

# Economic & Credit Union Update

If you have any questions or comments, please contact:

Steven Rick, Chief Economist

Trustage - Economics

800.356.2644, Ext. 665.5454

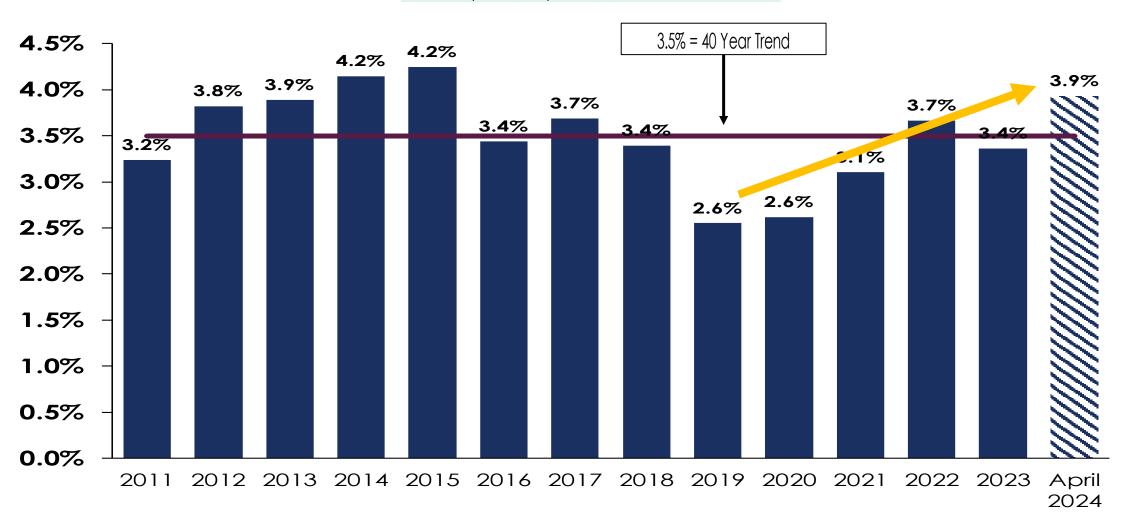
Steve.rick@TruStage.com

August 2024

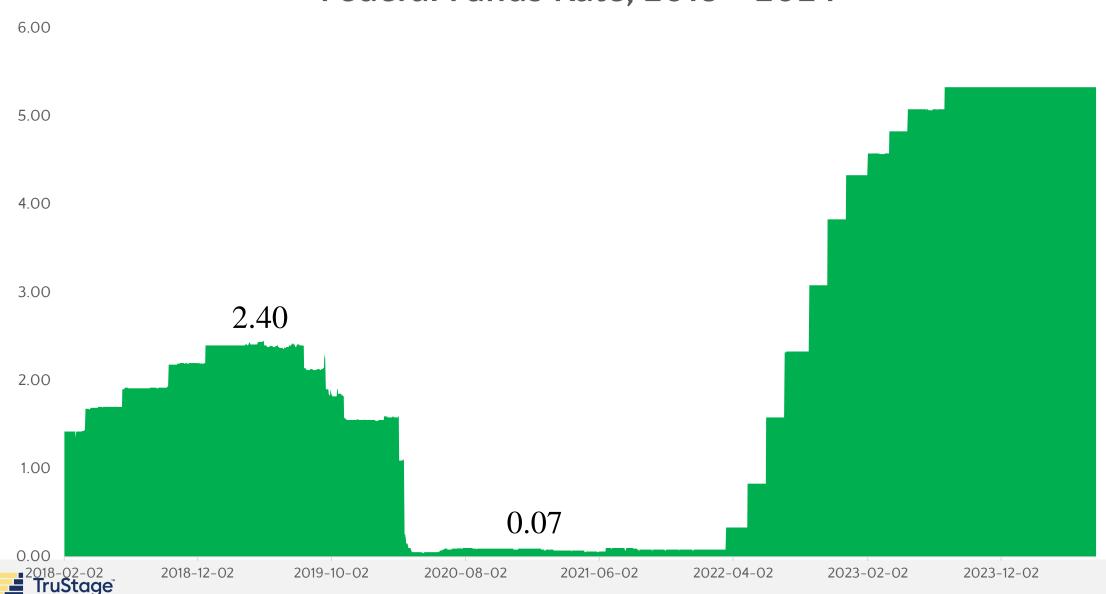
## **Annual Contraction Rate in CU Marketplace**

April 2024

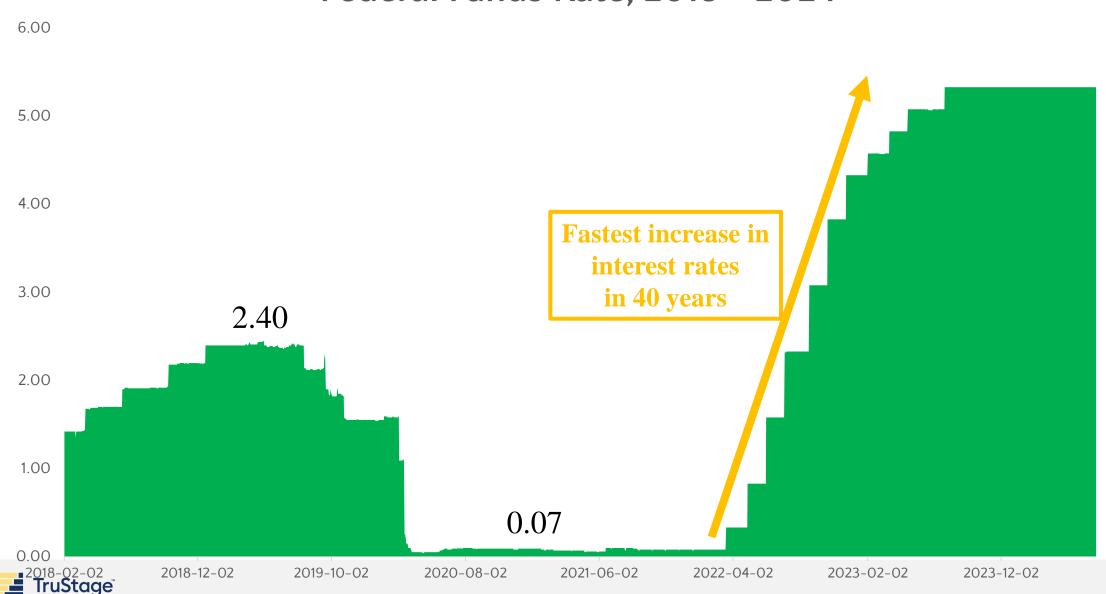
April 2023 - April 2024 Decline = 193 CUs

