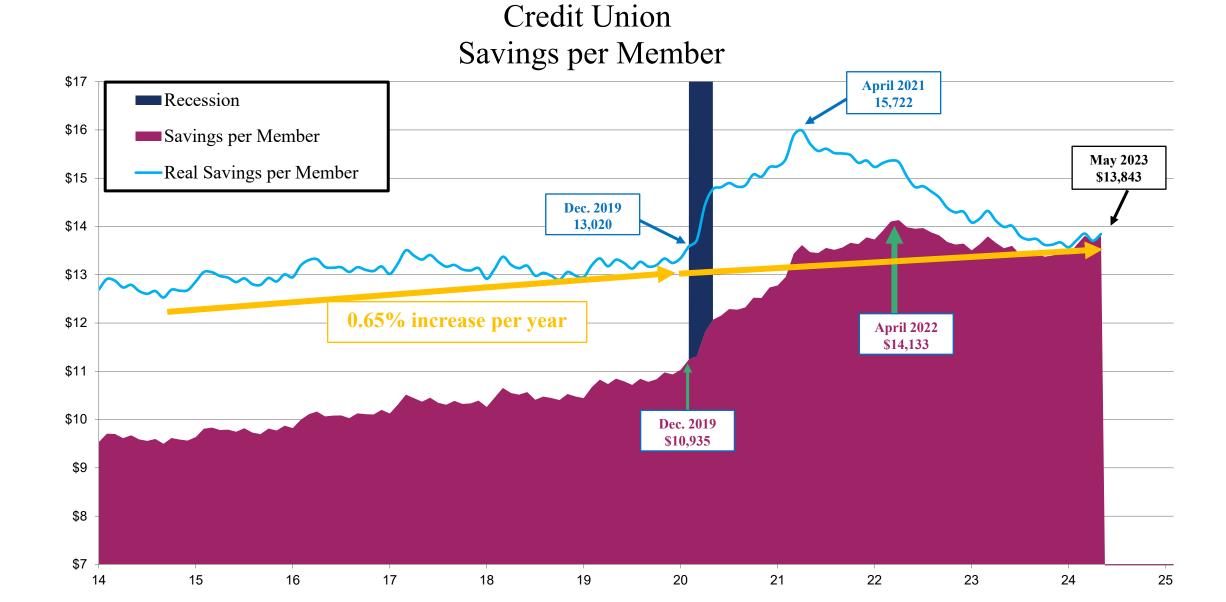




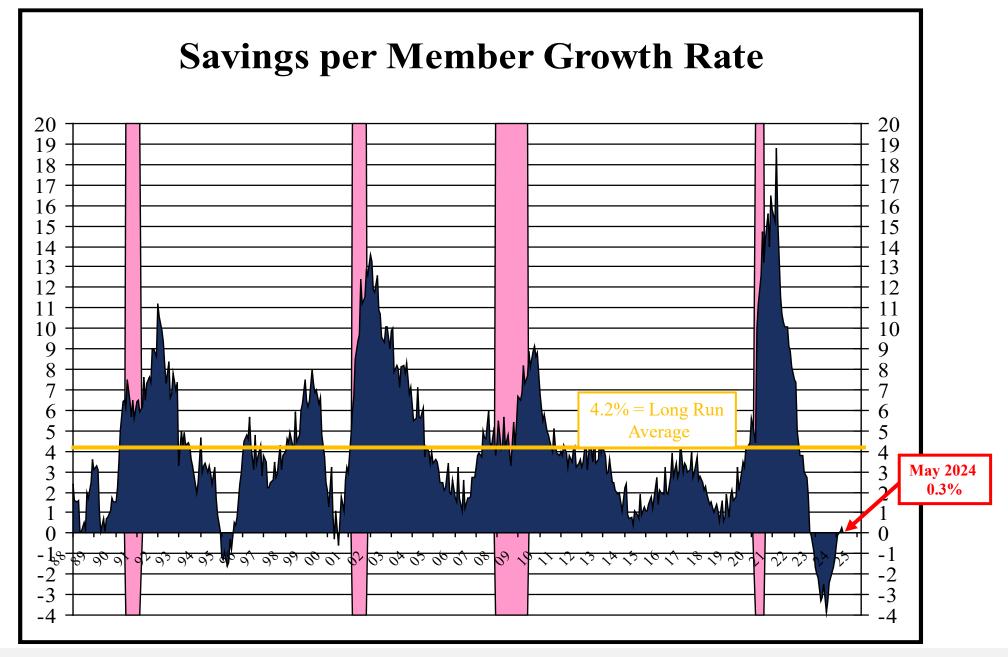














Credit Union Balance Sheet



**Credit Union Balance Sheet** Assets

**Credit Union Balance Sheet Liabilities + Capital Assets** 



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**Assets** 

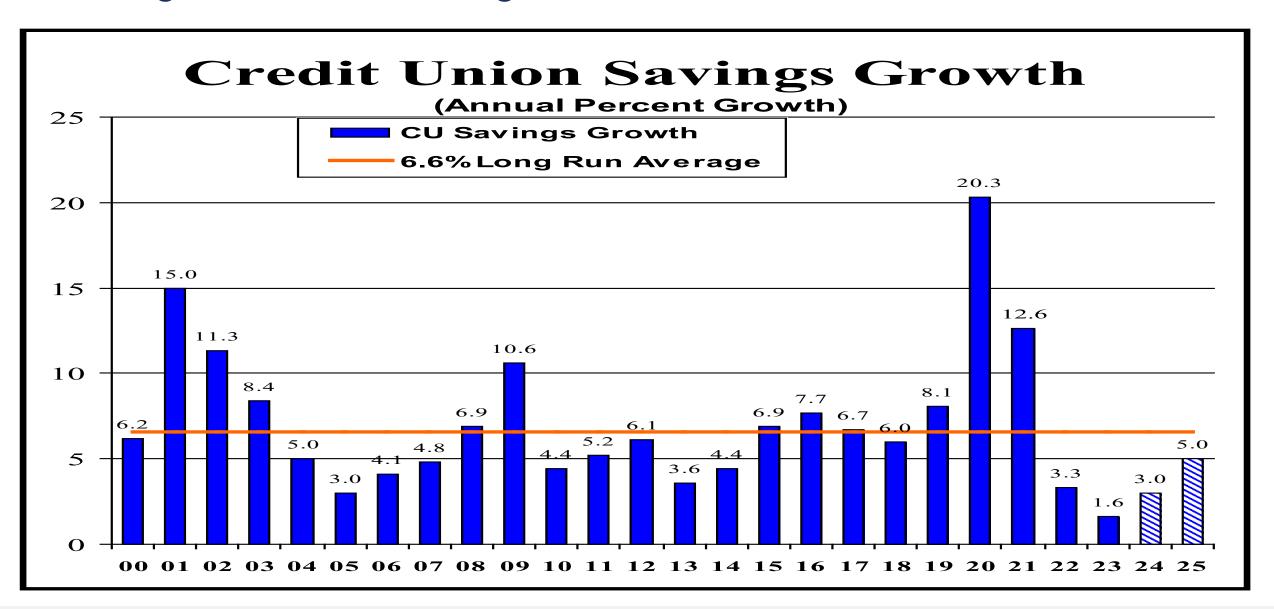
**Credit Union Balance Sheet** 

**Liabilities + Capital** 

## **Deposits**

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

