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# John Pesh

Director, Executive Benefits



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## Attract and Retain the Leadership You Need to Succeed with Executive Benefits

More than 1,200 credit unions rely on CUNA Mutual Group's Executive Benefits Program to support their leadership continuity goals.\*

As director of executive benefits, I'll work with you to choose an approach that supports your credit union's best interests, including the use of previously non-permissible funding solutions that potentially offer higher yields than the credit union industry's average rate of return on assets. Through multiple, non-proprietary funding options from industry-leading firms, your program can be customized based on your credit union's risk tolerance and investment preferences.

As the trusted credit union provider, you can be confident CUNA Mutual Group will be there to support your due diligence efforts, through our fully-licensed team, throughout the life of your program.

John is the director of executive benefits for CUNA Mutual Group, a company that specializes in the design, implementation, financing and ongoing administrative support of supplemental executive benefit programs specifically tailored to credit unions. John is located in the the Madison, Wis. home office of CUNA Mutual Group. John brings to CUNA Mutual Group his experience in the financial services industry since 1999.

Prior to joining CUNA Mutual Group, John consulted with public and private companies, and not-for-profit organizations, including credit unions. This experience includes positions as an analyst and vice president/partner for two major executive benefit firms.

John is a frequent speaker on executive benefits and advanced life insurance case design topics and issues. He is an active member of the Association for Advanced Life Underwriting (AALU).

John graduated from the University of Wisconsin - River Falls with a Bachelor of Science in business administration, with a specialization in finance.

You may contact John at [800.356.2644](tel:800.356.2644) ext. 665.8223 or send him an email at [john.pesh@cunamutual.com](mailto:john.pesh@cunamutual.com).

\*CUNA Mutual Group internal data, 12/31/16.

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