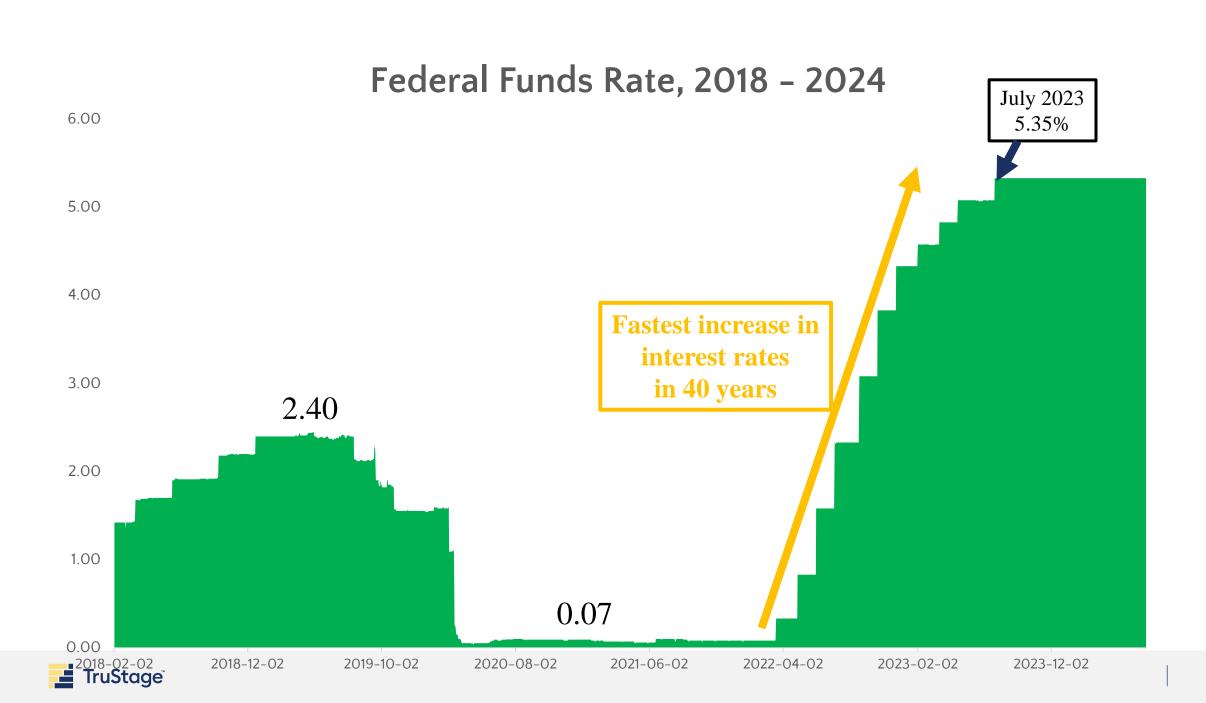


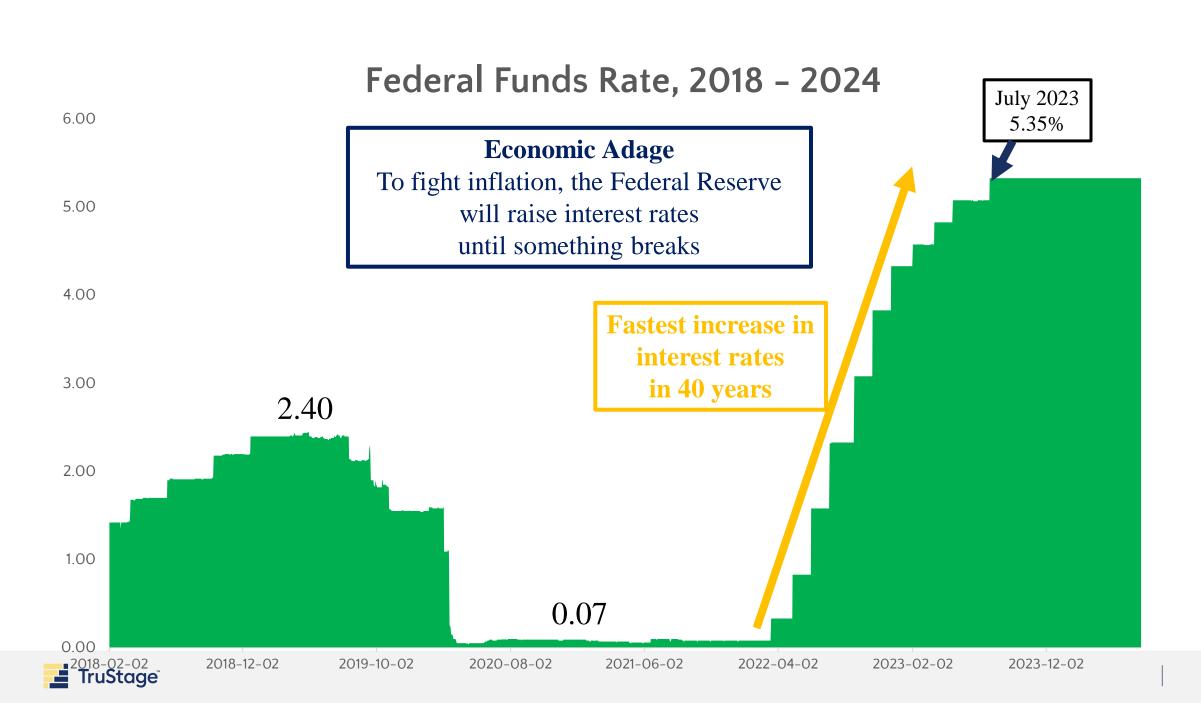
## Federal Funds Rate, 2018 - 2024

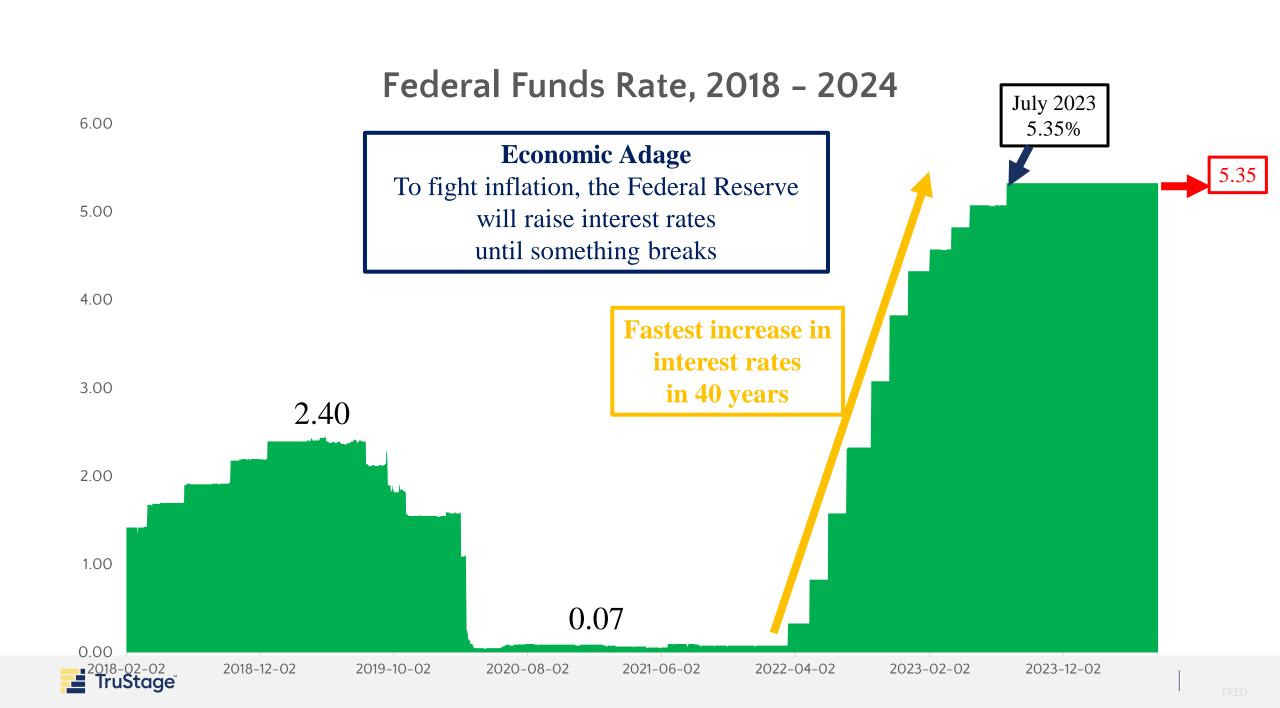


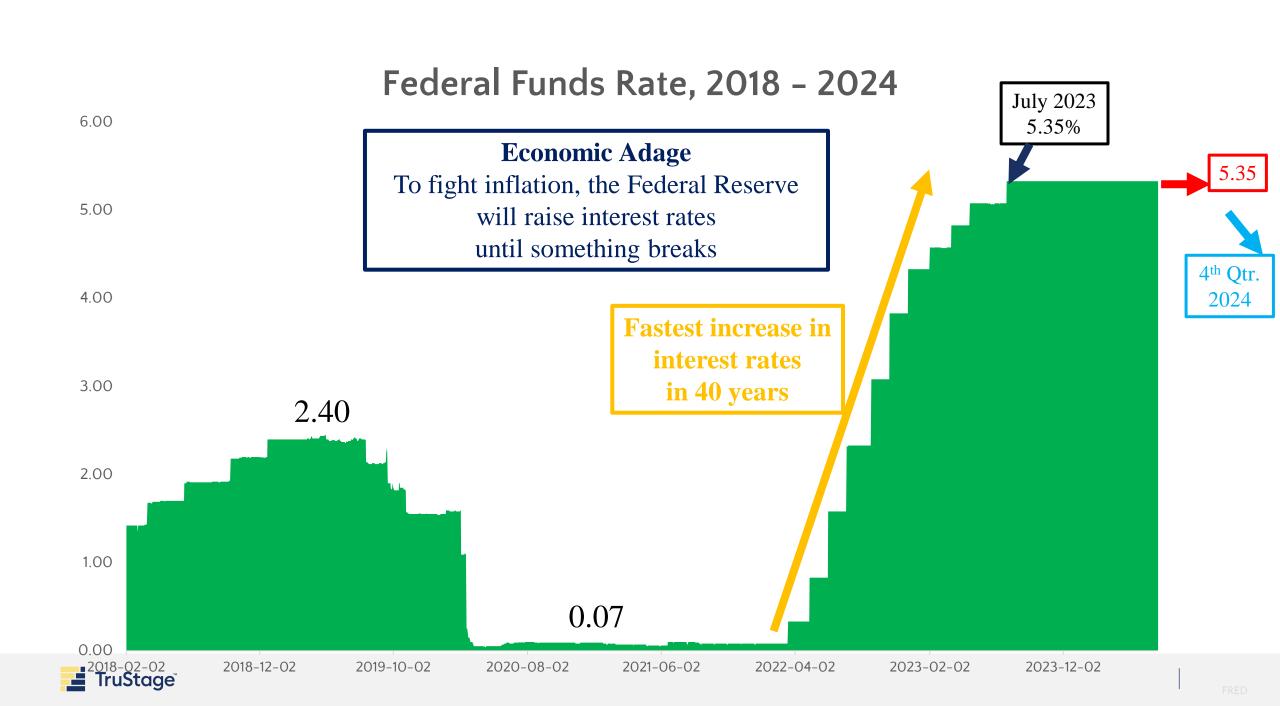
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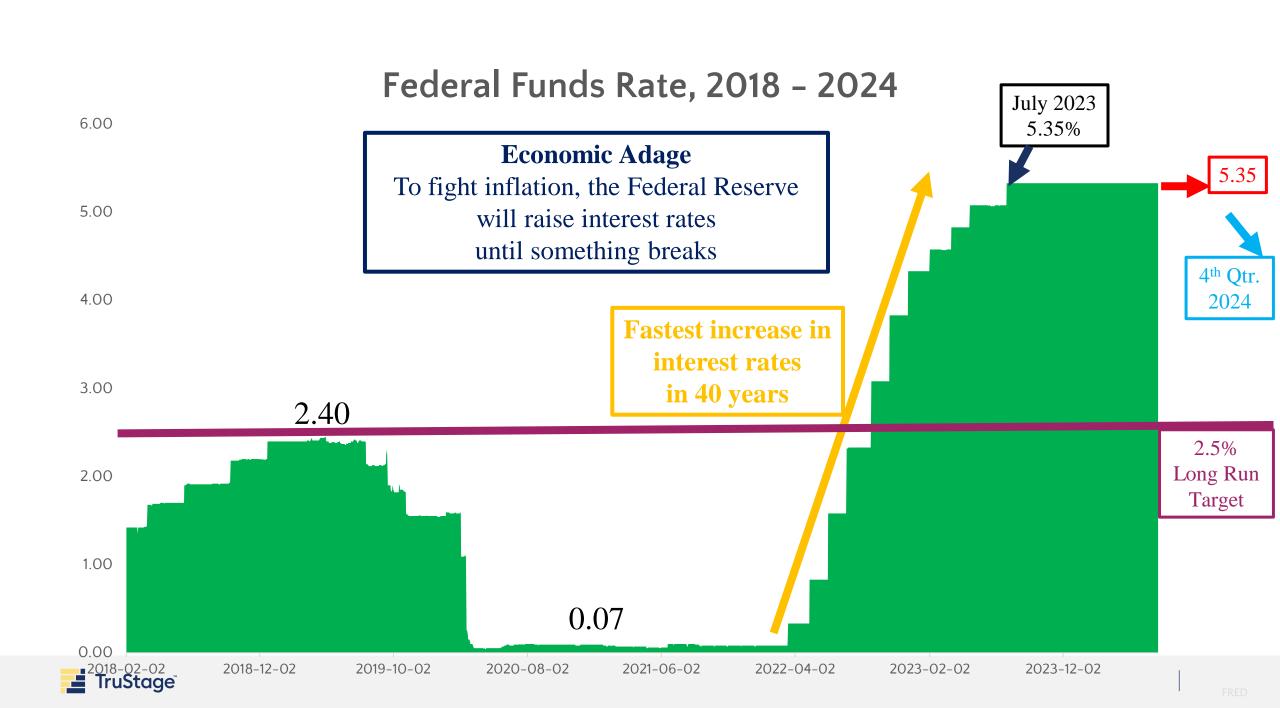