## Slowing Credit Union Savings Growth





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**Assets** 

# **Credit Union Balance Sheet**

**Liabilities + Capital** 

#### **Deposits**

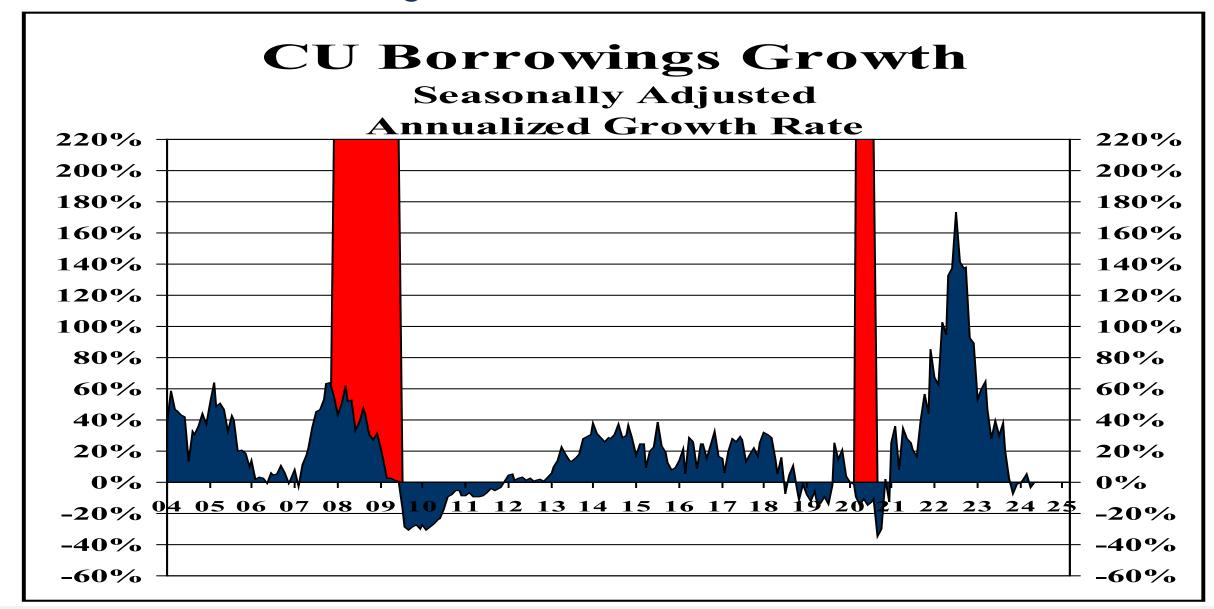
- Checking Accounts
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- Money Market Deposits
- Certificates of Deposits

### **Borrowings**

- Federal Home Loan Bank
- Corporate Line of Credit
- Fed Funds Purchased