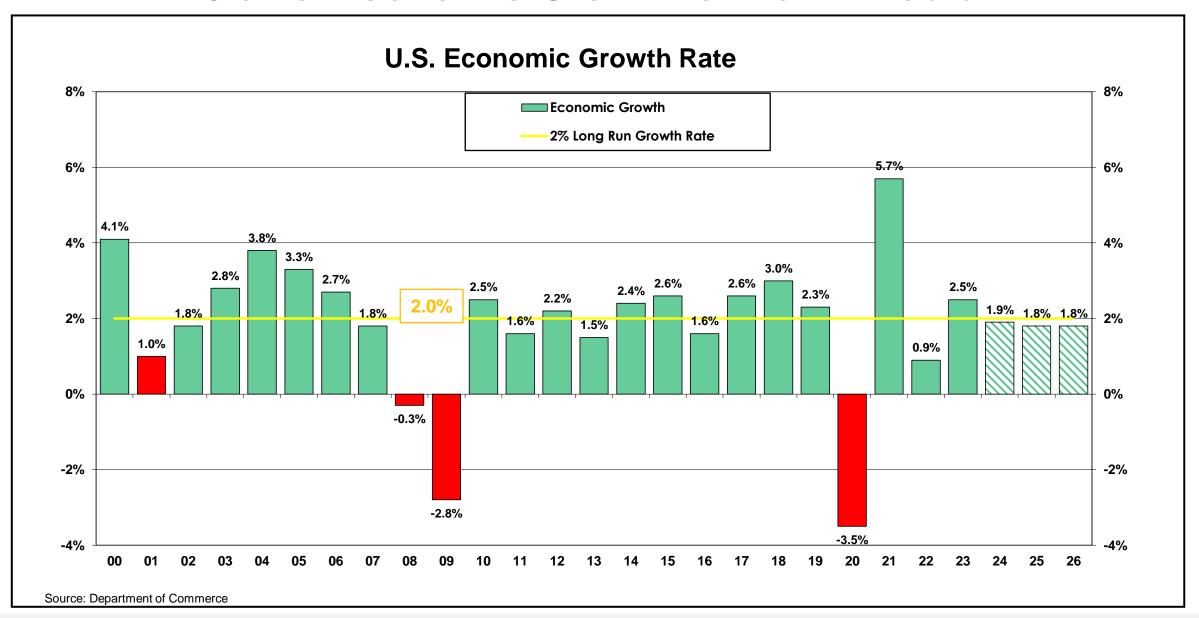






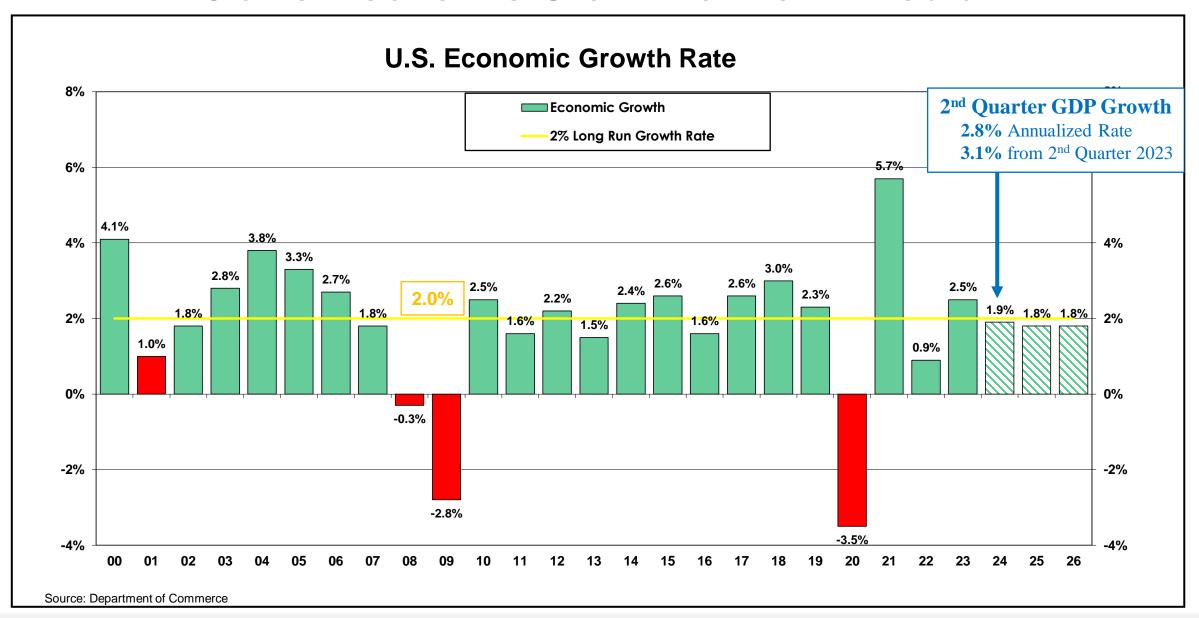


## Slower Economic Growth for Next 2 Years



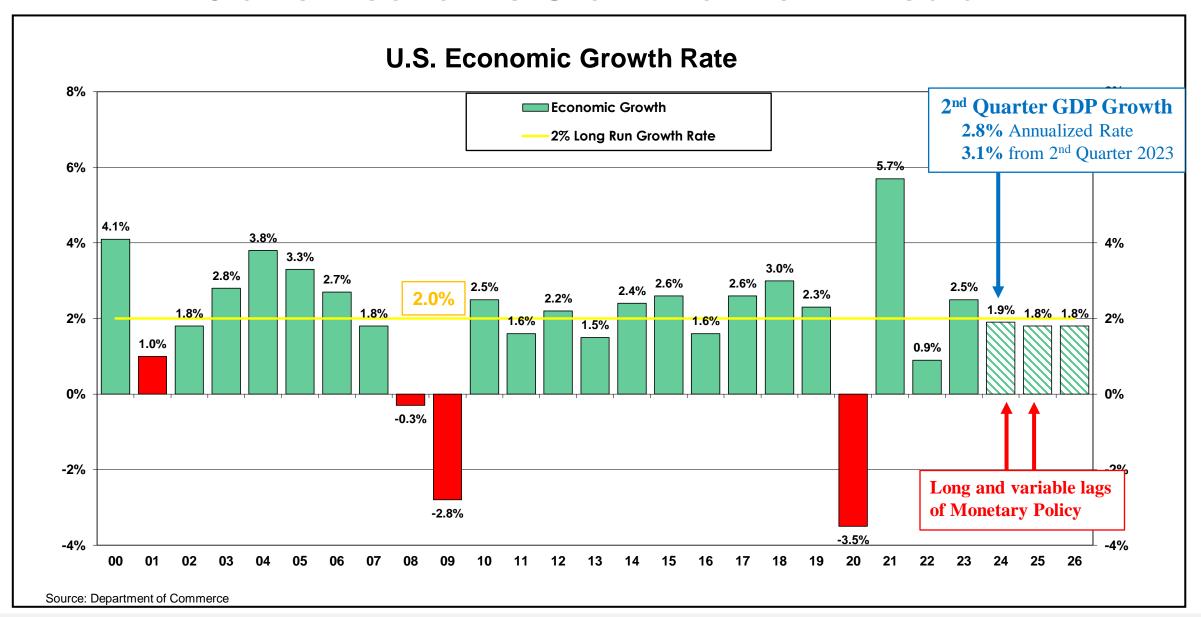


### Slower Economic Growth for Next 2 Years

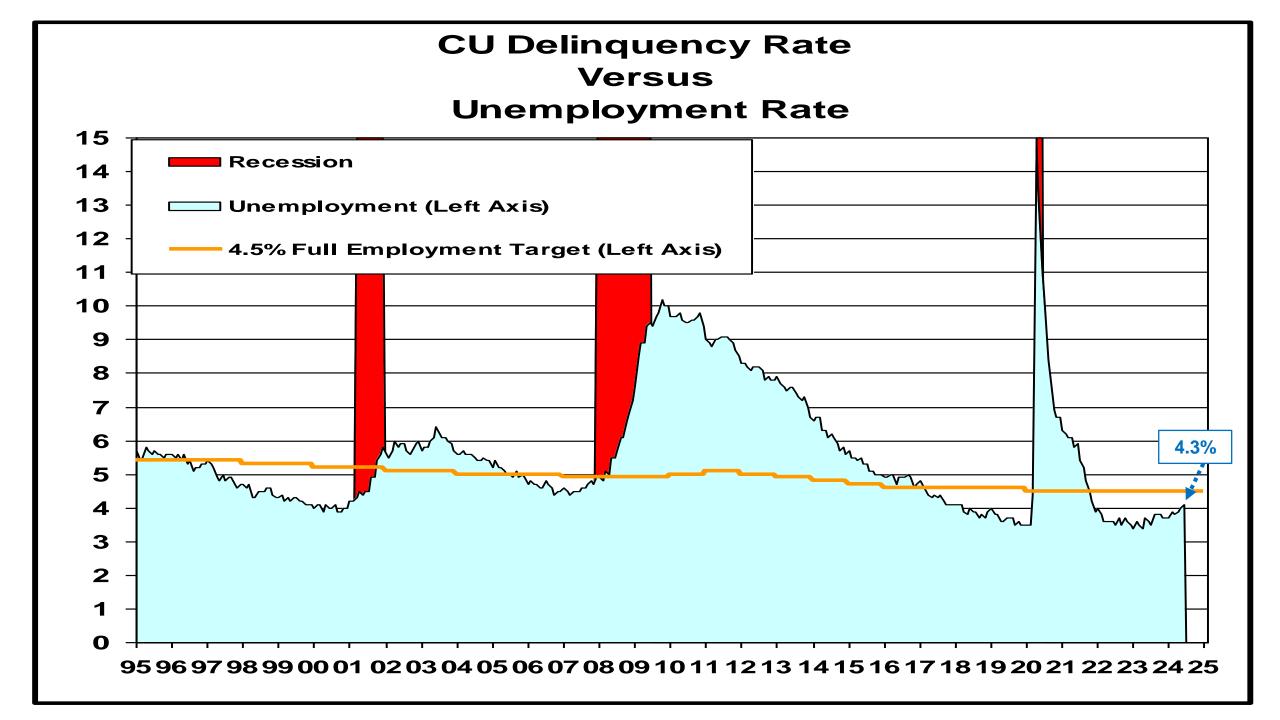


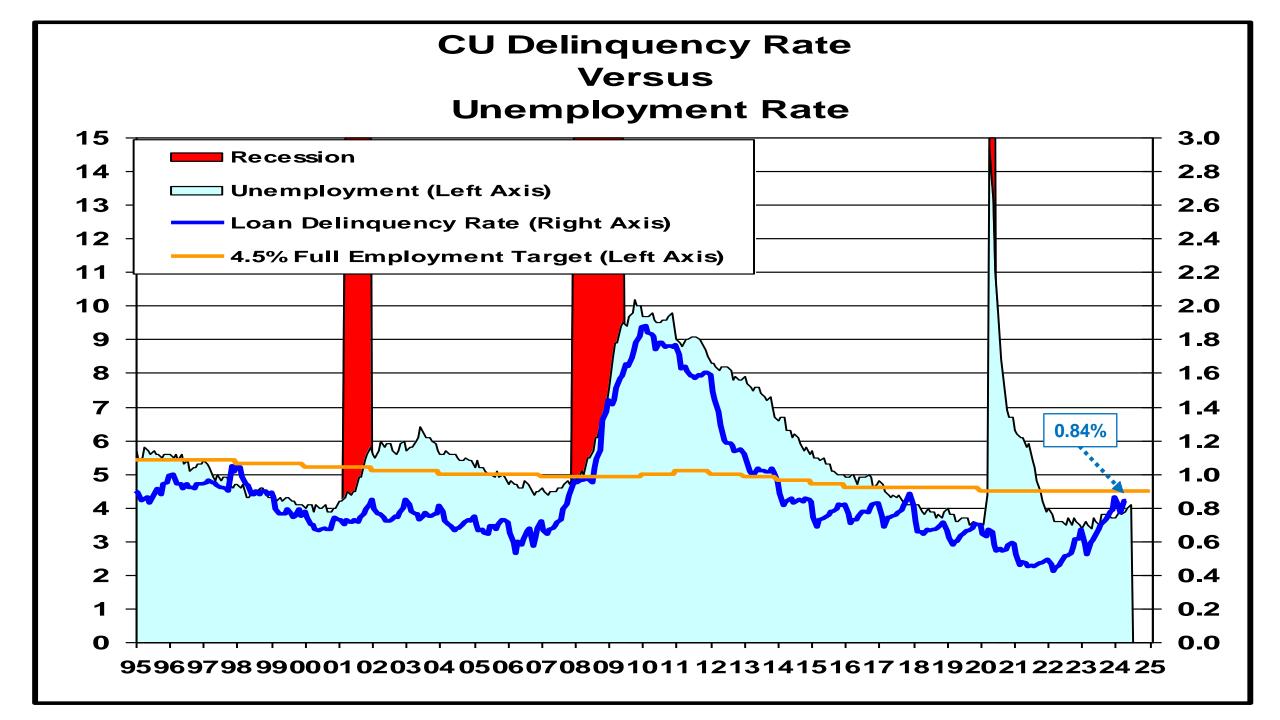


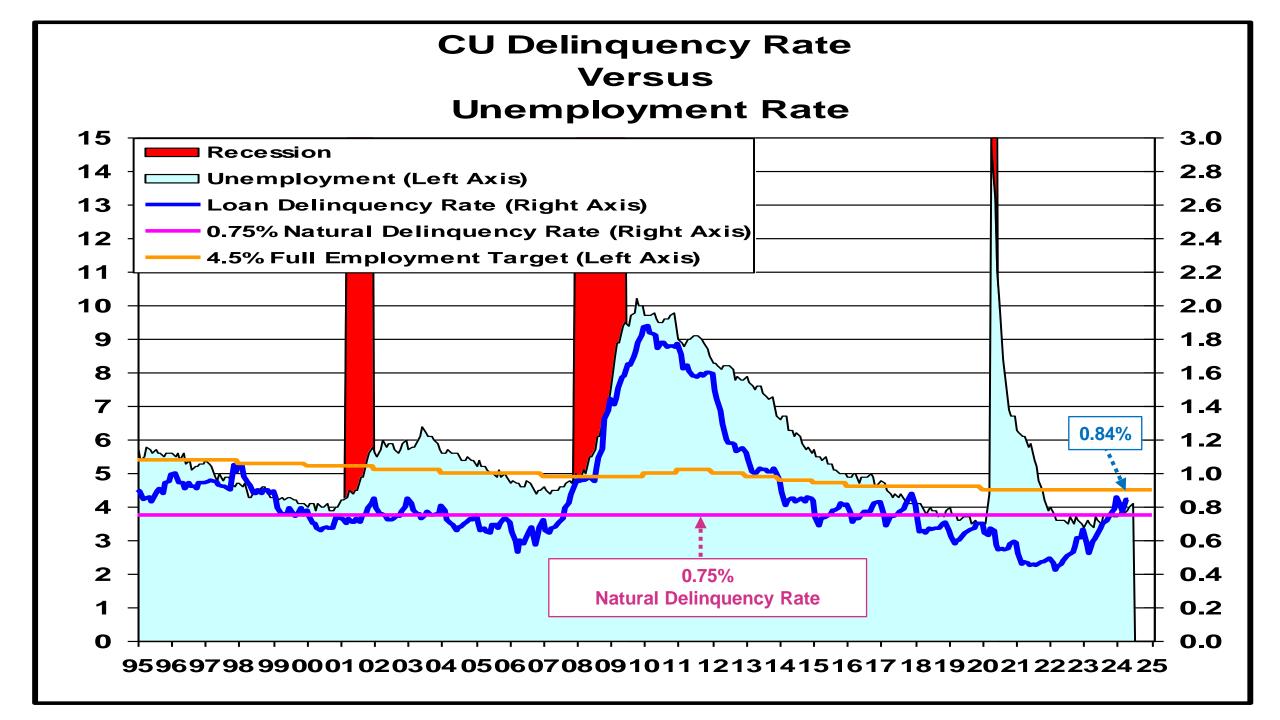
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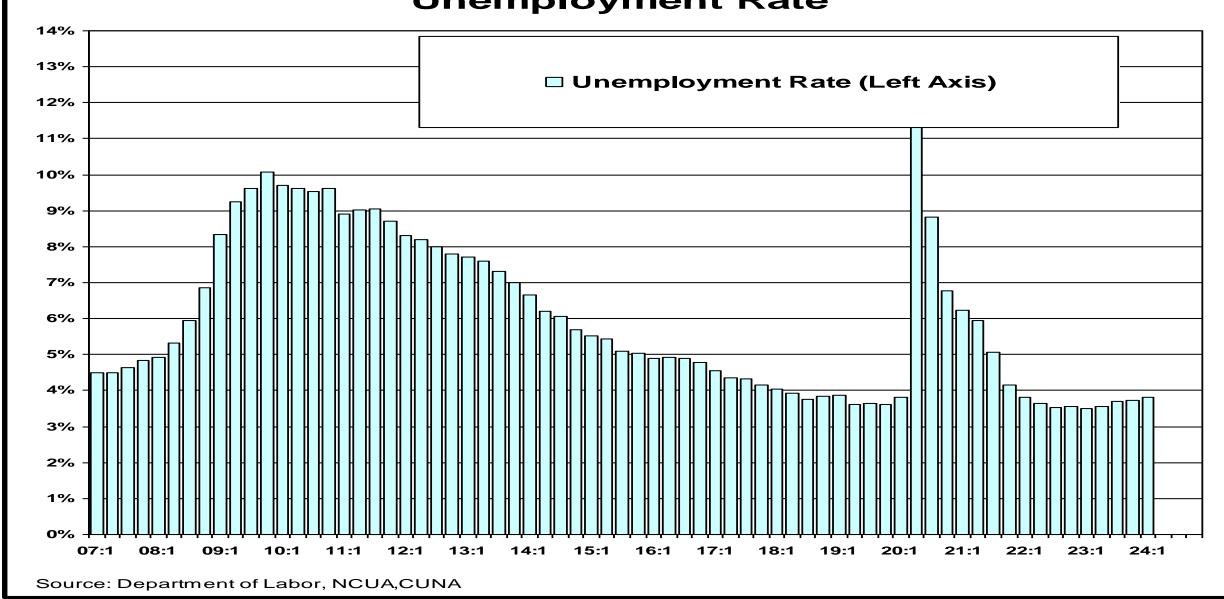




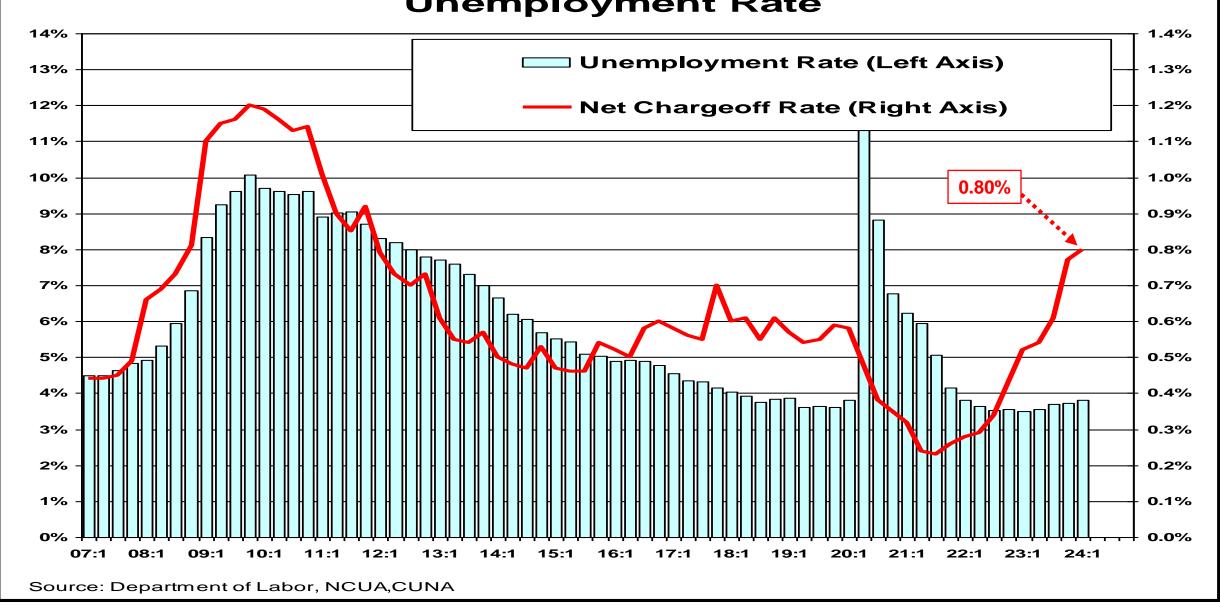




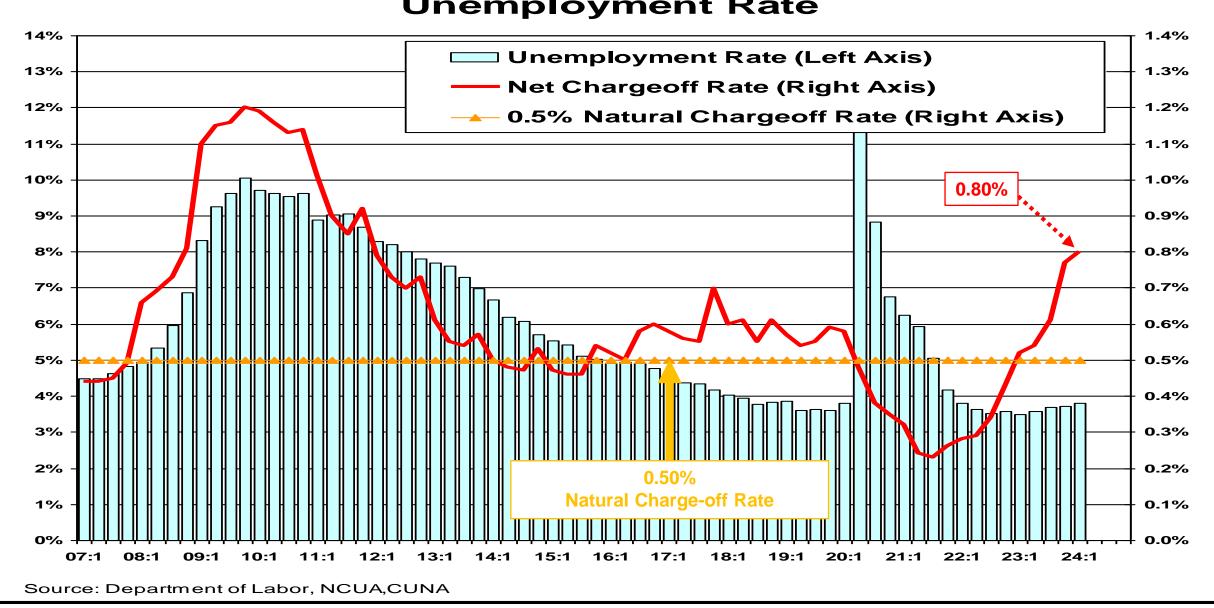


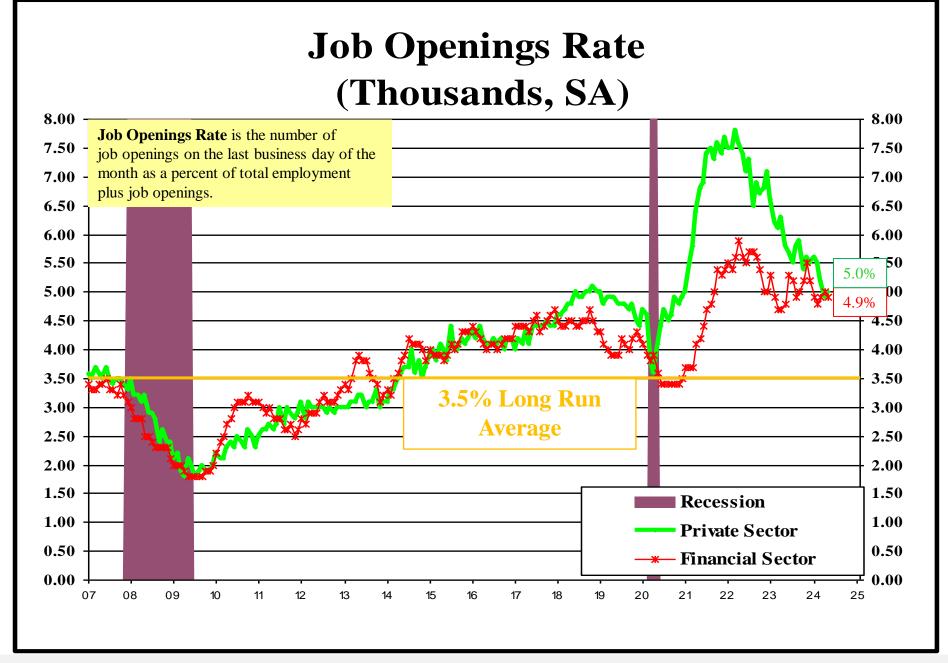




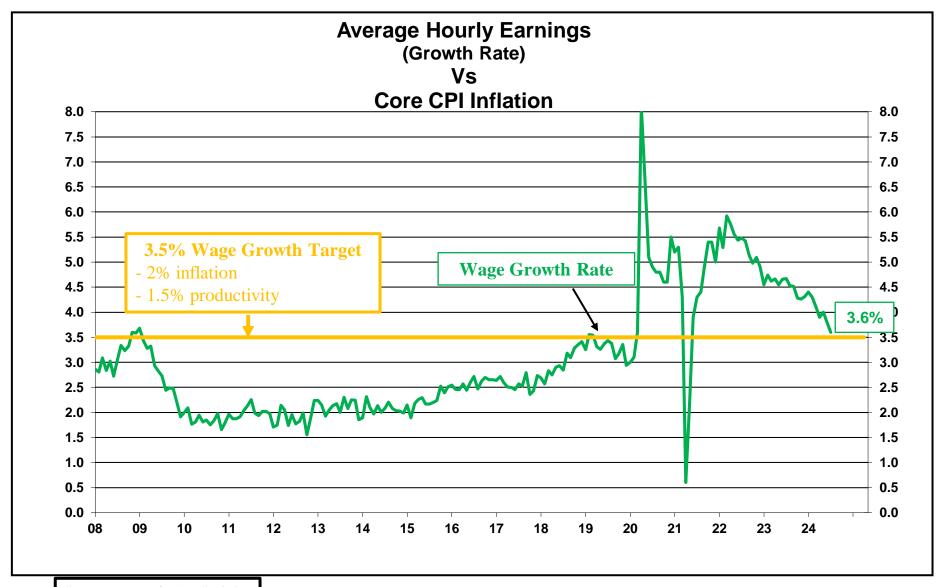






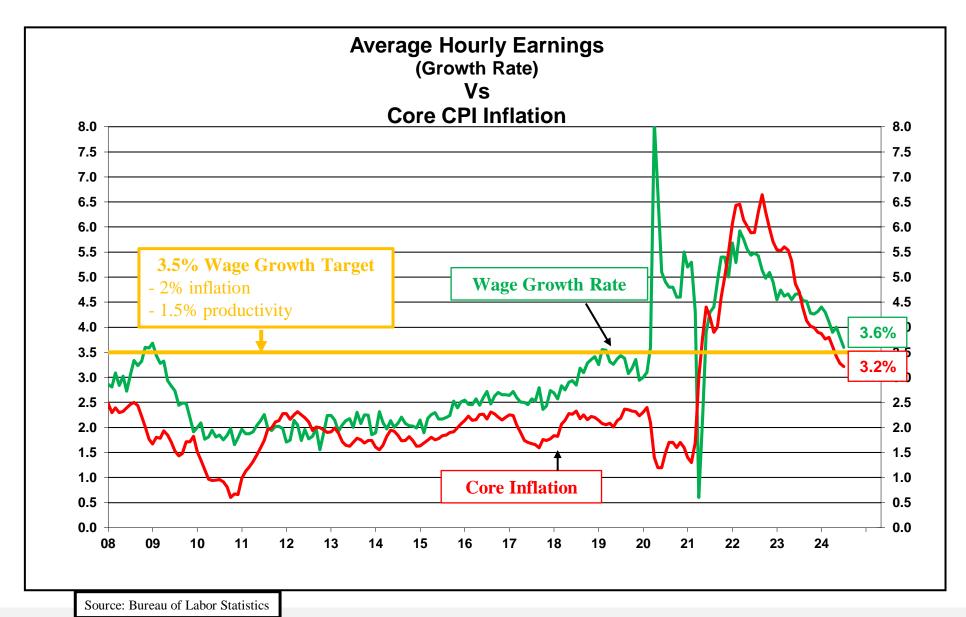




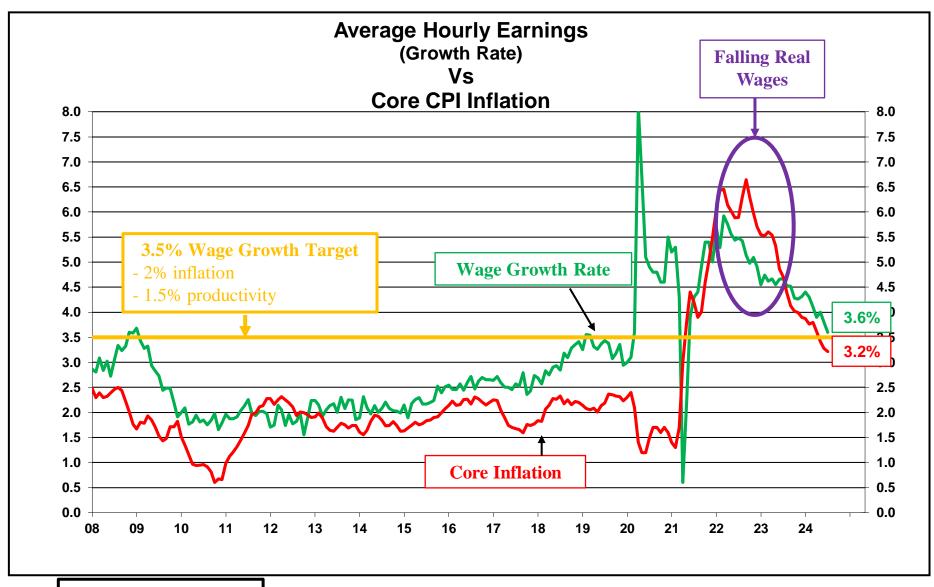




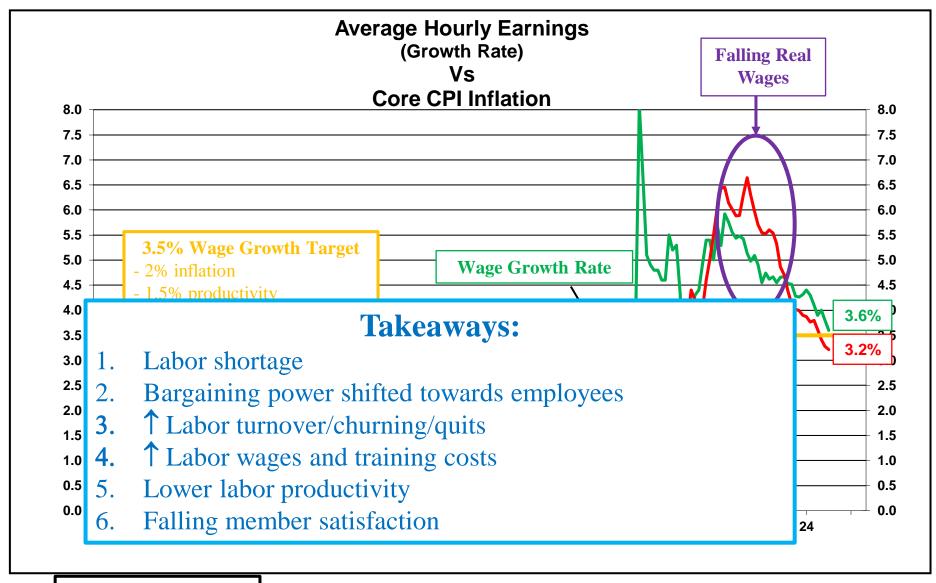
Source: Bureau of Labor Statistics



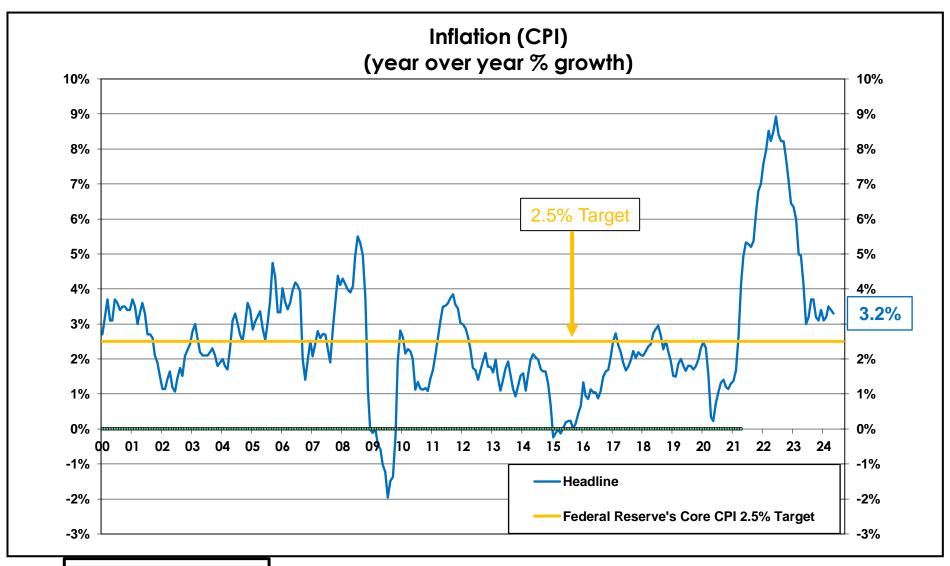


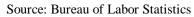




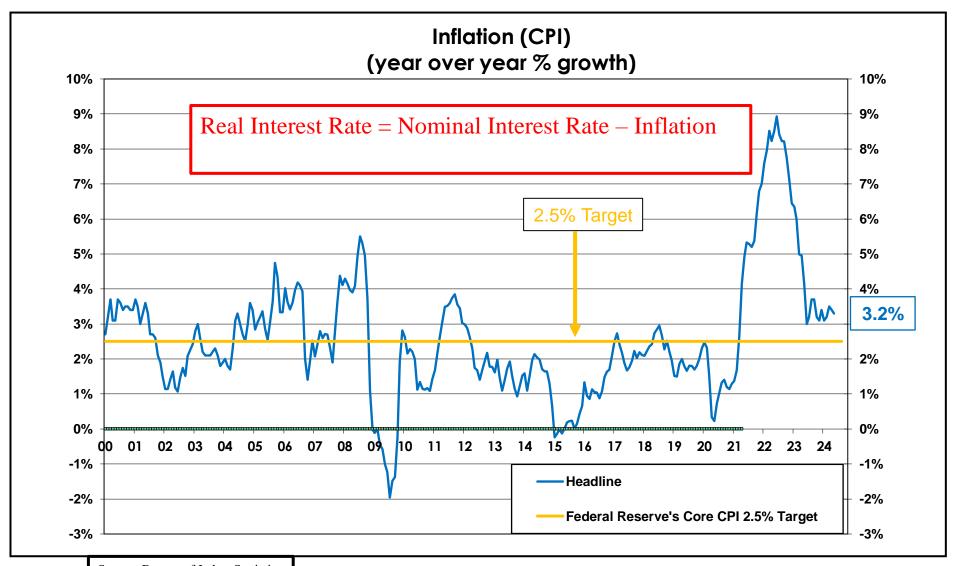






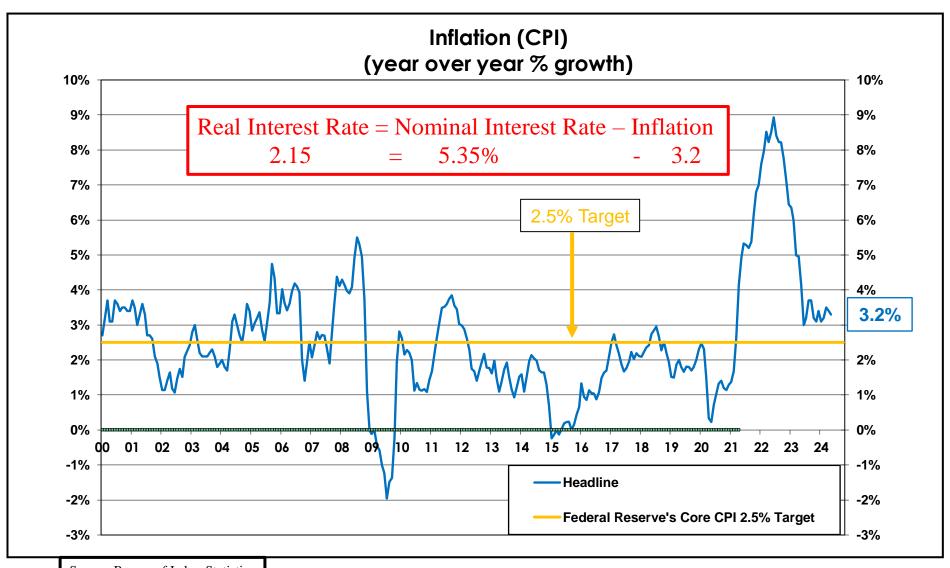


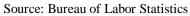




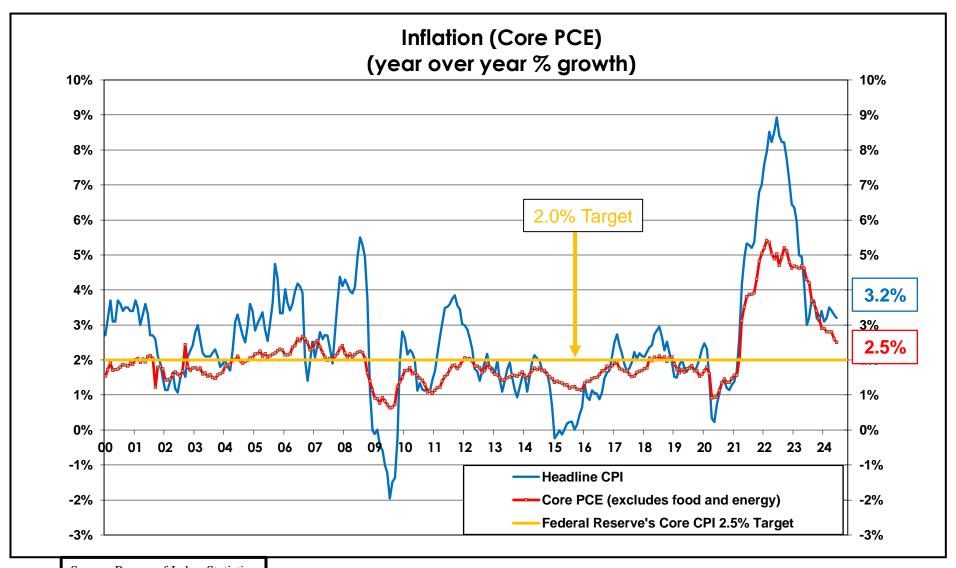
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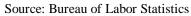




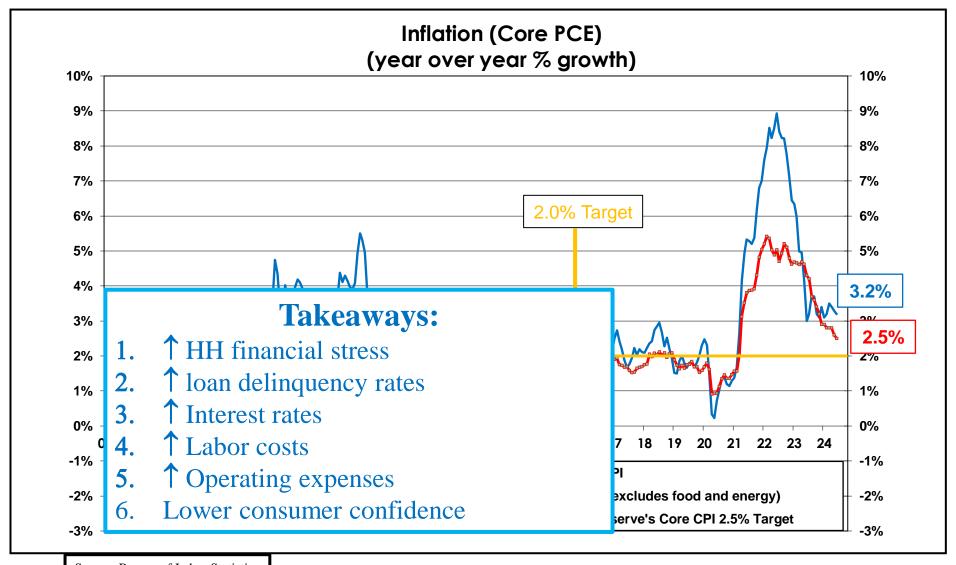






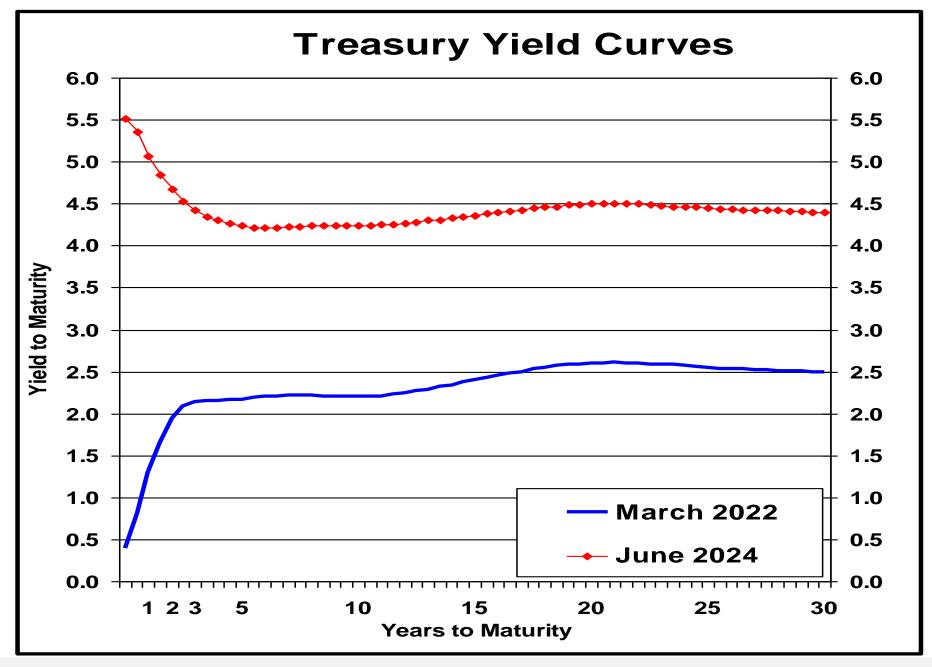




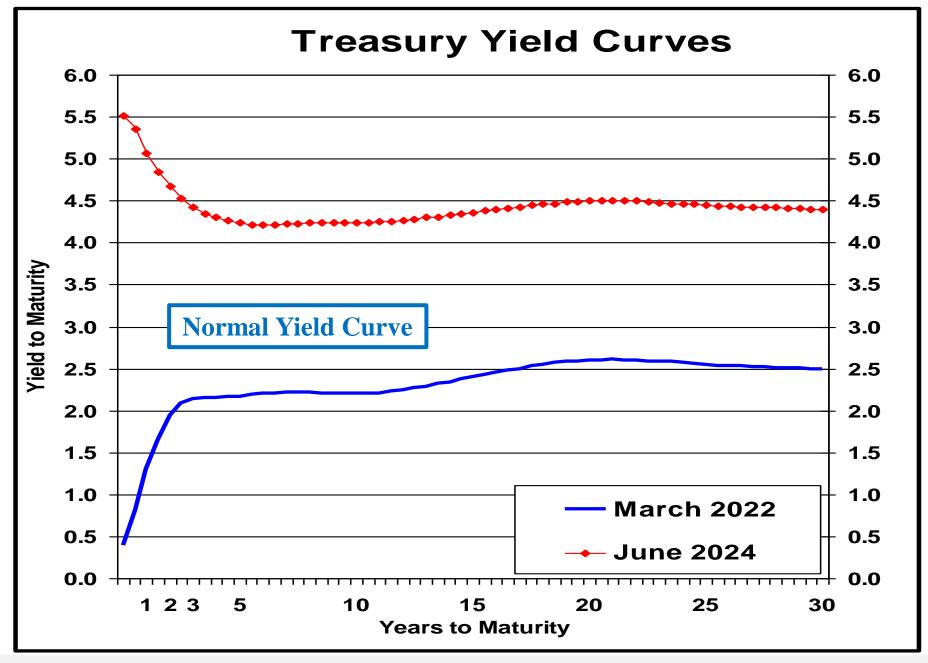


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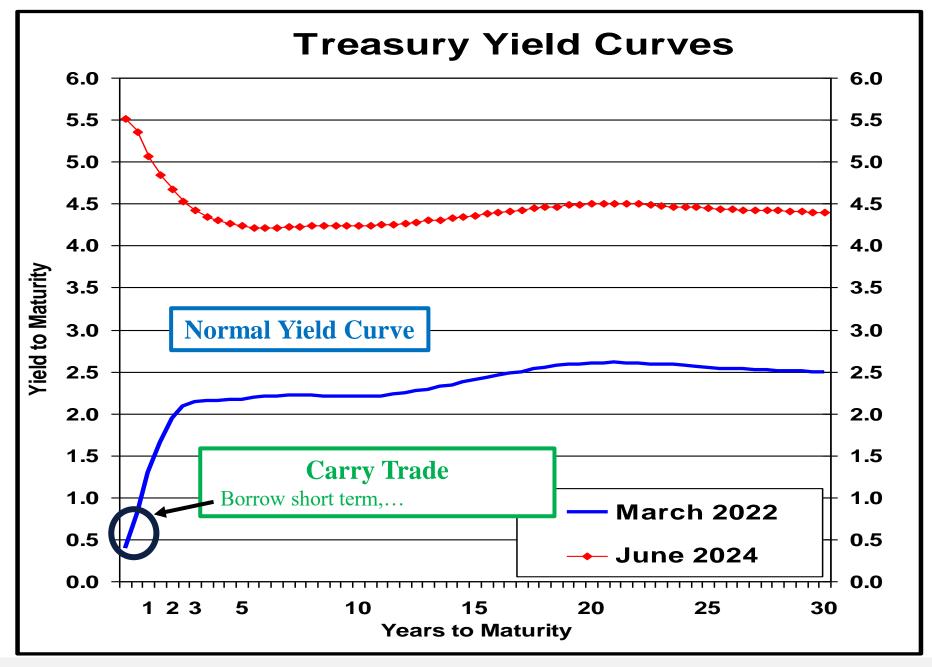