- Bank Term Funding Program



#### Slowdown in Borrowings





Credit Union Balance Sheet

**Assets** 

**Liabilities + Capital** 

#### **Deposits**

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

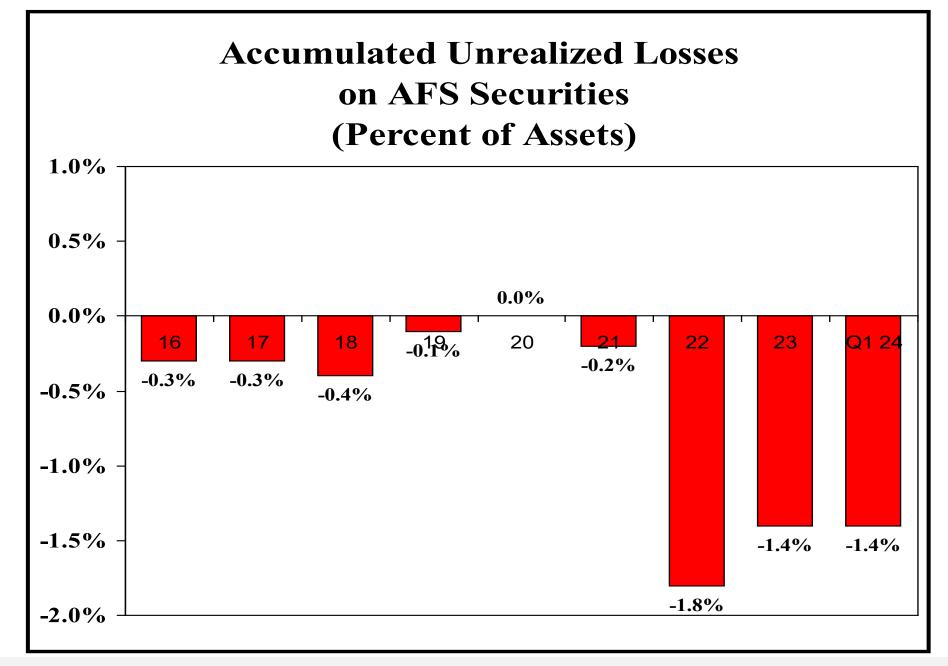
#### **Borrowings**

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#### **Equity** (Net Capital)

- 1. Undivided Earnings
- 2. Regular Reserves
- 3. Gains (losses) on Available For Sale (AFS) Securities