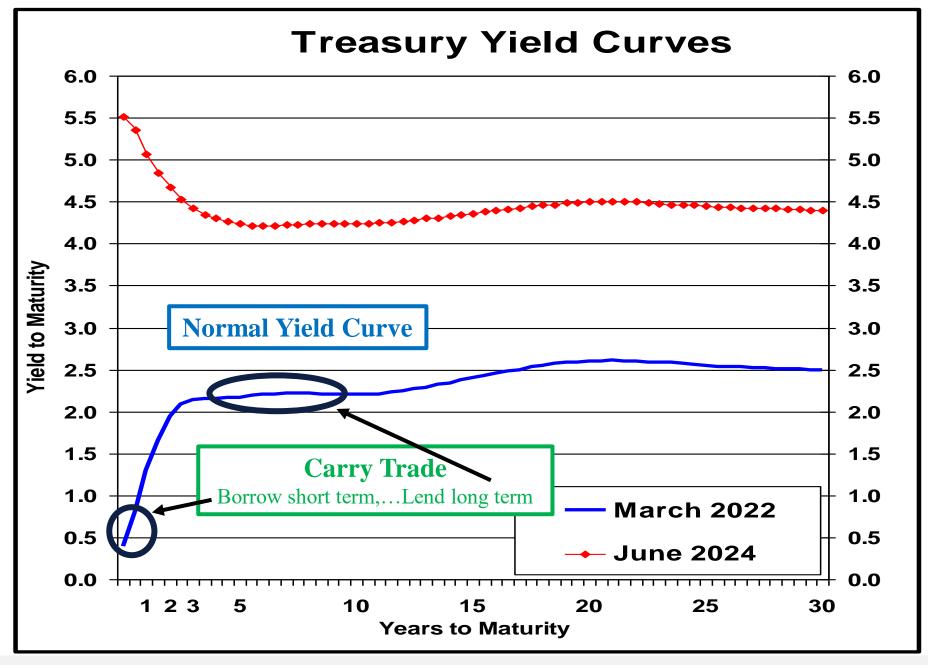




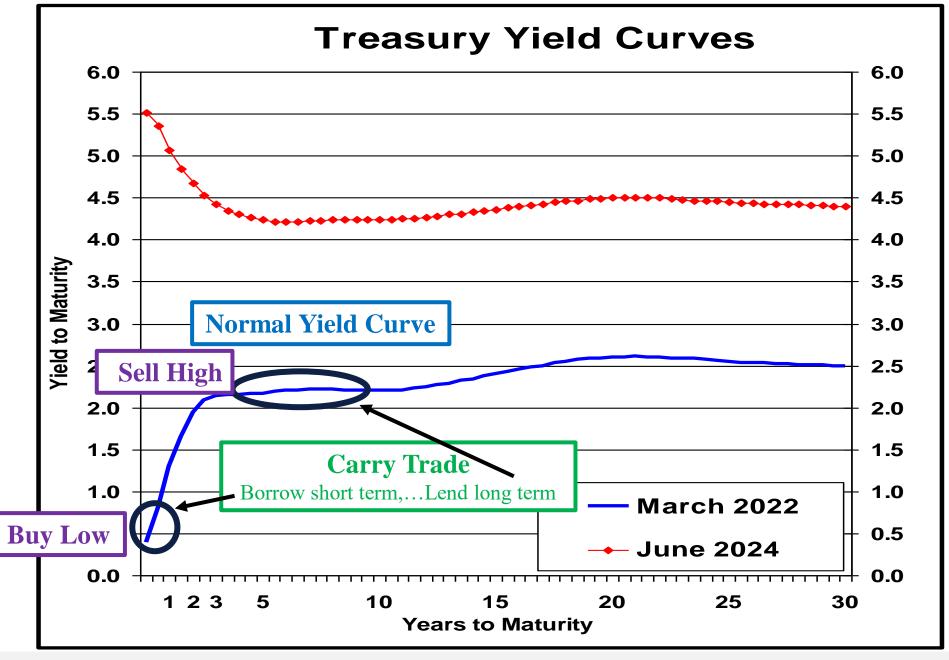




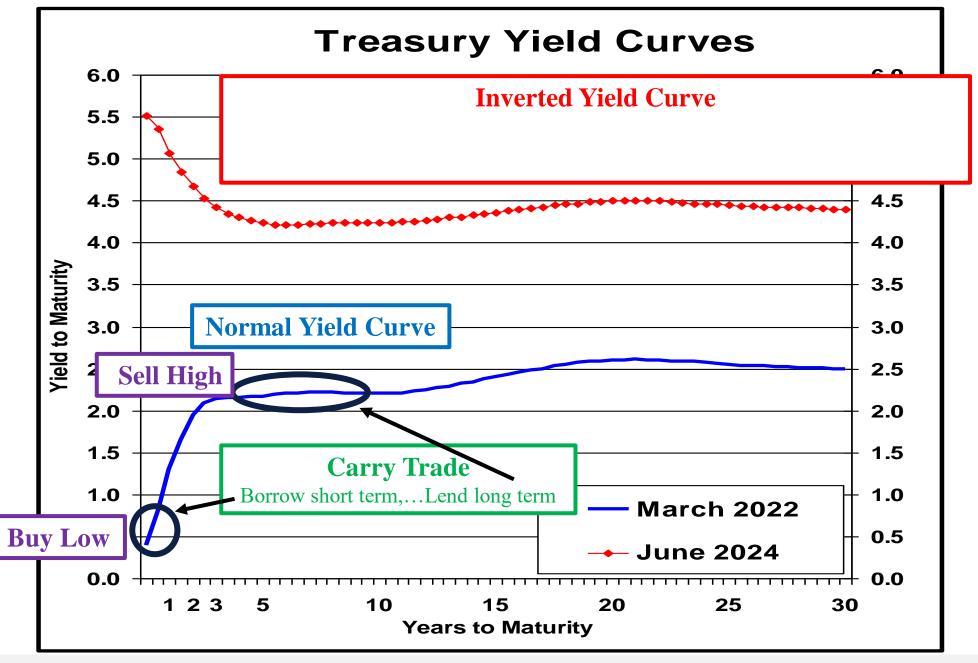




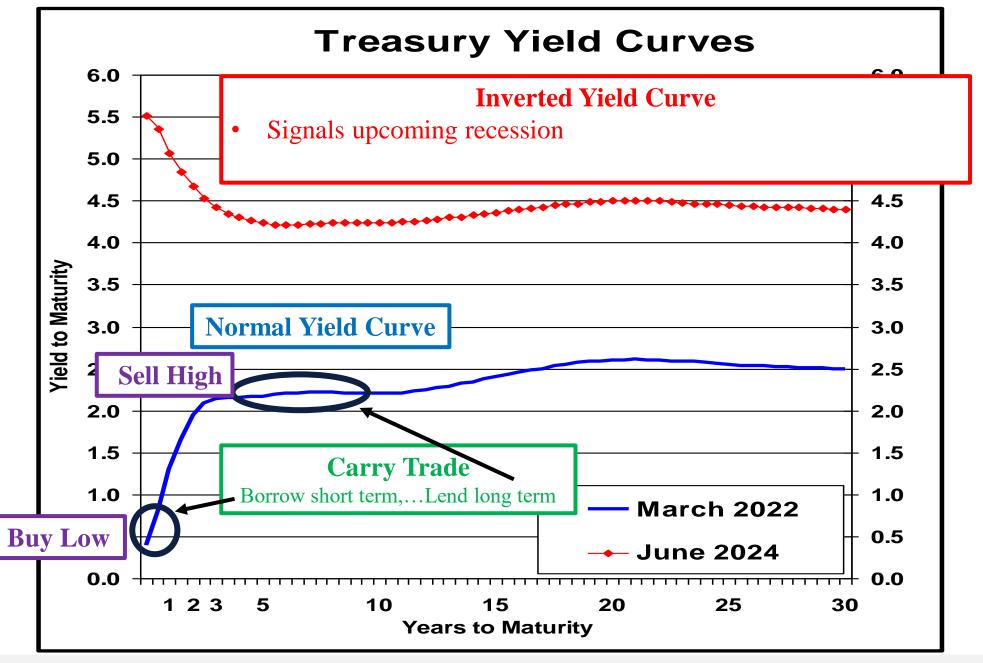




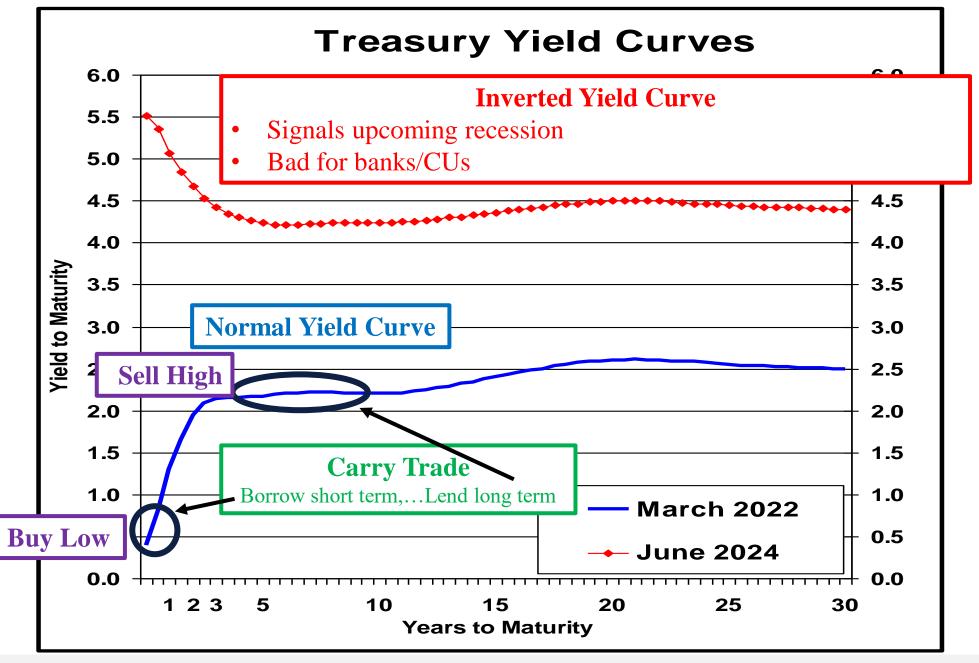




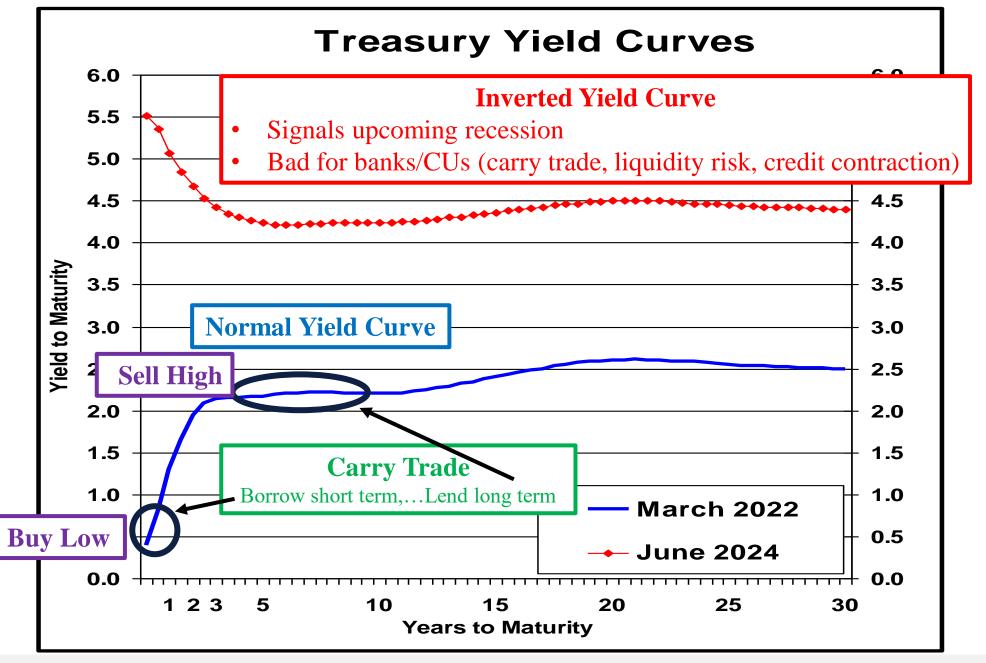




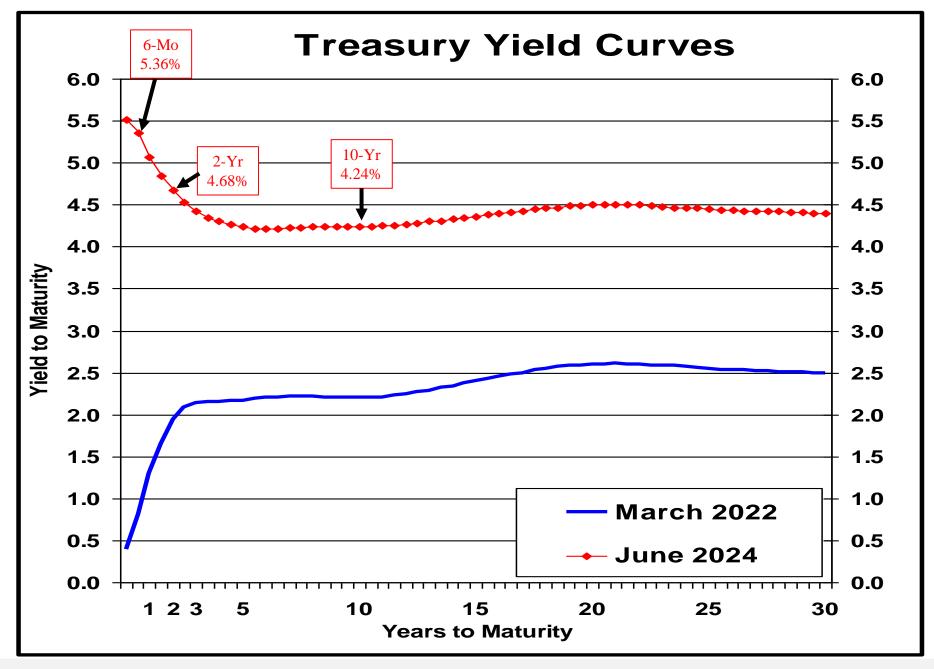




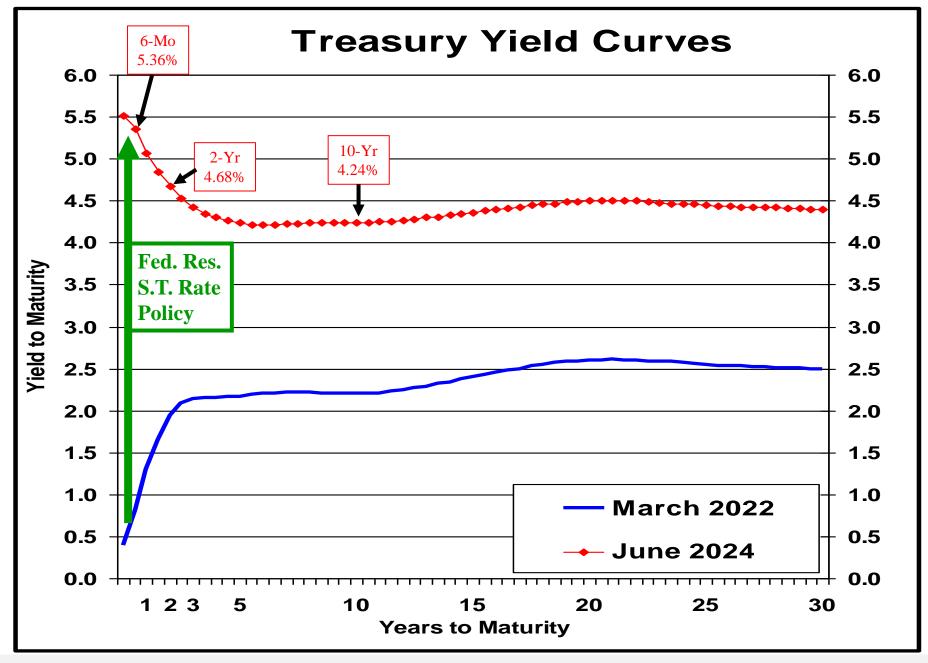




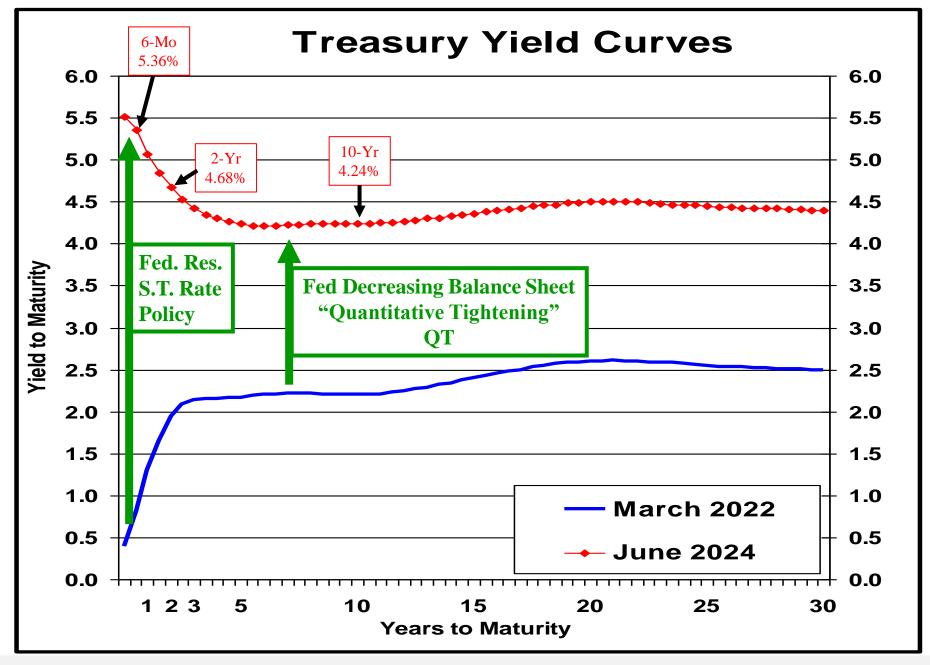




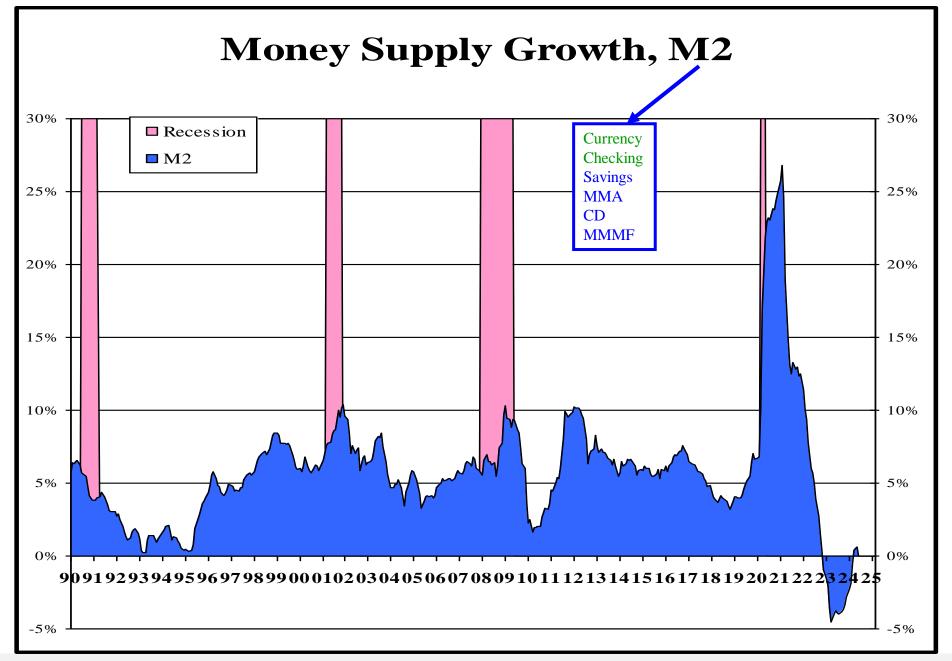




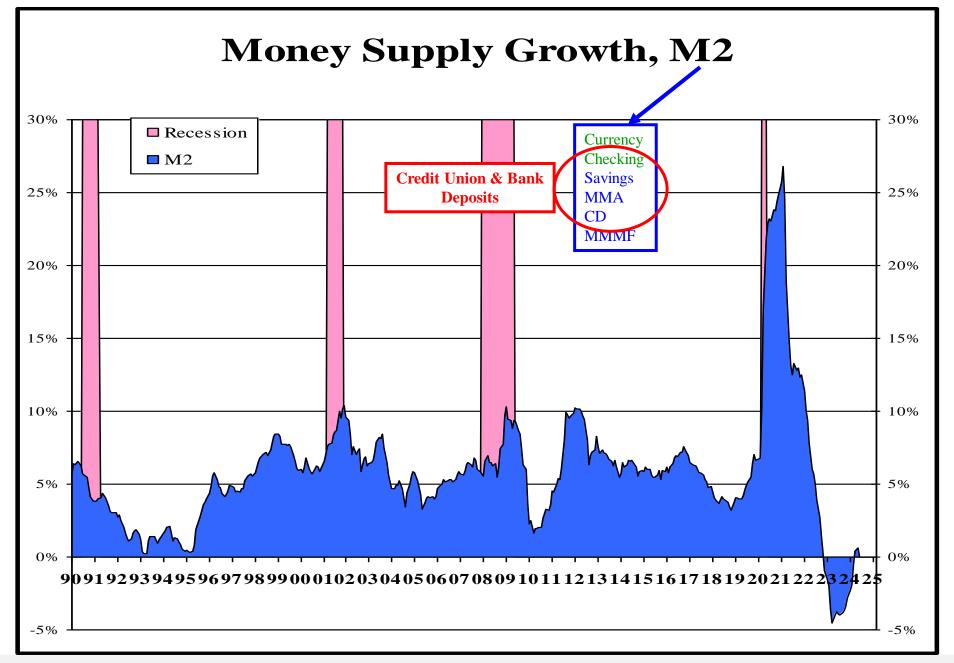




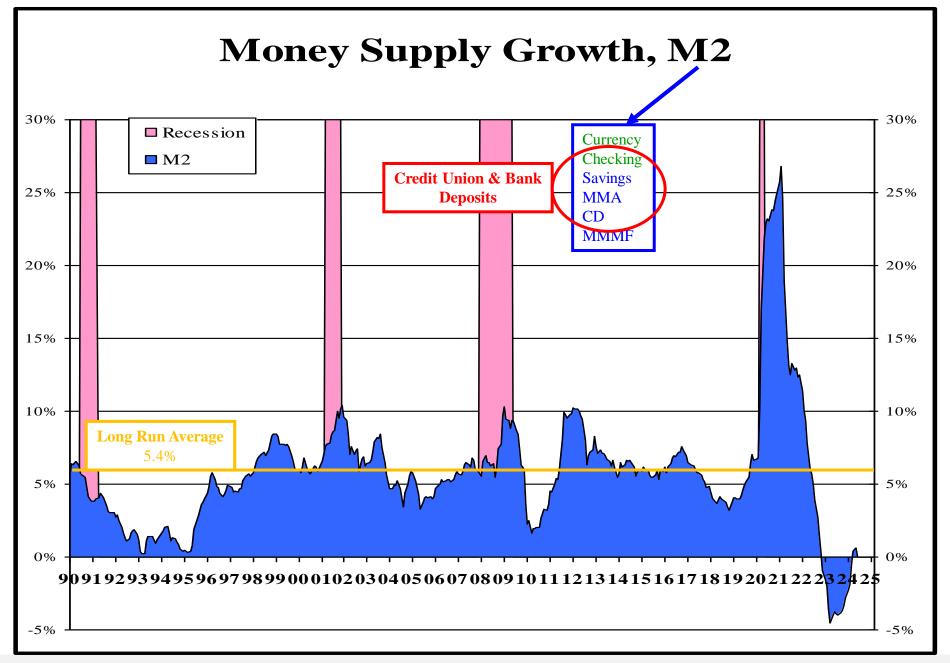




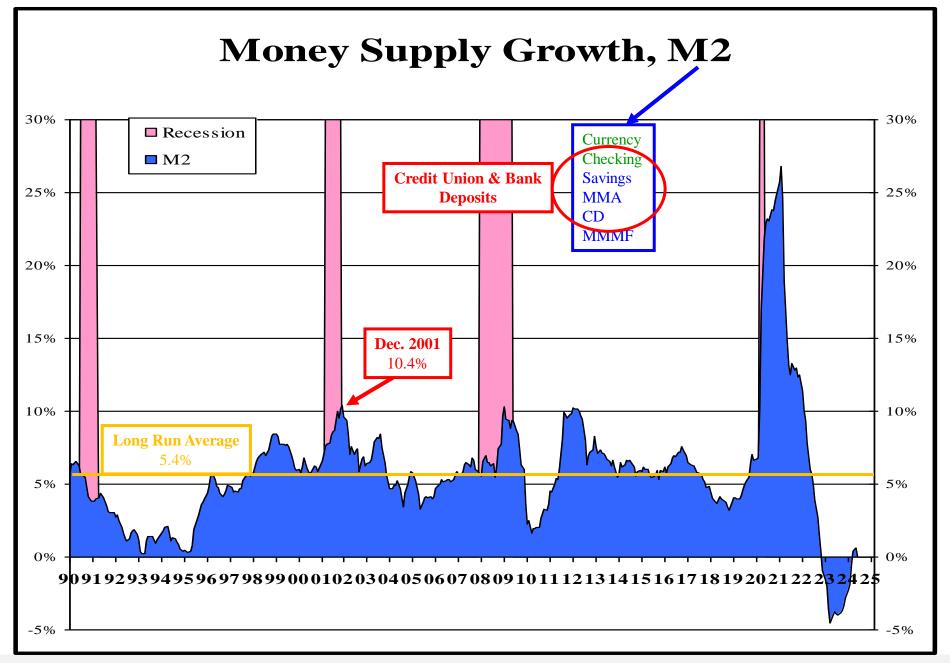




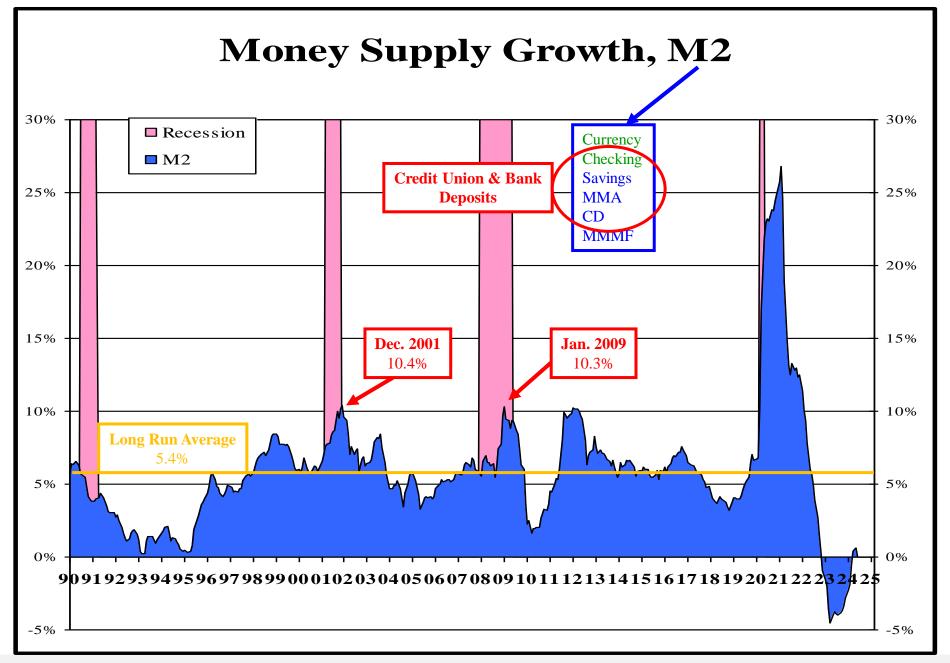




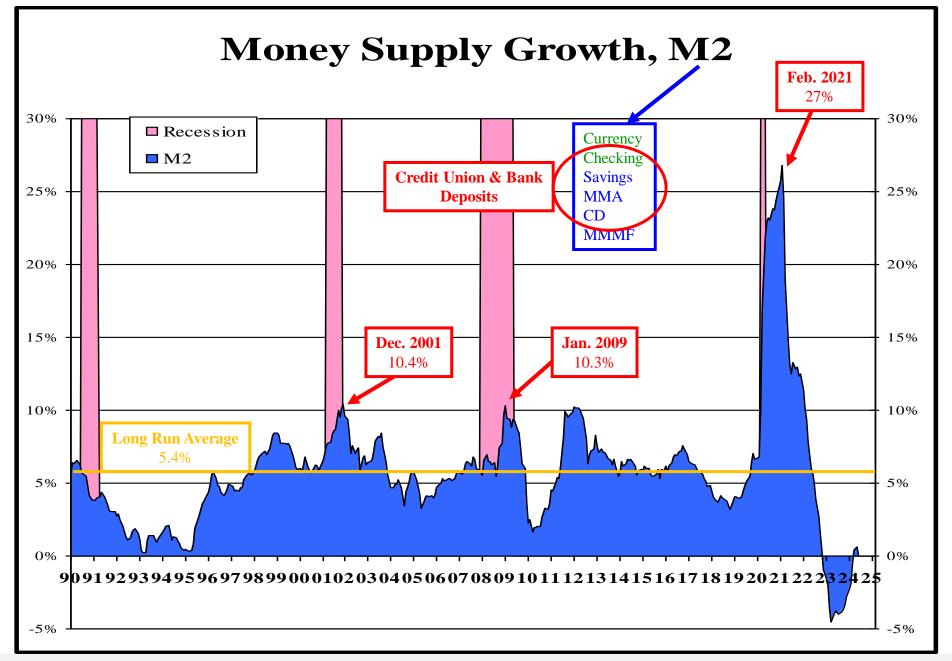




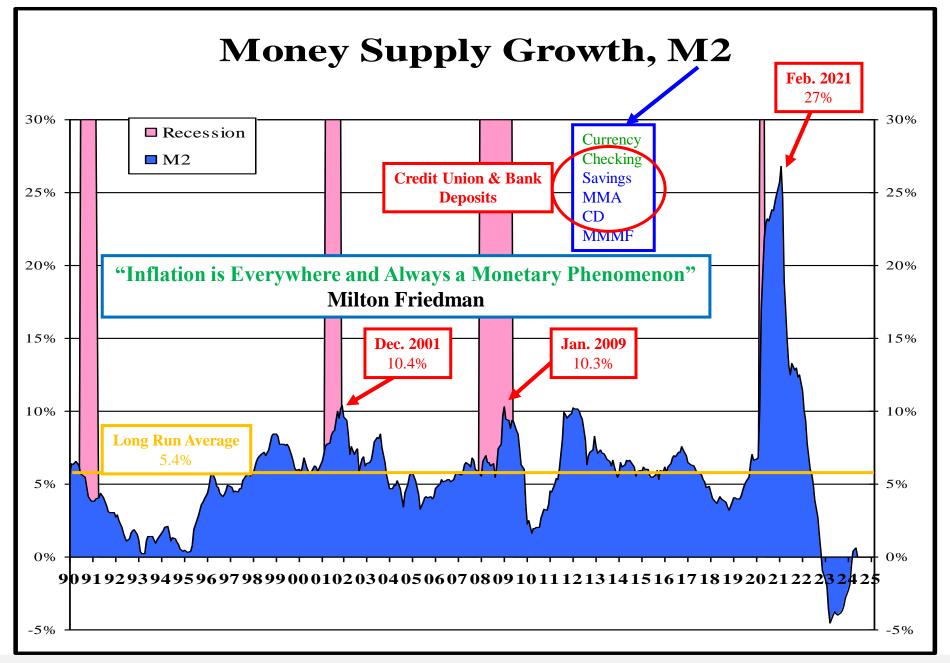




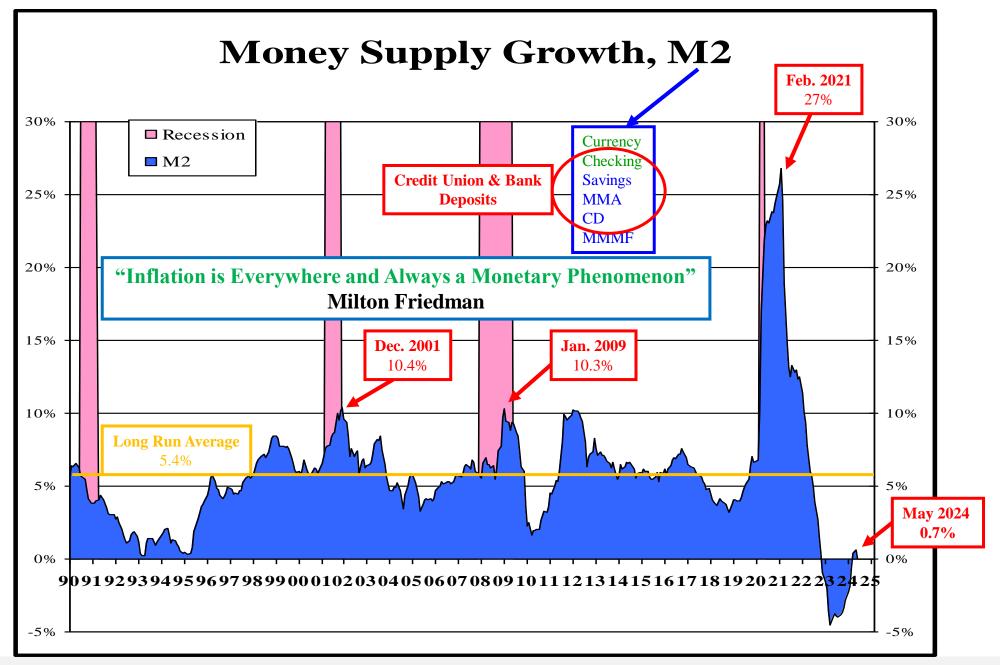




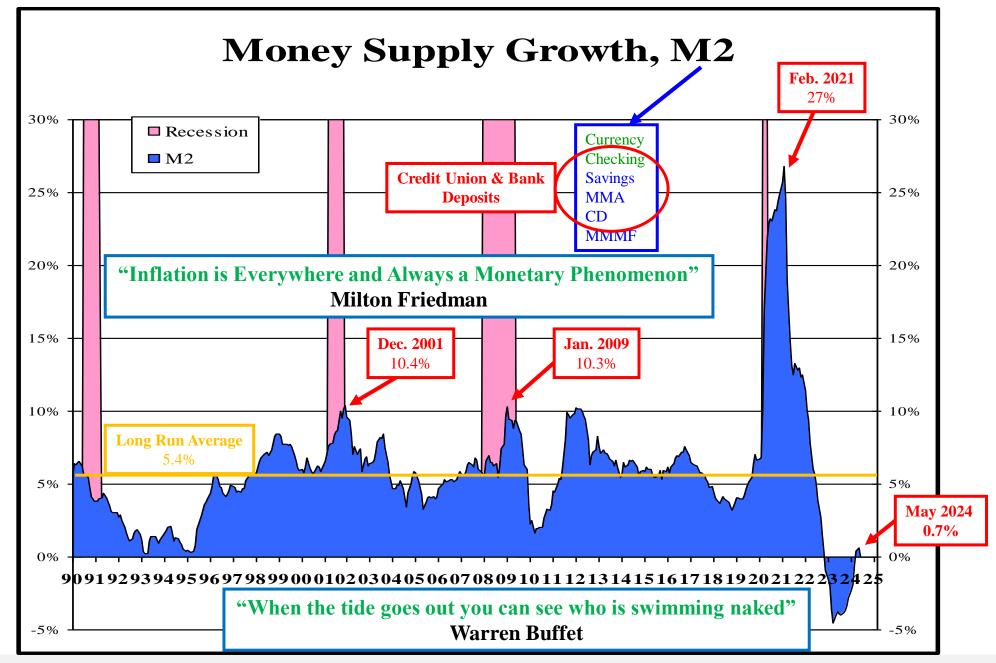