Assets

## **Credit Union Balance Sheet**

**Liabilities + Capital** 

#### **Deposits**

- Checking Accounts
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#### **Borrowings**

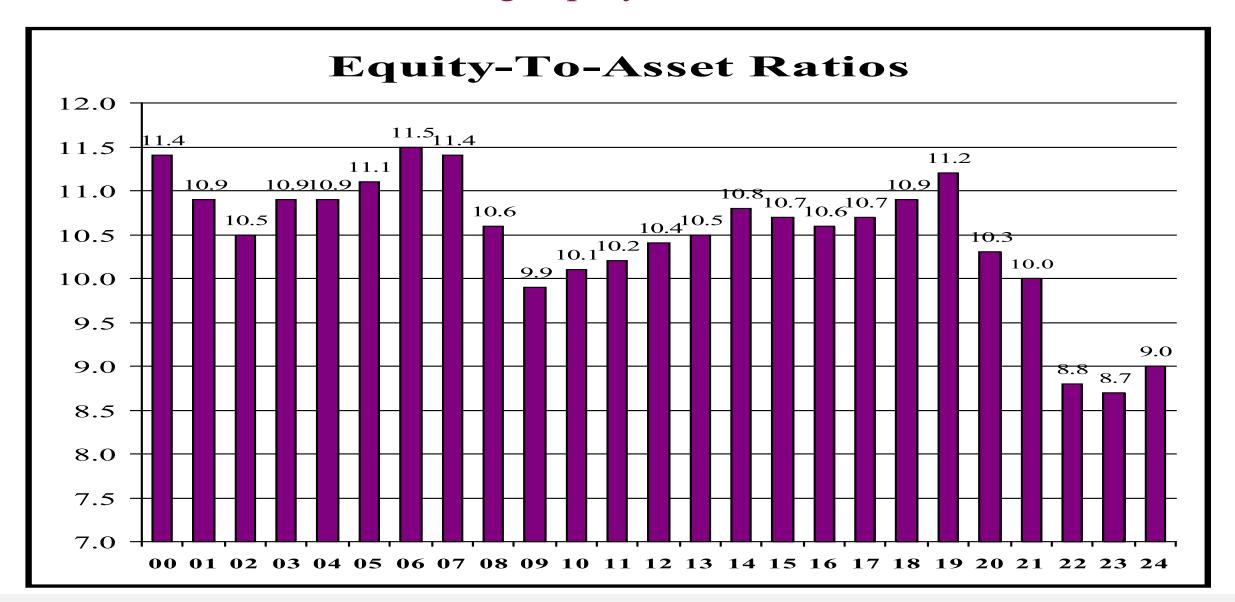
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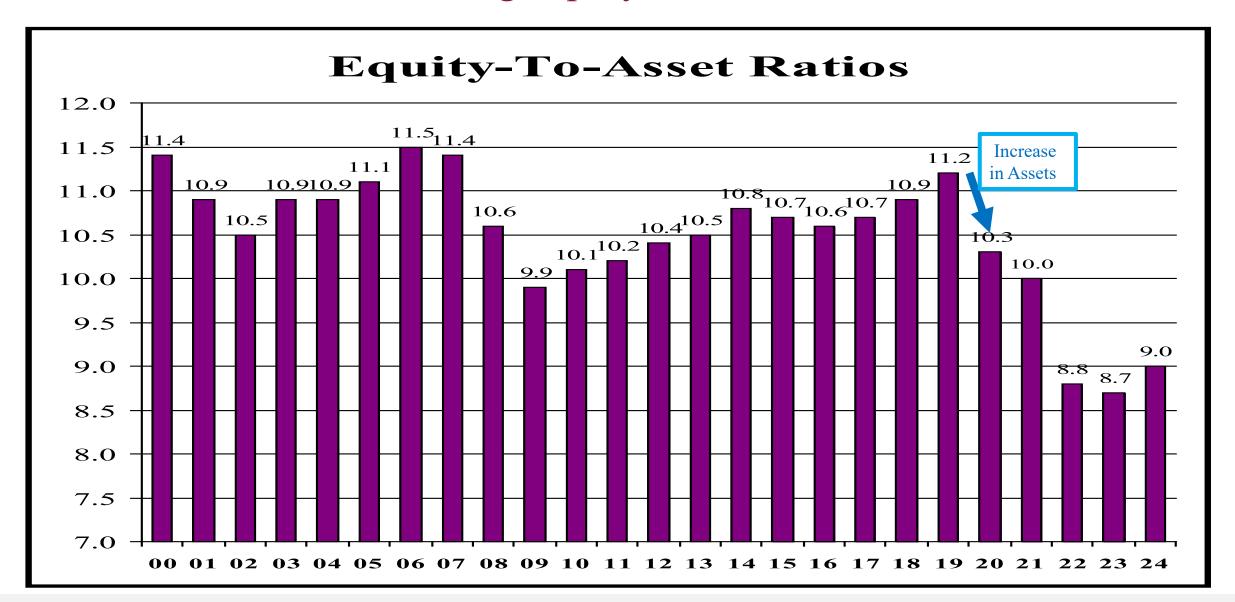


## Falling Equity Ratios



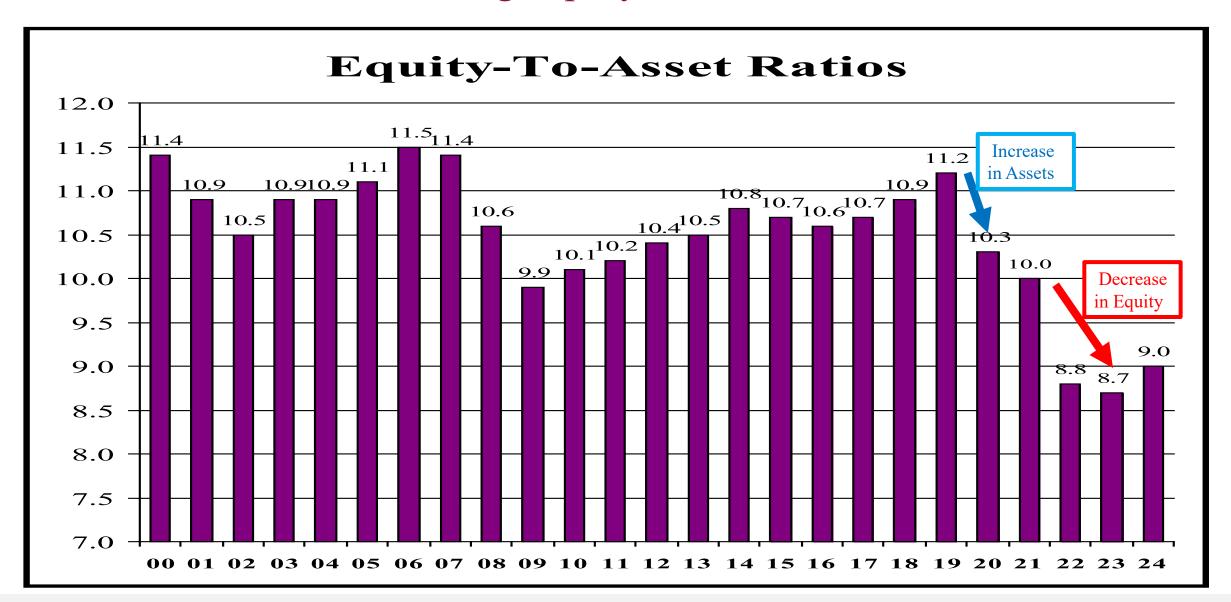


#### Falling Equity Ratios





#### Falling Equity Ratios





**Assets** 

**Liabilities + Capital** 

Cash (Reserves)