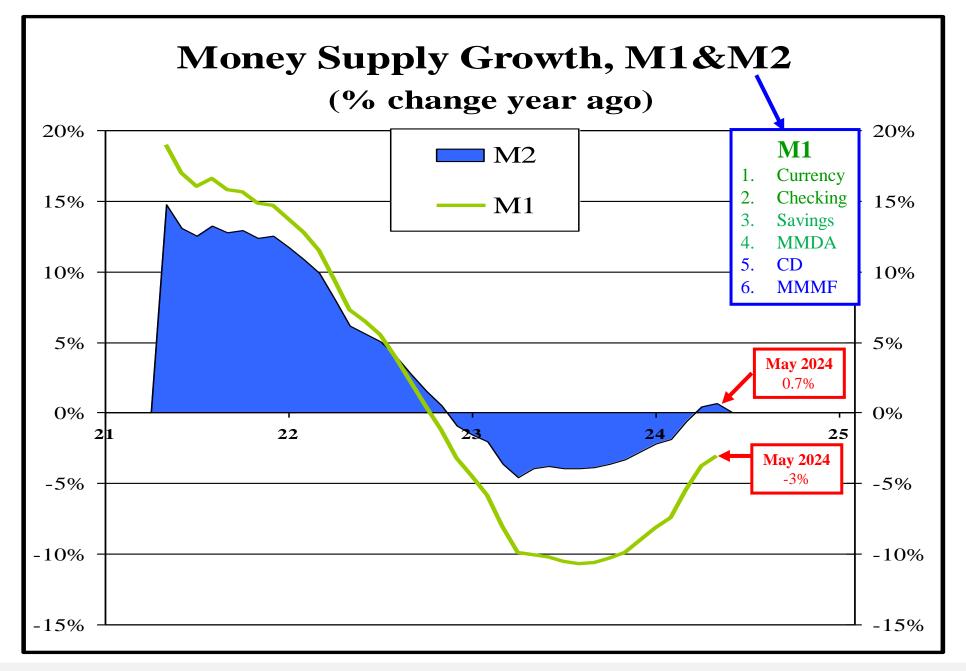




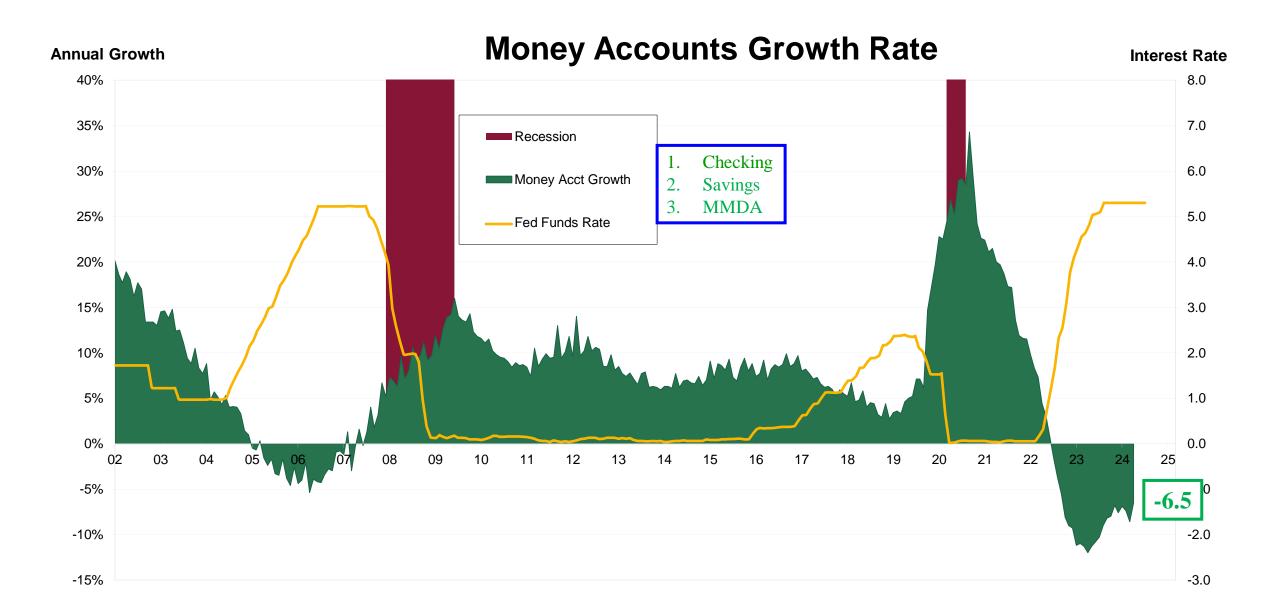








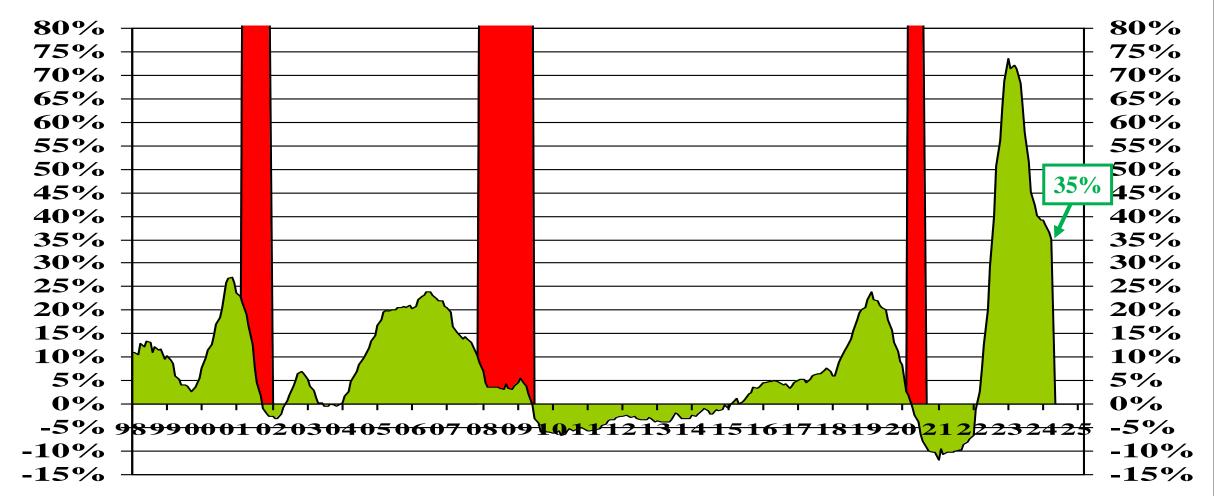






## **CU Share Certificate Growth**

#### Seasonally Adjusted Annualized Growth Rate







Assets

**Credit Union Balance Sheet Liabilities + Capital Assets** 

Assets

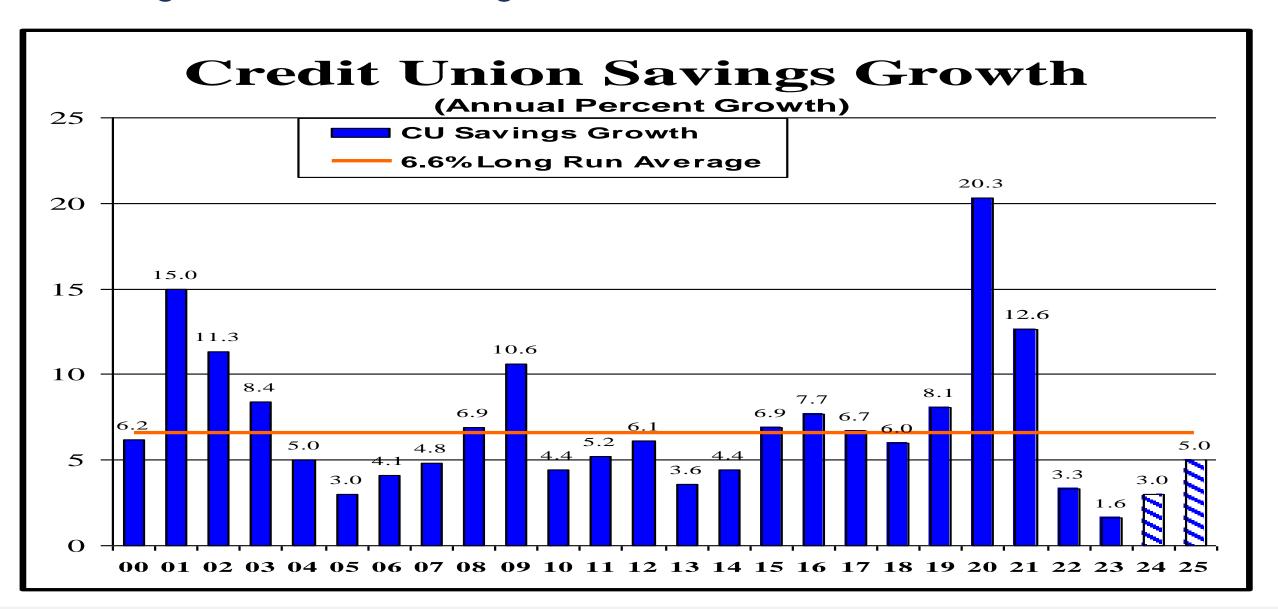
# **Credit Union Balance Sheet**

**Liabilities + Capital** 

## **Deposits**

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

## Slowing Credit Union Savings Growth





**Assets** 

# **Credit Union Balance Sheet**

**Liabilities + Capital** 

## **Deposits**

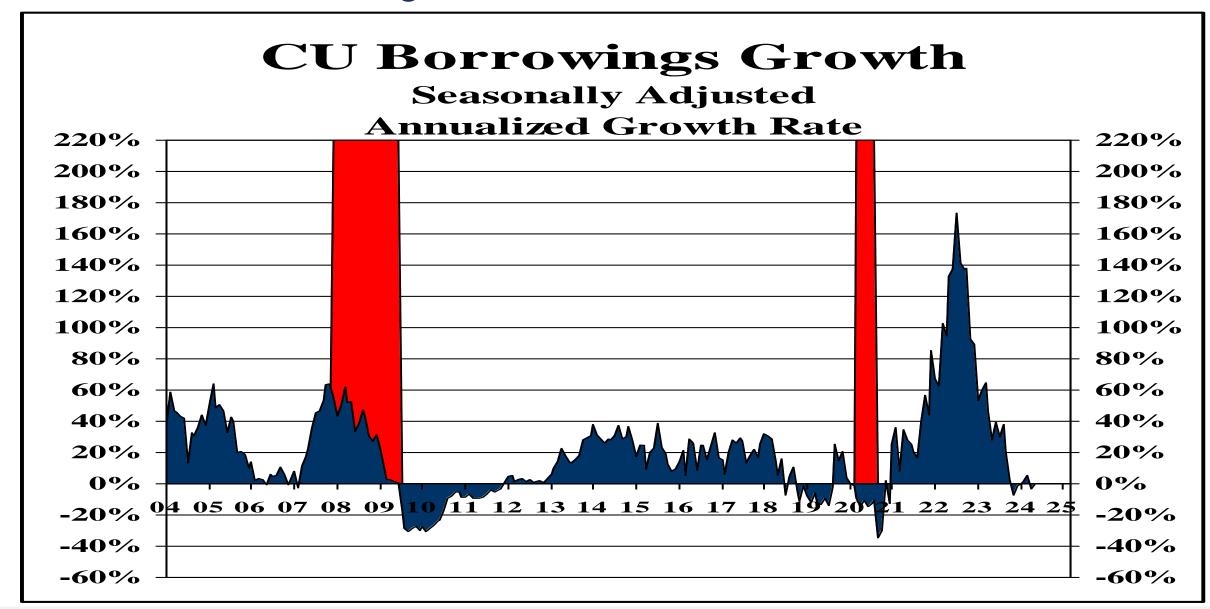
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## **Borrowings**

- Federal Home Loan Bank
- Corporate Line of Credit