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**Assets** 

**Liabilities + Capital** 

#### Cash (Reserves)

#### **Fixed Assets**

- Land
- Building
- Equipment

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#### **Investments**

- < 1 year maturity
- 1–3-year maturity
- > 3-year maturity

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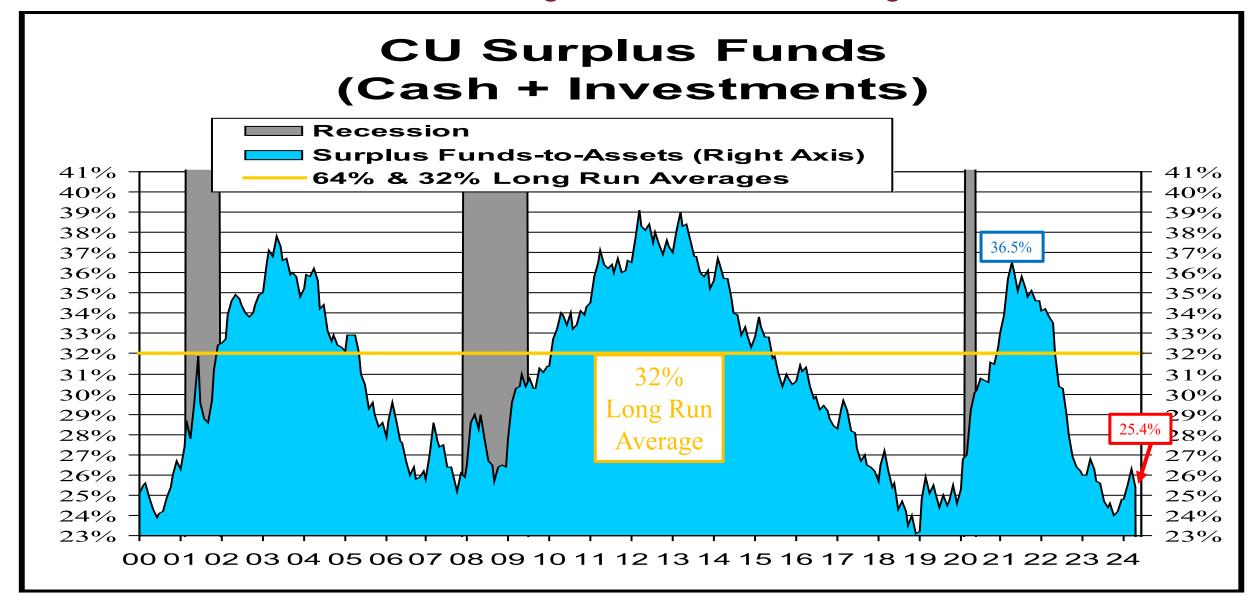
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#### Investments Are Falling and Yields Are Rising