- Fed Funds Purchased
- Bank Term Funding Program



## Slowdown in Borrowings





Assets

**Liabilities + Capital** 

## **Deposits**

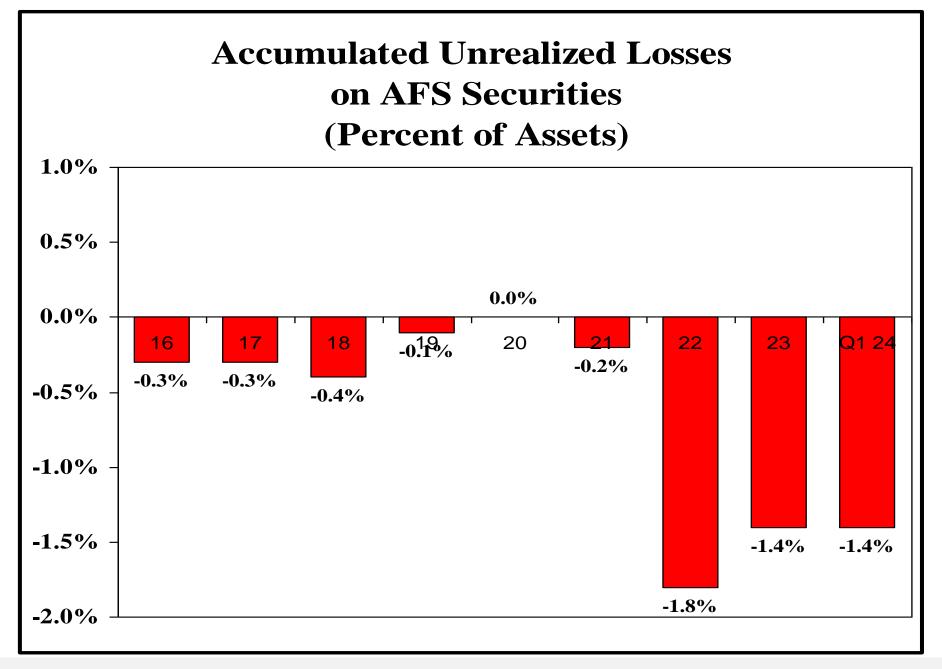
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- 1. Undivided Earnings
- 2. Regular Reserves
- 3. Gains (losses) on Available For Sale (AFS) Securities







**Assets** 

# **Credit Union Balance Sheet**

**Liabilities + Capital** 

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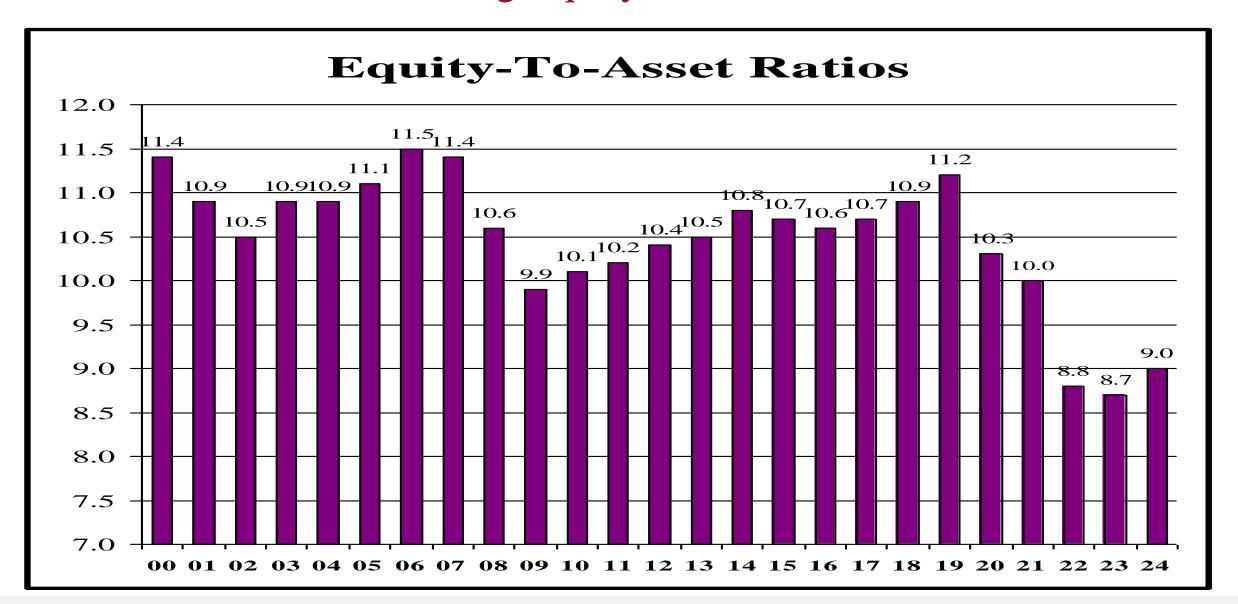
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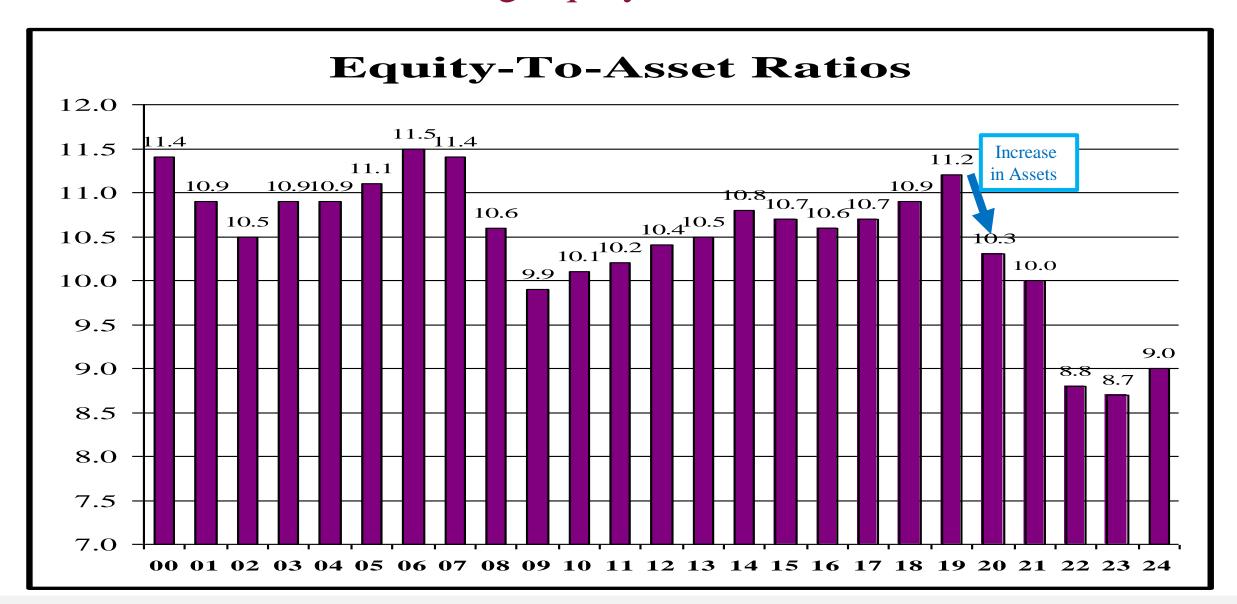


## Falling Equity Ratios



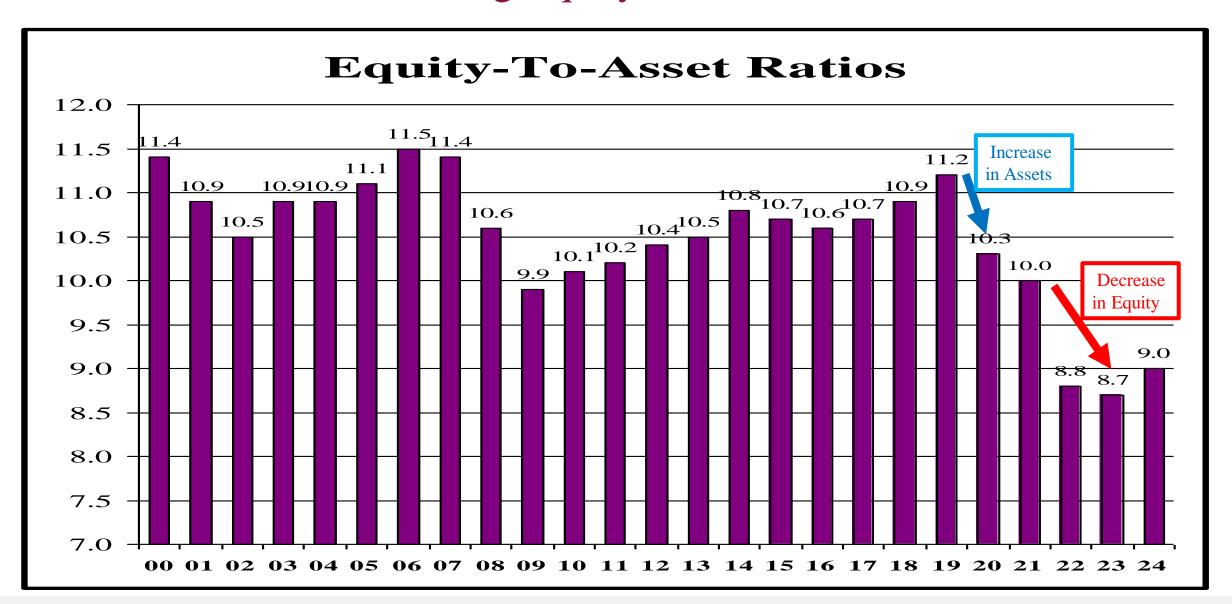


## Falling Equity Ratios





## Falling Equity Ratios





Assets

**Liabilities + Capital** 

Cash (Reserves)