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- Auto
- Home
- Credit Card

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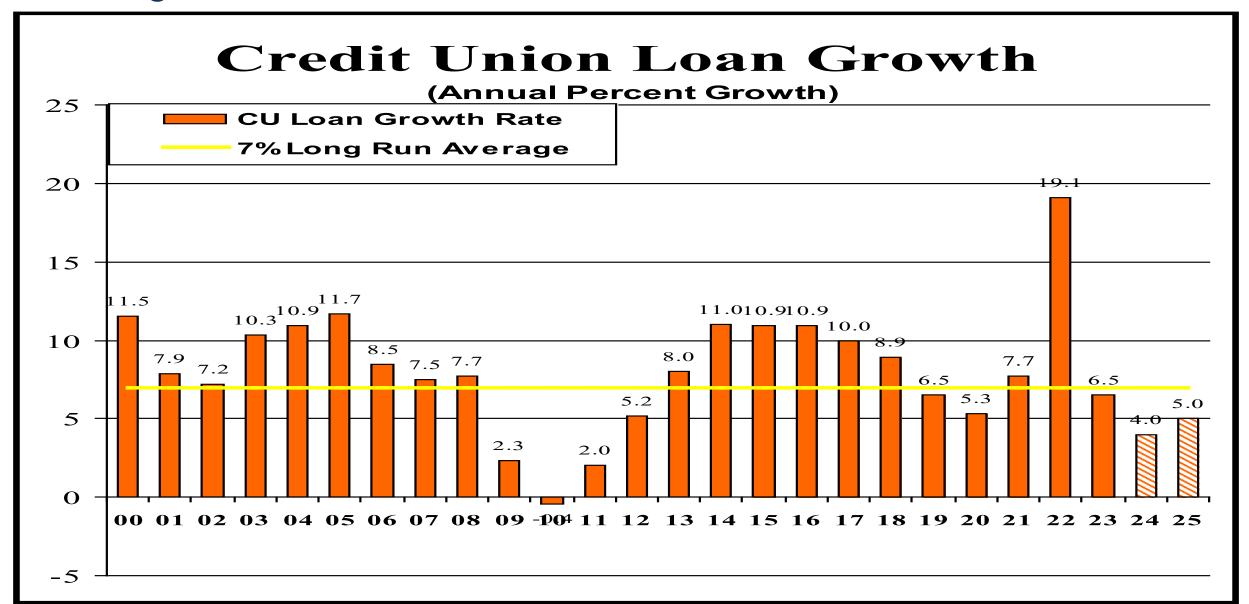
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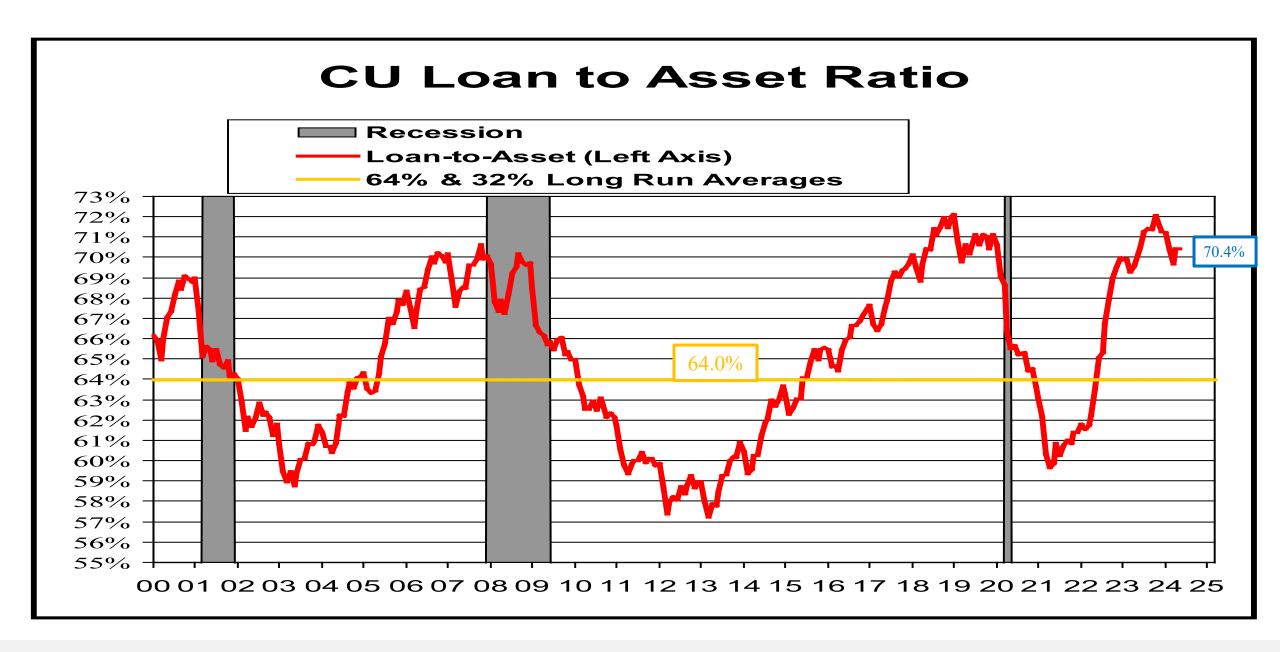
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#### Slowing Credit Union Loan Growth









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**Allowance for Loan Loss** 

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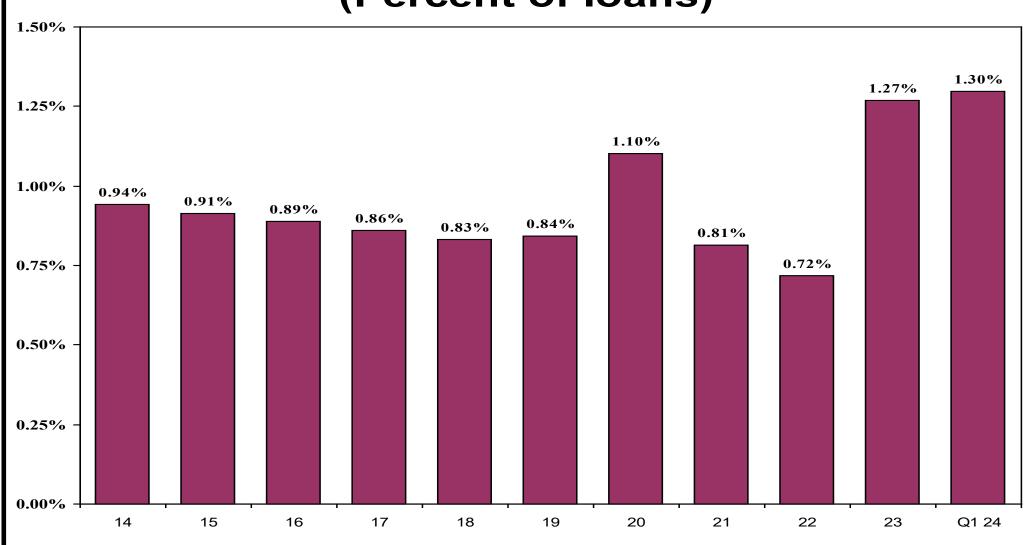
#### **Borrowings**

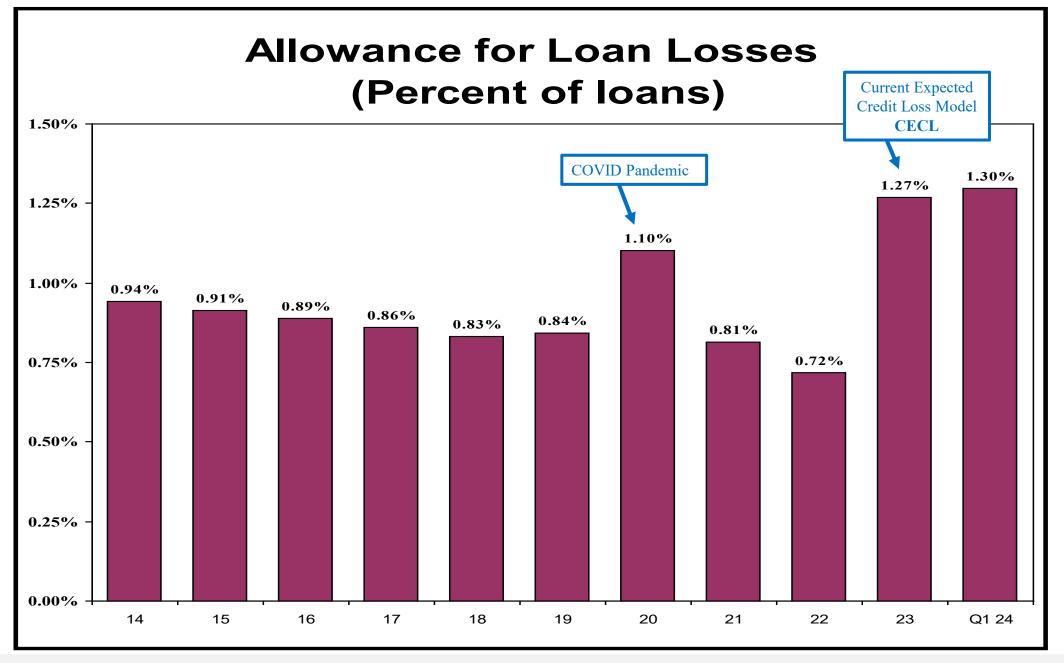
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- Undivided Earnings
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## Allowance for Loan Losses (Percent of loans)







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Liabilities + Capital

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"Non progredi est regredi"

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To not go forward is to go backward

\$



Liabilities + Capital

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### "Non progredi est regredi"

To not go forward is to go backward

If you're not growing, you're dying





1. Below trend economic growth in 2025, (1.8%)



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- 2. Falling inflation rate during the next 2 years



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- 3. Unemployment rate rising to natural rate of 4.5% in 2025



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- 4. Short-term interest rates above long-term interest rates into 2025



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- 5. Credit union loan growth below trend in 2025, (5%)



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- 5. Credit union loan growth below trend in 2025, (5%)
- 6. Mortgage originations rising 15% as interest rates fall 1 percentage point

There once was a credit union that had quite a scare



There once was a credit union that had quite a scare For their liquidity seemed quite rare



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans And more cash in their bones



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans And more cash in their bones

They managed to keep their head above the despair.