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Assets

**Liabilities + Capital** 

### Cash (Reserves)

#### **Fixed Assets**

- Land
- Building
- Equipment

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**Assets** 

**Liabilities + Capital** 

### Cash (Reserves)

#### **Fixed Assets**

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#### **Investments**

- < 1 year maturity
- 1–3-year maturity
- > 3-year maturity

## **Deposits**

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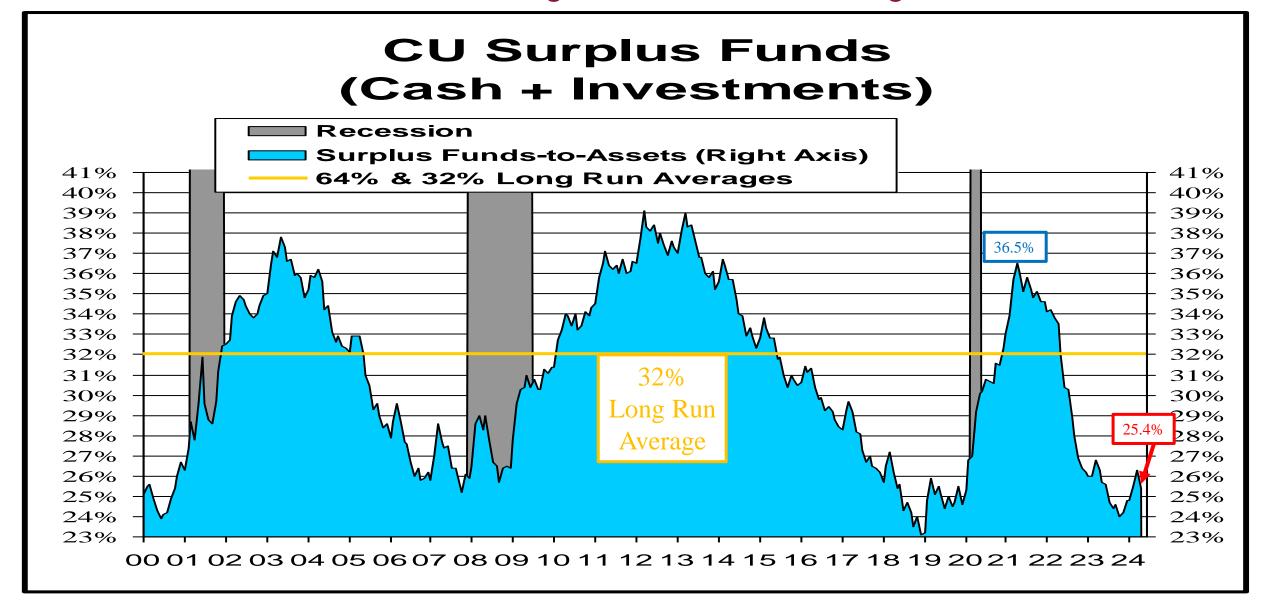
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## Investments Are Falling and Yields Are Rising





**Assets** 

**Liabilities + Capital** 

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#### Loans

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- Auto
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- Credit Card

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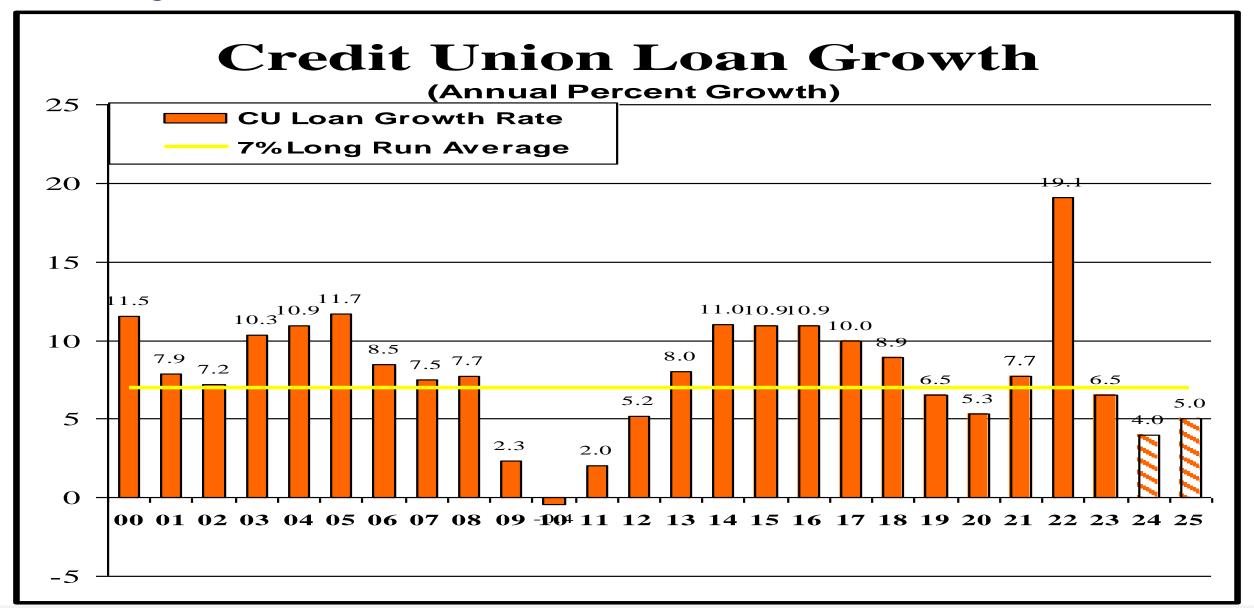
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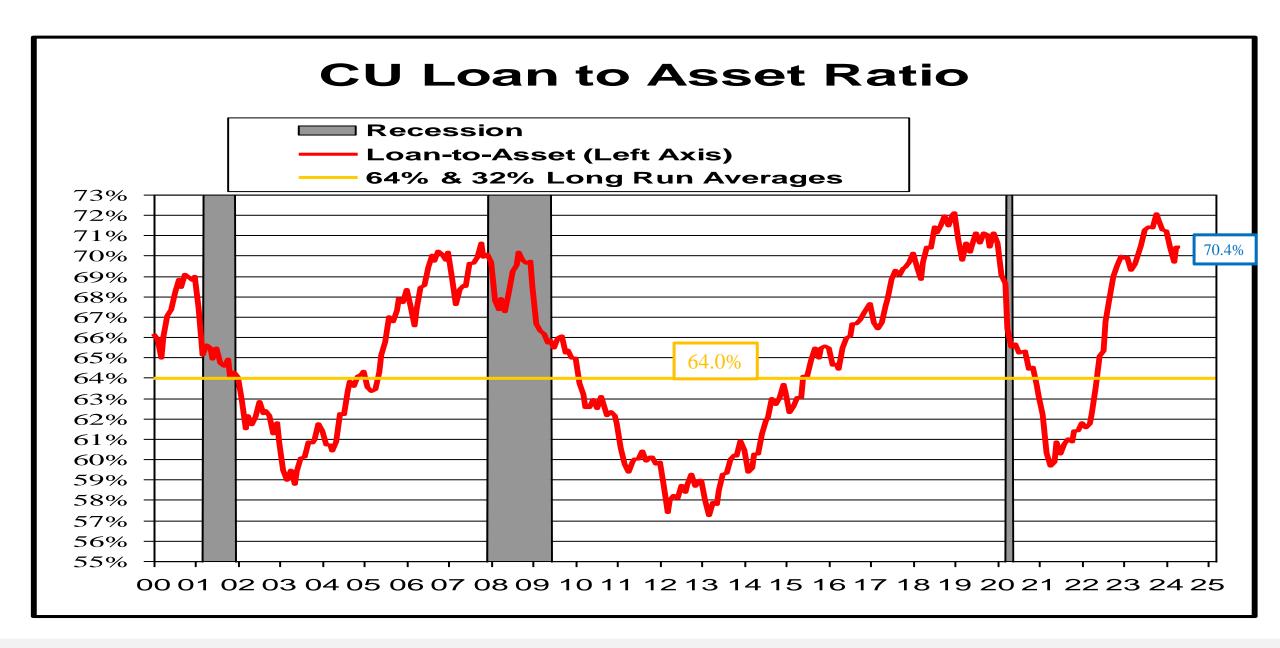
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## Slowing Credit Union Loan Growth









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**Liabilities + Capital** 

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#### Loans

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#### **Equity** (Net Capital)

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**Allowance for Loan Loss** 

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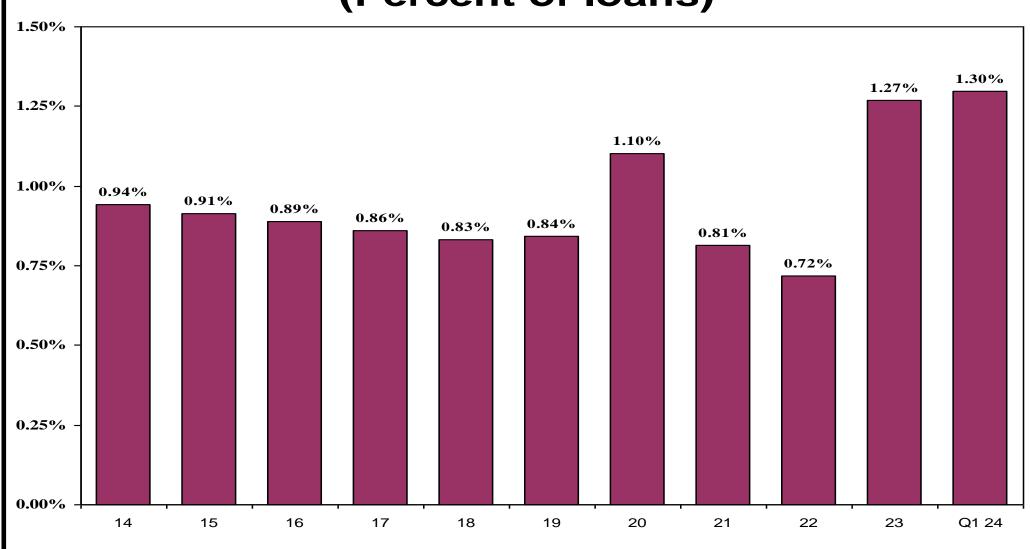
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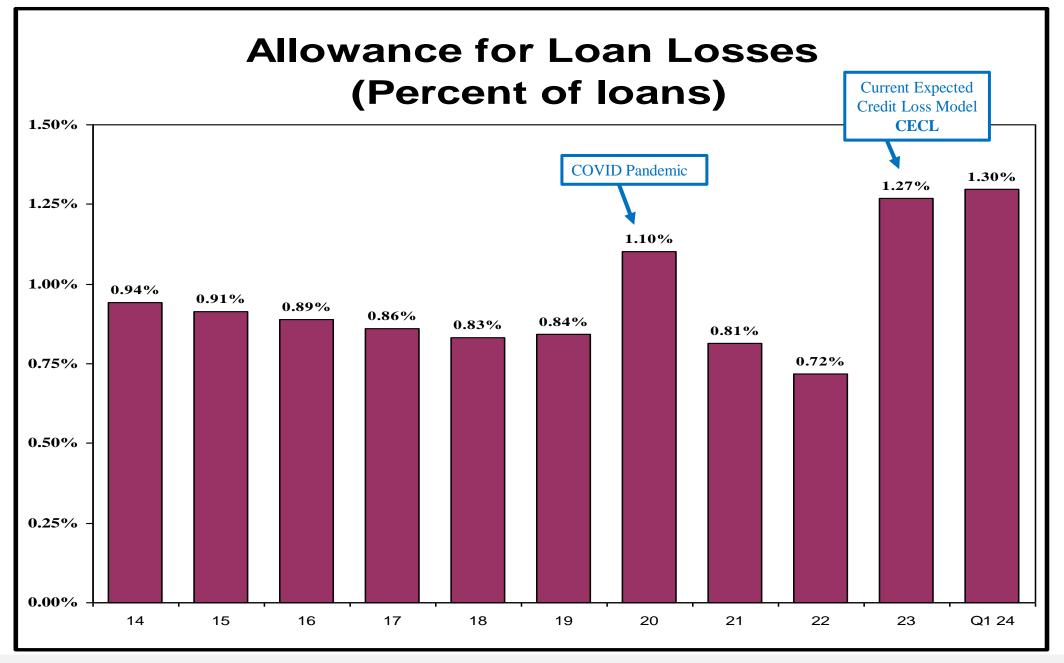
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## Allowance for Loan Losses (Percent of loans)









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Liabilities + Capital

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"Non progredi est regredi"



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To not go forward is to go backward



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If you're not growing, you're dying





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- 2. Falling inflation rate during the next 2 years



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- 5. Credit union loan growth below trend in 2025, (5%)
- 6. Mortgage originations rising 15% as interest rates fall 1 percentage point

There once was a credit union that had quite a scare



There once was a credit union that had quite a scare For their liquidity seemed quite rare



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans And more cash in their bones



There once was a credit union that had quite a scare For their liquidity seemed quite rare But with some quick loans And more cash in their bones

They managed to keep their head above the despair.



# Questions?

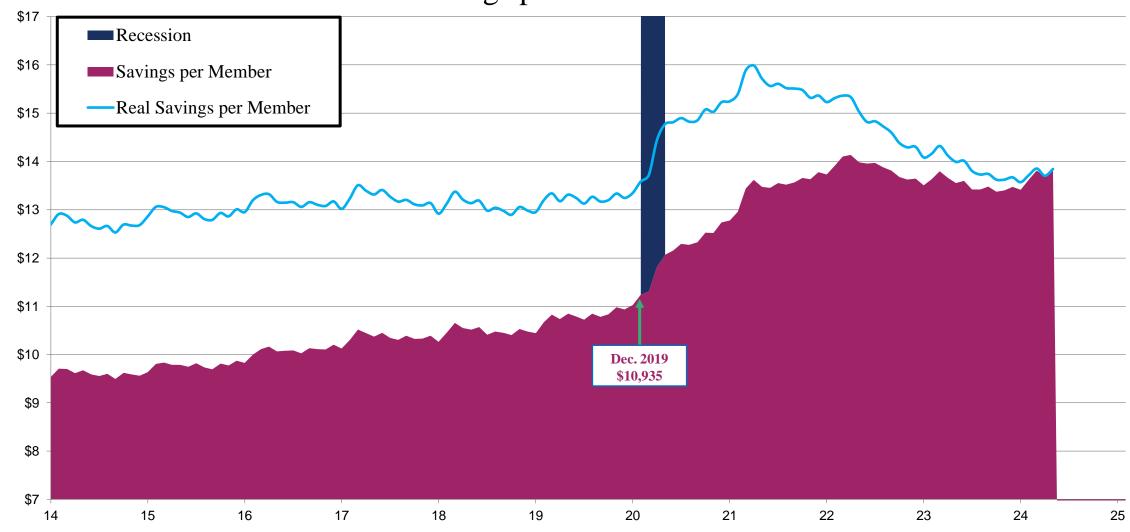


Credit Union Savings per Member



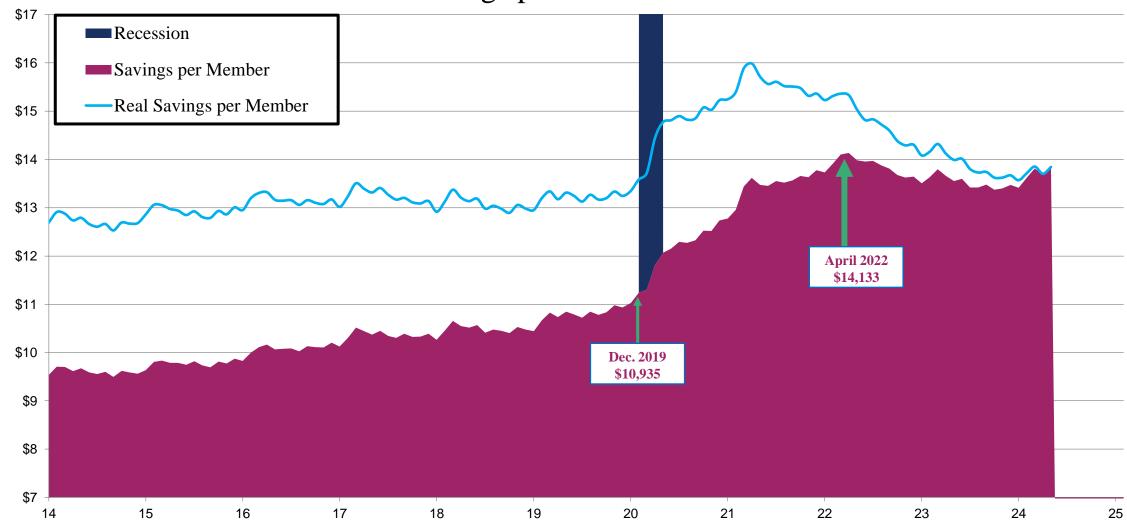


#### Credit Union Savings per Member





#### Credit Union Savings per Member





Credit Union Savings per Member

